

For Immediate Release

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Capstone Information Technologies Incorporated Announces the Formation of Iconic IT, LLC

Rochester, NY. Release: June 10, 2019 – Capstone IT announced its forthcoming merger with 3 other IT firms scheduled to take place officially on July 1, 2019. The combined group will be known as Iconic IT LLC. Capstone will continue to do business as “Capstone IT, an Iconic IT company”. The 4 companies are geographically based in Rochester, Wichita, Dallas, and Denver.

Iconic IT was formed by four leading IT Managed Services firms that have been part of an industry peer group for over four years. Capstone IT, Rochester, New York, Choose Networks, Wichita, KS, Live Consulting, Denver Colorado, and Networks Results, Dallas, TX are each leading IT Managed Services firms in their respective markets. The combined entity will become an industry leading MSP with a national reach that maintains its local feel.

Mike Fowler, founder and co-CEO of Capstone IT will assume the role of CEO of Iconic IT and Sitima Fowler, co-CEO of Capstone IT will assume the role of Executive Vice President and General Manager of the Rochester geography. Capstone IT’s 42-person team will continue to work in their roles supporting local customers. Expansion of the team is expected immediately.

Mike Fowler, Co-CEO and founder of Capstone IT and CEO of Iconic IT, said, “These companies are run by some pretty sharp people who have built very successful, fast-growing businesses. We’ve built strong relationships and have enjoyed sharing, coaching and challenging each other for years. Through this merger, we are better able to leverage the resources and talents of these iconic, industry visionaries, along with the teams they lead, to continuously improve our service offering and to accelerate our growth. We have adopted the phrase ‘Better Together’ as our purpose. It certainly applies to the four companies but also applies to our employees, our customers and our community.”

Sitima Fowler, co-CEO of Capstone IT and Executive Vice President and General Manager of Iconic IT, said, “We have decided to seek a merger with other entities because we believe that a larger organization will allow us to provide a wider array of services, more depth, ability for better buying power to contain costs, and be out in front of an industry wide consolidation. As you know, in our area of the country finding and retaining excellent people is a constant challenge. A larger organization will also mean our staff will benefit from even more career opportunities.”



About Iconic IT

Headquartered in Dallas, TX, Iconic IT provides technology support services. Iconic IT headquarters is located at 2350 Airport Freeway Suite 300, Bedford, TX 76022. For more information visit: www.IconicIT.com

About Capstone IT

Headquartered in Pittsford, NY, Capstone Information Technologies specializes in highly-responsive computer support, IT consulting, and proactive managed services for businesses in Western New York. Capstone is a local Rochester Top 100 company serving the area since 2003. For more information visit: www.Capstoneitinc.com

About Choose Networks

Choose Networks, founded in 2002, is a technology company that concentrates its efforts on the user experience. Whether it is enterprise level IT Support (Sentinel Services), a security alarm, home automation, or audio/visual system, our primary focus is on the user not the technology. Our passion is to deliver an exceptional user experience. For more information visit: www.ChooseNetworks.com

About Live Consulting

Live Consulting was founded in 2004 with an oh-so-simple goal of providing small and medium sized businesses with the same level of service as a corporate empire, only with less computer-speak. www.LiveConsulting.com

About Networking Results

Networking Results, Inc. was founded in 2002 with the purpose of bringing technology that large companies enjoy to the small and mid-sized businesses of the Metro area. We knew then that small business could use computers, reliable networks and technology to reach their objectives if that technology just worked. It was our goal to remove the frustration that normally comes on the shoulders of the owners and their employees. This would allow them the freedom to work on their core tasks and not be weighed down by the pain that so often accompanies implementing IT. www.NetworkingResults.com

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