# Law Firms are better with Hosted Desktops



## What does my modern firm need?

Zero downtime is a must.

We need to stop spending on soon-to-beobsolete technology. **We need solutions that evolve with us.** 

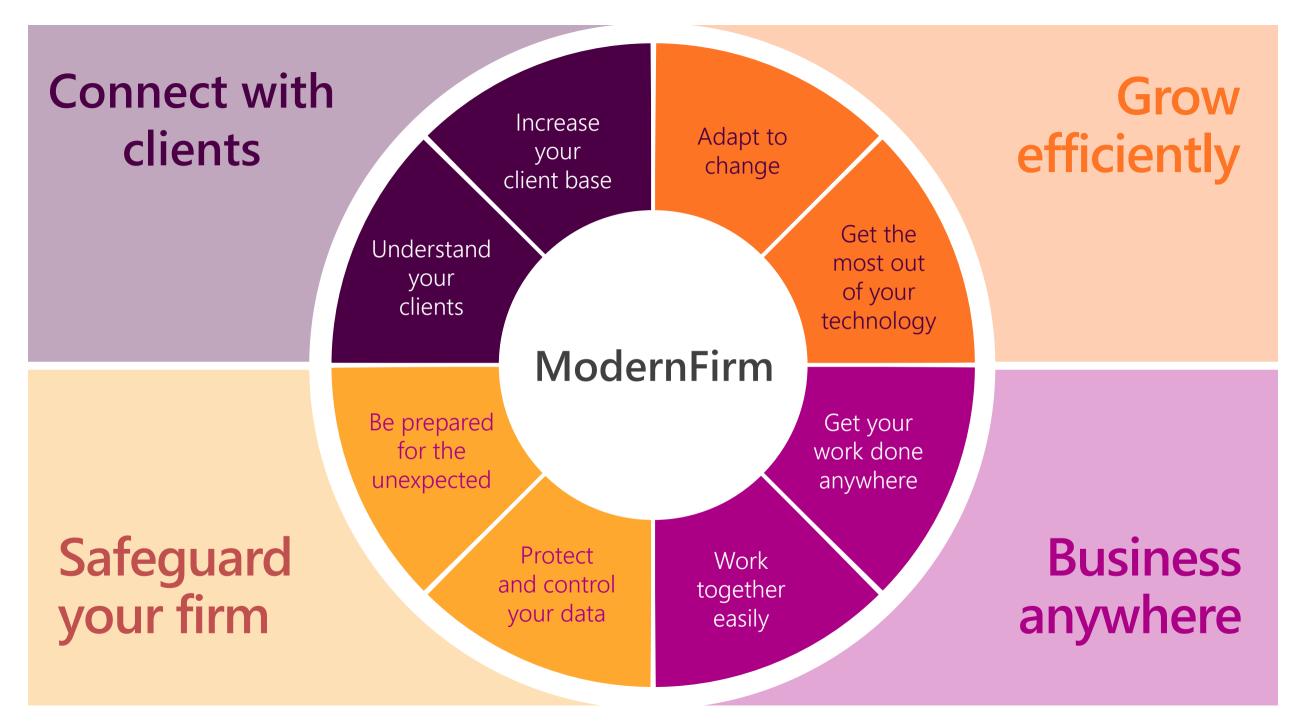
We need **anywhere and anytime access** to files and legal applications **to serve our clients** and **stay competitive**. We need **modern** solutions that help us collaborate and get work done more efficiently.

We want to start using the cloud to our advantage – and save money along the way.

Our lawyers works from many locations. We need **to stay connected no matter what.** 

Our **data has to be secure.** I need to know my firm is protected from viruses, malware, theft, etc.

We have clients nationwide. We need **better tools to stay connected.** 



# **Grow efficiently**



## Keep your competitive edge.

Staying competitive requires keeping your edge and pushing boundaries. With automatic updates and simplified cloud management, Hosted Desktops keeps you current and focused on doing your best work.

Firms are Better with **i-worx** 

## Expand your firm, not your budget.

Take advantage of the latest innovation, features, and capabilities, with updates released every month

Get business-ready tools that grow with your firm

Meet the demands of your laywers and BYOD trends with per-user licensing Scale services and tools quickly as your firm needs – without the hassle and cost of new servers and software



# Stay in front of the pack.

Make software updates and downtime a thing of the past

Take advantage of the latest innovation, features, and capabilities, with updates released every month Eliminate downtime and business impact from software updates





# Get the most out of your technology.

Avoid the time and cost of finding new technology solutions by investing in a single, complete productivity experience that can grow with you and your firm.

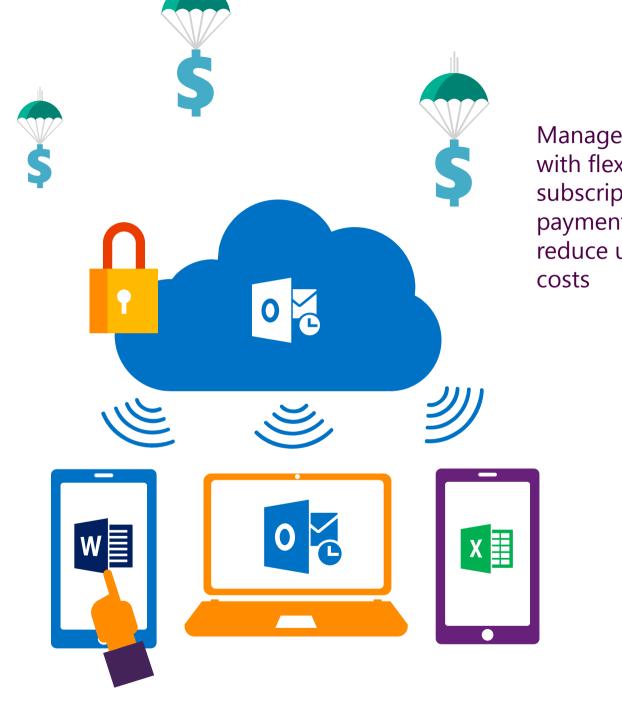
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# Get more for your money.

#### Gain the benefits of multiple product and service solutions without the cost or complications

Reallocate capital by reducing capital expenditures

Receive enterprise-grade productivity and storage without enterprise-grade costs



Manage your firm with flexible subscription payments that reduce up-front costs



# **Practice anywhere**





## Open for business anywhere.

New opportunities can come from anywhere. Be prepared to capture what's next with hosted desktops. With the ability to work from virtually any location, you're just a few simple clicks away from accessing your data, legal applications, and collaborating anytime, on any device. Hosted Desktops provide a complete productivity experience for moving your firm forward.

> Firms are Better with **i-WOrX**



### Work on your terms.

Take advantage of the tools, features, and functionality you need to get more work done anywhere

Be more productive across laptops, tablets, and smartphones

Work within one consistent, device-optimized experience

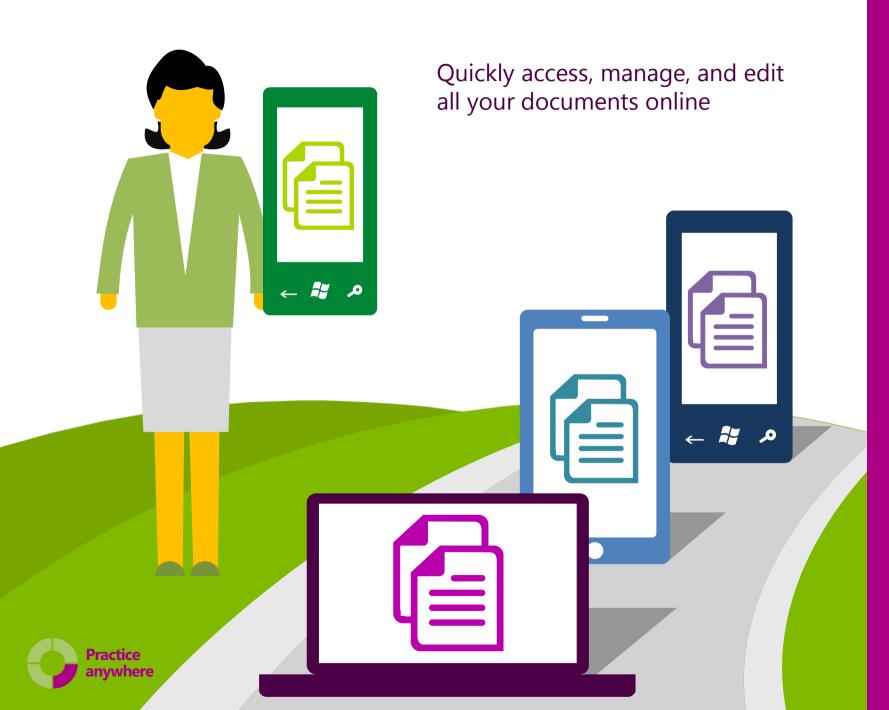


Access your documents anywhere.

Quickly and easily reach, edit, and manage your most important files, when online or offline, from any device

Access files from all your devices no matter where you are





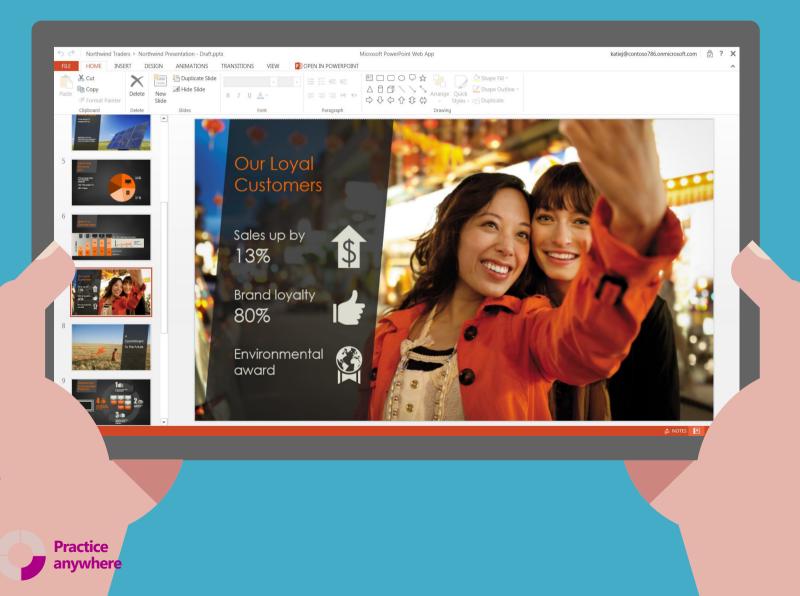
# Connect to your firm from anywhere.

Step into the office and reconnect from any web browser or device

Utilize a complete web-based solution that includes Office and Outlook

Transition seamlessly between desktop and web-based applications

## Build compelling legal arguments and access these from court on any device



#### Discover and showcase your best work.

Deliver your best work with new and innovative features throughout each application

Bring your legal analysis and case files to life

Capture, collect, and share everything in one place

Author, edit, and structure documents like a pro with new alignment guides and features in Word

## Redefine the meaning of teamwork.

Just because you aren't in the same room doesn't mean you're not part of the same team. That's because Hosted Desktops gives you virtually anywhere, anytime access to your work and team, helping you stay productive and in sync wherever the day takes you.

Firms are Better with **i-worx** 

Share documents securely and collaborate across desktops, tablets, and mobile devices  $\mathbf{\Sigma}$ 

#### Practice anywhere

Work together from wherever.

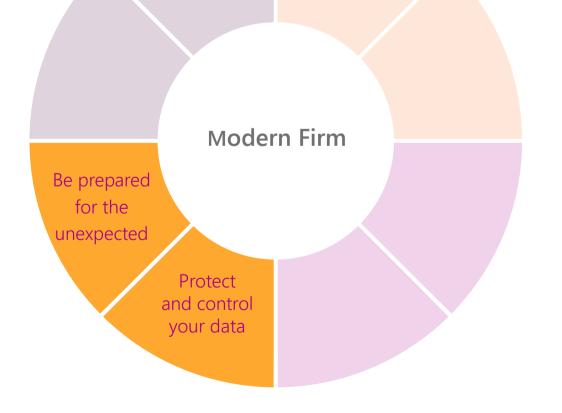
Keep moving forward even when you're far apart

Co-author documents and quickly collaborate with others on your Hosted Desktop

Stay current with real-time updates in to Office

# Safeguard your firm





# Take the risk out of risk management.

Protect your employees, clients, and firm. With Cloud based Hosted Desktops, enterprise-grade security and leading privacy features help you and your firm stay protected.

Firms are Better with **i-worx** 

Avoid distractions with always-on protection.

viruses

Focus more on your firm and worry less about protecting your data, employees, and clients from the unexpected

Avoid 98%+ of all inbound spam with continuously updated anti-spam protection



#### Stay protected in and out of the office.

Protect your data wherever work takes you

Combat data loss from your devices with remote data removal and encryption



# Secure what matters most.

Take advantage of built-in security features and privacy by design that give you the power to choose the level of security and privacy you need

Customize security by user, device, and location

Complex password requirements





## Simplify IT

Quickly add users and only pay for what you use

#### No more dealing with IT support issues



## Gain protection you can count on.

#### Stop giving yourself a headache worrying about compliance

Meet requirements specified in PIPEDA

Protect your data with physical and virtual security including access control, encryption, and authentication

Ensure your data remains private and secure with data privacy rules



## Get prevention right the first time.

Stop losing sleep worrying about life's unexpected moments. Hosted Desktops offers built-in active protection that keeps your firm up and running and easily recoverable from the unexpected.

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#### Get one place for all of your work.

With shared file storage, you can take advantage of all the benefits of the cloud to store, share, and easily manage your files

Limit data and productivity loss from computer, theft, damage, and failure

Safeguard critical intellectual property and data during employee turnover

#### Save emails, contacts, and documents in the cloud

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۵.	Northwind Meeting Notes	•••	March 21	8	Katie Jordan	
	Northwind Project	•••	March 18	3 <sup>5</sup>	Sara Davis	
	Old Projects		Sunday at 2:03 PM	8	Sara Davis	
	Shared with Everyone	•••	February 25	<u> 2</u> 2	Sara Davis	
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	Northwind Traders brochure		March 20	â	Sara Davis	

Safeguard your firm

# Keep your firm moving forward.

#### Don't let downtime slow you down

Gain peace of mind with 99.9% uptime guarantee

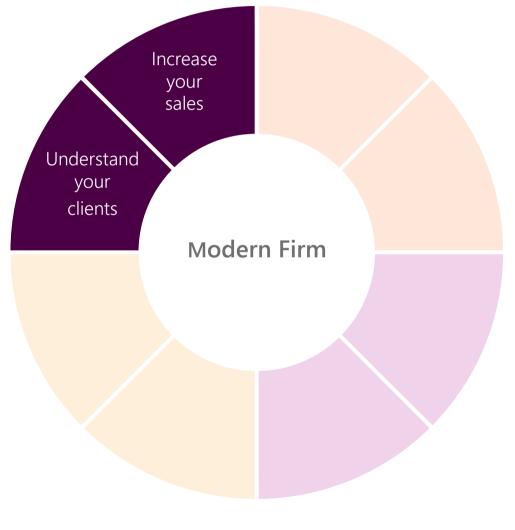
- Get support when you need it night or day
- Get your firm back online quickly from the unexpected

Mitigate risk with continuous data backup

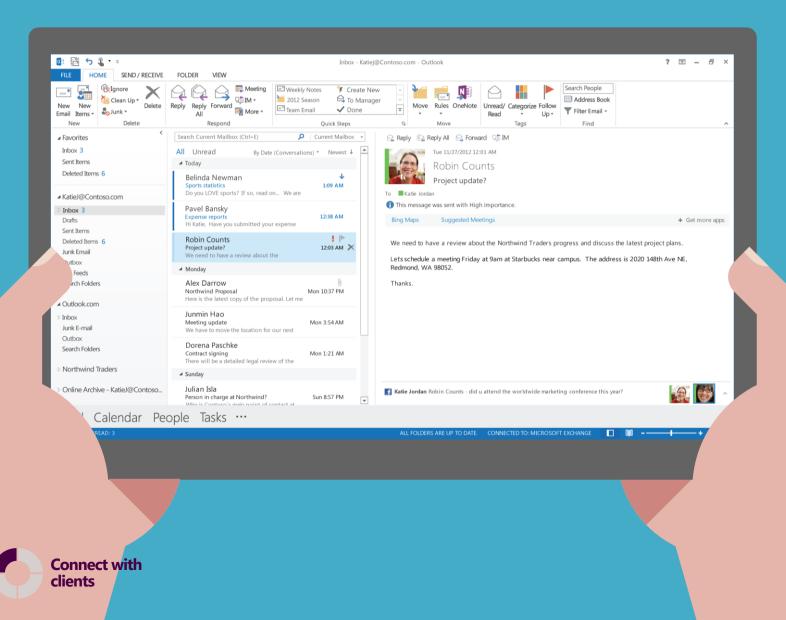


## **Connect with clients**





#### Keep important emails and no need to archive

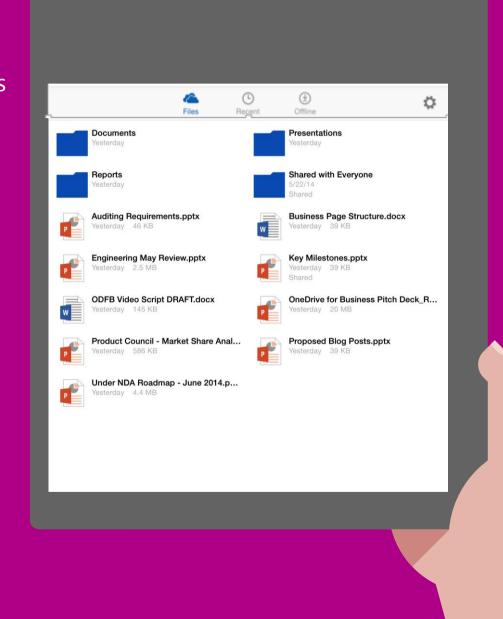


#### Share a common platform.

#### **Connect with** your clients

Schedule meetings easily with shared calendars

Stay protected from malware and spam with always up-to-date security and email protection Easily control document access and data management



# Make the right connections.

Make sure that everyone stays on the same page

Share documents securely with your team



# Earn their business today and their loyalty tomorrow.

Captivate your clients with a complete and consistent experience. Hosted Desktops gives you the tools to deliver on your promise and showcase your best work.

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#### Referrals, Incentives and Growth A Case Study for Small Business

Michael Rheum | Trey Research



#### Situational Analysis

With the goal of expanding the company's client base beyond his circle of acquaintances, Garth Fort was ready to invest in an improved brand, website, and an outreach program that could expand his pool of prospects faster than word-of-mouth alone.

#### Year over year, the number of travelers who returned for a discounted trip after taking their first increased by 8%.

At the same time, he wanted to continue recognizing the worth of his repeat travelers and their referrals through personalized routes and VIP treatment.

After all, they were his most valued customers, and he consistently received detailed feedback that was what they loved most about his guided tours. With very little background or interest in marketing or promotions, however, and not quite enough funds to fully outsource the task or hire a new staff member, Fort contacted Trey Research for a free initial consultation. Adventure Works was on the hunt for best practices and proven marketing methods that didn't require many resources to adopt and administer.

#### Solution and Recommendation

Initial research conducted by a Trey consultant showed that highly customized,

#### History and Competitive Landscape

Adventure Works got its start in 2005 when cofounder Garth Fort and his wife filled their old van with a few friends for a monthlong tour of West Coast towns they considered to be off the beaten path. The trip went so well, Fort decided to try it again the next summer-and the summer after that-always with a mix of new and returning friends, and eventually more reliable transportation. Five years later. Fort was the CEO of a steady but seasonal travel business with 14 part-time employees, a small fleet of specially designed vehicles, and just enough in profits to begin his first marketing program.

Fort freely admitted he knew almost nothing about the competitive landscape. A few of travelers had mentioned their experiences elsewhere, but market research and analytics were a lower priority than the demands of day-to-day operations.

# Deliver results with confidence.

#### Design your best work

Ensure consistency with alignment guides

Edit, share, and lock PDFs with ease



Increase

productivity with

and templates

professional charts

## Your firm is better with Hosted Desktops

"Since we've been in the cloud, **we have reliable productivity**... We are increasing the pace and reliability of our firms communication and our practice is growing thanks to the i-worx cloud."

Digby Leigh & Company

"We are a boutique law firm, and [with hosted desktops] we have everything we need to take on the dynamic needs of our team and clients."

Paperclip Law Corporation

"i-worx's delivers a **professional, reliable, and easy-to-access hosted desktop** that our lawyers need to work together." Miller Titerle & Co.

> "We were using Google GMail, Dropbox, and some other free software, but you get what you pay for. We really felt the pinch when we opened our second location- we knew we needed to upgrade from all our ad hoc, free software to a real business-class solution."

Vida

## Take your firm to the cloud with Hosted Desktops



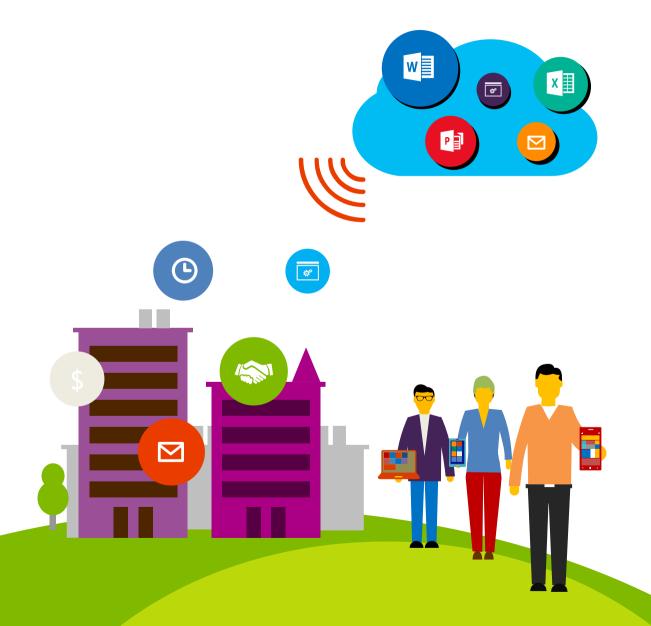




## **Modern Firm**

Choose your own path to modern with flexible, familiar, and trusted solutions for your firm – desktop to mobile, server to cloud.





## Next steps

# Learn more and watch the video www.i-worx.ca Sign up for a demo www.i-worx.ca\contact-us Ready to get started www.i-worx.ca\contact-us

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