

Subject: Million Trees Beautiful Tree Bed Contest

Hello,

I would like to tell you about an exciting **GREENING** opportunity for the people of Manhattan Community Board No. 8 to get involved in! Please see the press release below. We would greatly appreciate it if you could forward this information to the appropriate contact. Let me know if you have any further questions Thanks, have a great day!

MILLIONTREESNYC ROLLS OUT MY TREE NYC: BEAUTIFUL TREE BED CONTEST TO INLIST, INSPIRE AND REWARD STREET TREE STEWARDS

Parks and MillionTreesNYC began the city's first **My Tree NYC: Beautiful Tree Bed Contest!** The interactive online contest encourages street tree stewards of the five boroughs to beautify their street tree beds. They can upload digital photos of their tree beds on the [MillionTreesNYC \(MTNYC\) Facebook page](#). Fans of the MTNYC page will have the opportunity to vote for their favorite beautiful tree bed to win the contest. My Tree NYC: Beautiful Tree Bed Contest seeks to promote regular stewardship of NYC's 600,000 street trees as well as to connect these online fans to on the ground stewardship.

Voters can submit one vote per day for their favorite beautified tree bed from until August 3, 2012. Winners will be announced on August 20, 2012. A recognition ceremony will be held on the Arsenal Rooftop in Central Park in late summer. Winners will receive a Home Depot gift card, an official NYC Parks tree bed plaque displaying the category in which they won, and MTNYC merchandise.

Best,
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Intern
Central Forestry

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MillionTreesNYC
I'M in! 546,000 and growing.