

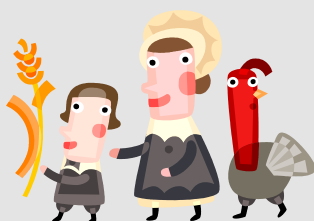


"As a business owner, I know you don't have time to waste on technical and operational issues. That's where we *shine*! Call us and put an end to your IT problems finally and forever!"

David Downs, Owner
Pro Computer Solutions

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3 "Techie" Reasons You Can Be Thankful This Season

Cyber Thieves Keep A-Knockin' But They Can't Come In.

A study presented at the International Conference on Dependable Systems and Networks showed that small-business networks are attacked every 39 seconds by some type of hacker or malicious software. Thankfully, having the proper firewall and office network security tools can prevent even the most determined cyber hacker from getting his hands on your network.



Downtime Should Be A Thing Of The Past.

Thanks to monitoring and maintenance tools that are openly available, any reputable computer company can now actually notice when things go awry and prevent your computers from having issues. Hot fixes, patches and security updates are generally items that, when maintained on a regular basis, keep a network healthy and up and running. If, for some reason, your network still has some kind of downtime, cloud-based remote management tools allow your IT professional to access your system from anywhere, getting you up and running more quickly than ever before.

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Get More Free Tips, Tools, and Services: www.procomputersolutions.com.

FREE Disaster Recovery Report



The 7 Disaster Planning Essentials for Any Small Business

Little-Known Facts, Mistakes And Blunders About Data Backup And IT Disaster Recovery Every Business Owner Must Know To Avoid Losing Everything In An Instant

You'll Discover:

- The must-haves for your Disaster Recovery Plan checklist
- Which disaster planning services you should absolutely demand from your IT manager
- How to securely back up your data and prevent data loss
- How to minimize downtime in the event of a disaster and get your business back on its feet

Download Your FREE Copy Now:

www.pcsiweb.com/free-reports

Be prepared for ALL types of disasters!

If Disaster Strikes, You Can Be Back Up & Running In Minutes Instead Of Days

In addition to lost data, many businesses' operations would be completely down for days or weeks if a major disaster like fire, flood or theft ever occurred. Here's where **Backup & Disaster Recovery** solutions (BDR) can help you feel very thankful indeed. Most of today's BDR solutions include a "virtualization" component, which means an exact "picture" of your server and computers is taken throughout the day and stored elsewhere. If you ever need to get back up and running, your IT company simply restores that image...and you're back in business. For more information about BDR, download our free report, The 7 Disaster Planning Essentials for Any Small Business at www.pcsiweb.com/free-reports.



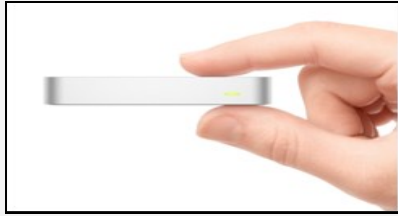
Want To Feel Thankful Instead Of Frustrated With Your Computers? Call Us Today To Make Your Computer Problems Go Away!

Call Us: 816-229-2290

Or Visit: www.procomputersolutions.com

*To all of our clients, **THANK YOU** so much for doing business with us. From all of us at the Pro Computer Solutions team, we wish you a very happy Thanksgiving!*

Shiny New Gadget Of The Month



Leap Motion Controller

Just when you thought technology couldn't make things any easier, they've gone and done it again! With a wave of a hand or lift of a finger, you're about to use your computer in a whole new way. The Leap Motion Controller senses the way you naturally move your hands. So you can point, wave, reach and grab. Even pick something up and put it down. Just like in real life. It's an amazing device for the things you do every day and for the things you never thought you could do.

- Browse the web, read articles, flip through photos and play music just by lifting a finger.
- Draw, paint and design with your fingertip. You can even use a real pencil or paintbrush.
- Sculpt, mold, stretch and bend 3D objects. Take things apart and put them back together.
- Pick, pluck, strum and drum. Play air guitar, air harp or air anything.
- Slice fruit and shoot bad guys with your finger.

You literally hold all the power in your fingertips. This sensitive device provides superb accuracy up to 1/100th of a millimeter. Get yours today for just \$79.99 at www.leapmotion.com/product.

Would You Rather Text Than Talk? 7 Essential Tips For Business Texting

You use your iPhone or Android for everything else. Your spouse even texts you to grab some milk at the store or to tell you they'll be gone when you get home. It's quick, easy and gets the job done. Why not in business too?

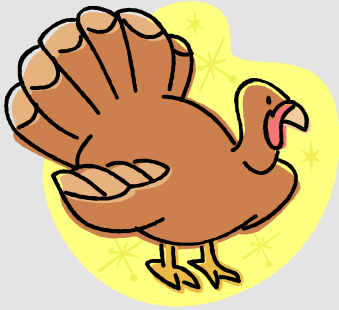
If you're going to text for business purposes, follow these 7 texting tips to keep it professional:

1. Consider if your message is urgent. Your text may interrupt your recipient...be sure there's a good reason for that interruption.
2. Is e-mail better? Most people prefer business communications via e-mail as it better respects their time and ability to respond appropriately. Text messages are also easily lost if sent at a bad time.
3. Do they only e-mail you? If yes, respond to them in the same way. If they e-mail, send an e-mail. If they call, call them back.
4. **DON'T TYPE IN ALL CAPS. DON'T YOU FEEL LIKE SOMEONE IS YELLING AT YOU WHEN THEY TYPE IN ALL CAPS? DON'T SEND E-MAILS OR TEXTS IN ALL CAPS.**
5. Proofread your message. Ever hear of "Auto-Correct" in text messages? Some can be downright embarrassing. If you're taking the time to write the message, take the extra seconds to proofread.
6. No abbreviations! Your recipient shouldn't have to decipher your text message with a decoder ring. Be as clear as you can with proper grammar and pronunciation. No sense in risking losing a customer who gets fed up with your messages.
7. Include your name in the message. Not everyone knows who you are simply by your cellphone number. Assume that the person doesn't know who the message is coming from.



If you do text in a business environment, especially with a customer or prospect, follow these 7 tips to ensure that you are perceived as the true business professional that you are!

Thanksgiving Fun Facts



- The male turnkey is called a Tom or gobbler. The female turnkey is called a hen. Baby turkeys are called poults.
- There was no milk, cheese, bread, butter or pumpkin pie at the original Thanksgiving Day feast.
- Contrary to popular belief, the Pilgrims did not have big buckles on their clothing, shoes, or hats, since buckles did not come into fashion until the late 1600s.
- The average person consumes 4,500 calories on Thanksgiving Day. (Now that's a lot of turkey!)
- The cranberry got its name because the pale pink blossoms on the plant resembled a crane's head and neck. The name craneberry stuck, eventually becoming cranberry.
- Congress did not declare Thanksgiving a national holiday until 1941.

HALLOWEEN

This Halloween, Marketing Manager Cynthia (dressed as a fairy) gathered around a fire pit and roasted s'mores with family and friends while David and James' kids went trick-or-treating in her neighborhood. David's daughter Emery dressed up as Alice from Alice in Wonderland, while James' sons Sam and Jake went as Toy Story's Buzz Lightyear and the mighty, hammer-wielding god, Thor.



Who Wants To Win A \$20 Plowboys Gift Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is **Ruthie Carnes** from **Tarmac**! She was the first person to correctly answer my quiz question from last month: What is the most expensive object ever constructed?

The correct answer was b) The International Space Station. **Now, here's this month's trivia question. The winner will receive a gift card to Plowboys!**

Barbara Millicent Roberts is the real, full name for: a) Barbara Walters
b) Barbara Mandrell c) Barbie (the doll) d) Barbara Bush

Call us right now with your answer!

816-229-2290

