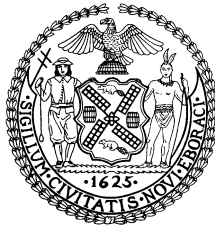


James G. Clynes
Chairman

Latha Thompson
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The City of New York
Manhattan Community Board 8
Technology Committee
Thursday, January 26, 2017
Board Office, 505 Park Avenue

Minutes

Community Board Members Present: Sophia James, Cos Spagnoletti, Zoe Markowitz, Sara Soloman, Lori Bores, Daniel Dornbaum

Members of the Public: Ellen Elkins, David English

Meeting Called to order at 6:33pm.

1. Walk-through of changes to the CB8 Website
 - a. CB8M Community Associate Jack Bernatovicz leads discussion and takes questions surrounding updates to CB8 website.
 - b. All committee agendas, resolutions and minutes will be stored in chronological order under the committee pages.
 - c. When we launch we will be able to track number of IP addresses visiting the website.
 - d. Some tabs have been consolidated to make the top banner less crowded (i.e. Get it resolved tab)
 - e. In talks with borough President's office to find a way to live stream meetings
 - f. Committee Portals will be for board members to view big packets so we can save on paper.
2. Suggestions for Website
 - a. Having a calendar on the home screen including space for entire committee listings.
 - b. Add all social media handles to header/footer.
 - c. Add a transition banner/pop-up to alert the public.
 - d. Have the ability to add meeting dates to your personal calendar and/or subscribe to a certain committee.
 - e. Put together a webinar on how to use the new Website.
 - f. Possible Board Member Bios
3. Review of Poll Data
 - a. Many members are interested in receiving packets online. People will need to opt into the packets.
 - b. Review of bylaws may be in order as they are outdated and require committee reports to be sent via mail.
4. Social Media Guide
 - a. Postings should be geared more towards the activity and resources of the board and less about coverage of the community.
 - b. By posting certain articles we may appear to have a certain agenda or may seem as an unofficial endorsement.
 - c. Expansion to Instagram and Snapchat as other forms of social media outreach.
 - d. Borough President's office is looking into our ads on LinkNYC towers.

There being no further business, the meeting was adjourned at 8:43pm.

Sophia James and Daniel Dornbaum, Co-Chairs