Technology Times

"Insider Tips To Make Your Business Run Faster, Easier, And More Profitably"

August 2013



"As a business owner, I know you don't have time to waste on technical and operational issues. That's where we *shine*! Call us and put an end to your IT problems finally and forever!"

> **David Downs,** Owner Pro Computer Solutions

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Client Spotlight **rkc** Rehabilitation Institute Builds Brighter Futures For Children And Adults With Disabilities

The Rehabilitation Institute of Kansas City, also known as R!KC, opened its doors in 1947 with the goal of providing medical rehabilitation and vocational services to WWII veterans. Through the years, R!KC has expanded to provide services to individuals of all ages. Although R!KC specializes in head, brain, and spinal cord injuries, it provides a wide range of services, including a sheltered workshop for individuals who may not be ready for mainstream employment. A comprehensive team of professionals provides the encouragement and knowledge to guide individuals toward greater independence at home, school, and work, as well as in the community.



Typing sticks assist a R!KC client in using a keyboard as part of the Adaptive Computer Communication Technology program.

Using Innovative Technology to Improve Lives

Imagine the struggle to get through a day of work if an injury or disability prevented you from using a computer. Through the Adaptive Computer Communication Technology program, a team of several occupational therapists, speech and language pathologists, and a technician helps individuals find the adaptations needed to interact with their computers. The team starts with the least complex modification – such as typing sticks for people who are unable to use their fingers – and goes all the way to the sophistication of voice-activated or eye--tracking technology. "This day and age, technology is everywhere," says R!KC Marketing Manager Jeanette Boucher, "and through this

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FREE Disaster Recovery Report



The 7 Disaster Planning Essentials for Any Small Business

Little-Known Facts, Mistakes And Blunders About Data Backup And IT Disaster Recovery Every Business Owner Must Know To Avoid Losing Everything In An Instant

You'll Discover:

- The must-haves for your Disaster Recovery Plan checklist
- Which disaster planning services you should absolutely demand from your IT manager
- How to securely back up your data and prevent data loss
- How to minimize downtime in the event of a disaster and get your business back on its feet

Download Your FREE Copy Now: <u>www.procomputersolutions.</u> <u>com/drreport</u>

Be prepared for ALL types of disasters!



program we are helping individuals in becoming more independent."

Working Together: PCSi and R!KC

Pro Computer Solutions, Inc. has worked with R!KC since 2005, serving as their IT department and Helpdesk. Jeanette says of our collaboration: "It's great to have a company that always goes above and beyond to help us become a more tech-savvy facility and implement our new Electronic Medical Records system." PCSi just finished implementing a terminal server system at R!KC so that all employees can use a virtual desktop on a local server. This will save R!KC thousands of dollars on new PCs that won't have to be purchased over the next several years; instead, R!KC will be able to use older and donated computers.

Bacon-Fest: Beer, Bands, and Bacon

On August 24th, R!KC will be holding its 5th annual Bacon-Fest at their downtown location at 3010 Main Street. The only bacon

festival in the metro area, Bacon-Fest offers 20 local food vendors who serve up creative bacon fare ranging from appetizers to desserts. Bacon-Fest will also feature live bands, a bacon-eating contest, and a bacon recipe contest. Don't miss this fun opportunity to enjoy delicious food and support a local non-profit organization.



Bacon lovers enjoy food and fun at Bacon-Fest 2012.

To order tickets or get more information about Bacon-Fest, go to www.baconfestkc.com

To learn more about R!KC and their services, go to **www.rehabkc.org**

See Your Company's Name In Print!

Would you like to be a featured client in Technology Times? Spread the news about your services and upcoming events! Email Cynthia at CDowns@pcsiweb.com for more details.

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Shiny New Gadget Of The Month



IFI (I Found It)

This day and age we have so many electronics to keep up with. Now there's a simple way to track where you've left them and keep them from getting stolen.

The iFi Systems Smart Tags work like a two way pager between you and your valuables. The iFi utilizes a Bluetooth connection through an app on your iPhone or Droid device. It can easily be attached to a handbag, camera case, or just about anything else you'd like to protect. These Smart Tags can also act as a handy reminder that you've forgotten something or, worse, that your valuables are walking off with an opportunistic thief!

You can attach multiple tags to multiple items and check the status of each one directly from the home screen. You can customize the names and the alert sounds for each item individually, and you can even monitor battery life via your smartphone.

iFi Systems Smart Tags come in both iOS and Android models and the associated app can monitor up to 6 different items at a time. It gives a Google map of where a tag was at the time of separation. You can also set up safe zones, like when you're at your office, so you do not have to endure alerts every time you walk to the water cooler.

Get yours at **www.amazon.com**.

A New Favorite Way Hackers are Gaining Access to Your PC

Do you have Java turned on in your web browser? If your answer is "Yes" or "I'm not sure" then it's time to take action. Why? The biggest threat to your computer systems in 2013 (and beyond) is no longer Microsoft Windows - it is Oracle Java.

After 20+ years as the poster child for insecure software, Microsoft's newest operating systems (Windows 7 and 8) have gotten their act together. Cybercriminals like to get the greatest bang for their buck and therefore they're attacking the Java platform because of its huge market share and because it's an easier platform to hack than the Microsoft operating system. Java is now installed in over 1.1 billion desktops and 3 billion mobile phones. That's a big target that is very attractive to hackers. Hackers also love that Java is multi-platform, which means it's capable of corrupting PCs running Windows, Mac OS X, or Linux. And since many Mac users don't have anti-virus, hackers were able to infect over 600,000 Macs with serious malware via the Java software installed on their machines.

Right now, cybercriminals are aware and exploiting any security flaws in Java that could lead to infections on your computer. There are even automated kits now available to capitalize on any security hole found within days, if not hours of them becoming known. It's not unusual to see hackers use Java as a first attack to weaken the defenses before serving up an Operating System specific attack. Even the Department of Homeland Security suggested that, "To defend against future Java vulnerabilities, their users should consider disabling Java in web browsers."

Here are 3 steps you can take today to minimize your risk:

- 1. Disable or uninstall Java wherever you can. If you don't need it, remove it.
- 2. Where Java is necessary, use a separate web browser only used for Java based websites and be sure to patch Java regularly.
- 3. Have your staff report the first signs of slowness, possible infections and web browser popups to your IT guy as soon as they happen.

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The Lighter Side: Did You Know?



- A can of diet coke will float to the top of water, but a regular coke will sink to the bottom. (Try it.)
- The fourth richest man in the world (Warren Buffett) still lives in the house he bought for \$31,500 in 1958.
- The Munich Technical University has a 3-story slide used for students to get to class faster. (See photo above.)
- The "I'm Feeling Lucky" button costs Google \$110 million each year.
- There are already more than 250 people who have been cryopreserved (frozen) in the hope that someday technology will be invented to revive them to extend their lives.
- Peanut butter, under high (very, very high) pressure has the probability to turn into a diamond.



Win An iPad Mini!

Refer a friend to Pro Computer Solutions between July 1—September 30 for a chance to win a new iPad Mini!

- Send in your referral information by either calling our office at 816-229-2290, emailing us at referral@pcsiweb.com, or visiting www.pcsiweb.com/referral.
- We will call to schedule an appointment.
- We will pay you \$25 for anyone that you refer to us with whom we get an appointment. For each referral that turns into an appointment, we will enter your name into the drawing for an iPad Mini.
- If your referral becomes a client, we will pay you an additional \$50 AND we will give your referral \$100 off their purchase.
- What makes a good referral for Pro Computer Solutions? A business owner who has 10-100 PCs and needs help with their network, data back-ups, email server, or is just interested in having a second opinion on how they are doing things now. We serve businesses anywhere in the greater Kansas City area. So, if you have a friend or an associate in need, please contact us and we will reach out to them.

1. PICK ONE

- ⇒ **816-229-2290**
- \Rightarrow referral@pcsiweb.com
- ⇒ www.pcsiweb.com/referral



4. GET A CHANCE TO WIN



Who Else Wants To Win A \$25 Gift Card?

The Grand Prize Winner of last month's Trivia Challenge Quiz is **Bruce** Jeffrey from The Principle Foundation! He was the first person to correctly answer my quiz question from last month: The Pagans used the term _______ for the first full moon in June because they drank fermented

honey as part of summer wedding celebrations.

The correct answer was b) Honeymoon. Now, here's this month's trivia question. The winner will receive a gift card to 54th Street Bar & Grill!

Which musician died in August of 1977, leaving behind a huge following of fans who still adore him to this day? a) Jerry Garcia b) Jim Morrison c) John Lennon d) Elvis Presley

Call us right now with your answer! 816-229-2290