

## PIRATES ARRR US! – MERKUR GAMING

**NEW** from Merkur Gaming for the Italian market and presented at the recent ENADA show in Rome, *Pirates Arrr Us!* is a new nautical-themed standalone AWP title. The game challenges players to conquer the world's oceans and follow the pirate character to find golden coins to win treasure. The new title is the third developed by Merkur in partnership with design studio Elsy, following *Amazonia* and *Plünder Pack*. Pictured with the game at ENADA is Alessandro Eccelsi, who heads up Merkur's Italian division.



## MR BUS – NORTHERN LEISURE

**NORTHERN Leisure/Kiddy Rides, the UK-based manufacturer of children's coin-operated rides, is taking its latest innovation, Mr Bus, to IAAPA.**

The new interactive ride incorporates a custom theme and is a twist on the popular children's game *Ol McDonald*. The bus-themed game ensures the rider has "riotous fun" as they steer the bus to catch the falling balls tumbling down the playfield. The ride has several features intended to increase cashbox revenue and ensure it catches the imagination of players of all ages, the company said. The game can be played for amusement, while a ticket redemption option is available utilising a ticket vending unit to reward the rider for their score, which is displayed on the dashboard area. "We are delighted with the results and the feedback we have received," says Gareth Jones, Northern Leisure's production manager. "The game works brilliantly within the ride and looks great too. We have chosen a physically interactive feature as opposed to a digital one with tests and site trials proving extremely successful, in some cases generating revenue up to twice the amount of a standard ride."



## GOGO PONY – IGS AND JNC SALES

**GOGO Pony gives smaller children the opportunity to have linked simulator games for the first time.** Taiwanese manufacturer IGS developed the game and it is being handled by JNC Sales. The company's Gary Newman said: "This is a little sit-on horse ride with a small screen in front. The child plays a game on the screen, using the reins to move left, right or jump obstacles. He or she can pay interactively against linked units." Tests had shown, he said, that two or more rides linked together improved considerably the individual income of each ride.



## SURFER BIKE – UNIS

**CHINA-based manufacturer Universal Space has released its latest racing title, Surfer Bike.** Using the handlebars, players can steer themselves down a river avoiding obstacles including dinosaurs, snakes and genies, to compete in races. Catching bonus items such as the UFO and Carrot can affect speeds, blackout views or charge energy levels. Displayed on a 32ins LCD monitor, players can either battle against the game in single player mode or race a friend in a two-player scenario.



## WHOA NELLIE! – WHIZBANG PINBALL AND STERN PINBALL

**STERN Pinball has entered into a partnership with Whizbang Pinball to build and distribute the Whoa Nellie! Big Juicy Melons pinball in the spring of 2015.**

The colourful, easy-to-learn game features a classically-styled playfield tuned for a balance of randomness and skilled shooting challenges that rewards players of all skill levels. "We wanted to create a game that everyone can enjoy, so we started with a more accessible layout from a classic era of pinball," said Dennis Nordman, co-founder of Whizbang Pinball. "This is the first new electro-mechanical style game in over 35 years." It has real bells, mechanical score reels, a solid-state control system and a digital soundtrack. This new machine is designed to blend classic and modern technologies to create a new breed of pinball machine that presents pinball as an art form, while maintaining the reliability and serviceability of modern commercial pinball machines.

