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The Fulcrum Group, Inc. Recognized in CRN Next-Gen 250 *Annual List Highlights Up-and-Coming Solution Providers* *Embracing New Technologies in Unique Ways*

Keller, Texas, August 18, 2014 – The Fulcrum Group, Inc. announced today it has been named to the 2014 [CRN](#) Next-Gen 250 list. The annual list honors up-and-coming technology solution providers who have adapted their businesses in unique ways to meet market demands for emerging technologies such as unified communications, managed services, virtualization, and cloud computing. These solution providers, each in business for less than 15 years, have embraced pressing market challenges in ways that clearly distinguish them as today's trailblazers and tomorrow's leaders.

"We are once again honored to have been selected to this prestigious list. We are excited that our clients are responding to our message of *reducing IT risk* by choosing our SPOT Managed IT Services, which is an all-inclusive IT outsourcing solution for SMBs," comments Fulcrum Group Vice President and Co-founder, **David Johnson**.

"IT is undergoing a transformation today, with new technologies, new delivery models and new demands being placed upon the integrators tasked with architecting the technology solutions businesses need," said Robert Faletra, CEO of The Channel Company, publisher of CRN. "The CRN Next-Gen 250 recognizes the up-and-comers among the solution provider community who have found innovative ways to address these business challenges and recognizes them as the next generation of leaders in the IT channel. We are pleased to be able to honor the organizations named in this prestigious list, and CRN editors will be following their progress in the years to come."

A sampling of the Next-Gen 250 list will be featured in the August issue of CRN, the top news source for solution providers and the IT channel, and will be available online at both www.crn.com and through the CRN Tech News App for [iPad](#) and [Windows 8](#).

About The Fulcrum Group

The Fulcrum Group, Inc. provides advanced technology deployment and outsourced IT services based in Fort Worth, Texas. If you're looking for a trusted partner to provide optimized IT solutions for your business, you've come to the right place. The Fulcrum Group is dedicated to helping small and medium-sized businesses (SMBs) achieve their long-term goals through our SPOT Managed IT Services program, for the best application and management of information technology. We work with businesses that are looking for our managed IT services and IT support in order to build, maintain and optimize their IT - all without breaking the bank. We are the experts in Fort Worth tech support, services and security, and we offer it all at a price you can afford.

About The Channel Company

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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