

UNIS continues to impress

THE key for Universal Space, said general manager Steven Tan, is that the company keeps improving in all that it does.

He was speaking at the IAAPA Attractions Expo in Orlando, Florida, last month, where his company presented an array of new games and rides.

“Our presentation of products and our range is very appealing to our clients,” he added. Among the new products unveiled at the event were the new redemption titles Safari Ranger, Barrel of Laughs and Panning for Gold.



Steven Tan with the new Panning for Gold game

Safari Ranger is available as either a two or four-player game, boasting a 42ins LCD monitor with multiple levels of tension on a wheel mechanism that is used to lasso animals and rescue them.

Barrel of Laughs is a ball-shooting game, where players are challenged to hit 10 different targets to drop a clown into a barrel.

Panning for Gold, meanwhile, is a Gold Rush-themed mechanical redemption game where players use the controls to scoop up as many gold nuggets as possible within the time limit and then measure their haul on a weighing platform. The heavier the nuggets, the more tickets they win.

Alongside its popular kiddie rides, UNIS is also moving into the development of what Tan described as “high technology” rides, with one such product known as Fun House.

“Rides, games and mobile, which is another area we’re moving into – we’re a true manufacturer,” he said.

The response from visitors to the booth – who came from various international markets – was very positive, with the latest range of new titles “well received,” Tan said.

UNIS’ development continues with the ongoing construction of a vast new factory in China, which is due to open around the time of next year’s Asian Attractions Expo in Hong Kong.

Magic Play extends international reach

POLISH amusement equipment company Magic Play is extending its reach into the US via its sister company, Magic Play LCC.

The office in the US sells directly to the North American market. The company has another office in Africa from where it also supplies the Middle East

Lucky Numbers, the company’s flagship amusement game, took centre stage at the company’s booth at IAAPA and Richard Kusza described the event as “very successful.”

“We’ve seen a lot of customers, not only from the US and Europe, but also from Asia, including customers from China who are interested in products from us too,” he said.



Dominik Wojciechowski (left) and Peter Lisny of Magic Play



Mehdi Eghbal (left) of Adrenaline and Darrell Simmonds of Bandai Namco with the new Candy Crush redemption game

Adrenaline brings Candy Crush to coin-op market

ADRENALINE Amusements continues to pioneer the conversion of popular mobile apps into the coin-op realm, introducing two games utilising Candy Crush at IAAPA last month.

The new video redemption version of the game will be instantly familiar to the millions of people who regularly play the mobile app. Adrenaline has included a bonus feature of a spinning wheel above the main touchscreen to give players the chance to win more tickets. In order to access the ticket jackpot, players must complete 15 stages of the game.

The second Candy Crush title is a prize merchandiser that, building on the success of the company’s Blackout game, incorporates a transparent touchscreen through which players can see the prizes on display.

Bandai Namco will be distributing the game in Europe.

Laserforce continues to innovate

LASERFORCE, the Australia-based laser tag company, presented two new innovations at the IAAPA show in Orlando, Florida – the new multi-purpose vesting units and beacons.

The vesting units boast a number of lighting effects and an integrated battle suit charging system. They are designed in sturdy polycarbonate and are universal to all laser tag equipment.

The company’s new beacons, meanwhile, provide a new form of target for players, with an HD animated screen that can be configured to award power ups and to unlock new gameplay and game modes.

“Feedback on both new products has been very positive,” Sam Kelly said.

The other news from the show was that Laserforce had signed several deals in Europe.

