



## BLUEROCK TECHNOLOGIES

BlueRock Technologies is a leading technology consulting firm throughout Metro Detroit with clients all over the United States. Our strategic focus to understand our clients' business and integrate the right technology solution into the business has separated us from the traditional "break/fix" shops. We are able to offer agility, flexibility and personal attention that our clients deserve. One of our most successful projects is Wilbanks Energy Logistics. Wilbanks Energy Logistics specializes in rig mobilization, production services, crane services and equipment and pipe rental. Proper technology became imperative to the success of business growth.



## PROBLEM

Wilbanks' IT hardware was aged and out of date; while each individual branch was on its own fragmented network, stretching the abilities of their technology. As the company grew and more locations opened, they were struggling to control their IT spending. In serious need of a solution to ease their IT pain and better management of their infrastructure, they called BlueRock Technologies.



## SOLUTION

After an initial discovery, followed by an assessment and design meeting BlueRock reviewed the Wilbanks business workflow. BlueRock then outlined numerous solutions for their technology needs. All users, email and data were migrated to the cloud and a cloud-based hosted desktop environment. BlueRock also provided training for users and provided additional IT support.

### BlueRock Implemented:

- Citrix Hosted Desktop (VDI)
- Hosted Exchange for email and collaboration
- Project planning, design and execution
- IT Managed Service

**DECISION MAKERS NEED TO KNOW WHAT IS REQUIRED TO GET THE JOB DONE. BLUEROCK WILL PROVIDE YOU WITH THAT INPUT IN A MANNER THAT MAKES SENSE TO YOU.**



## RESULT

By partnering with BlueRock, Wilbanks was able to lower their capital expenditures and increase the ROI of their IT solution. They also eliminated future replacement and upkeep costs. There is also an added ease of administration and lower support costs to all resources involved due to the simple, yet powerful design. The stress of losing important data is gone; everything is centralized, secure and automatically backed up without any additional work for Wilbanks.



• Cost Saving



• Saved Staff Time



• Improved Efficiency



• Decrease Stress

**Wilbanks Energy Logistics** has continued to grow and their IT has grown right along with them. BlueRock conducts all support for all things IT, keeping Wilbanks Energy Logistics running efficiently.

