What's New

We are pleased to announce that we have added a "Buy Online" tab on our website! This tab shows two websites that offer products and services your business will need to succeed! GHANU.com offers reliable and affordable hardware and software to keep your business updated. Cloudplushosting.com services your domain and hosting needs. Our clients choose these destinations versus others for their affordable and reliable options but also because they have the PCPlus Networks stamp of approval! Feel free to check these websites out through our own website: www.PCPlusNetworks.com!

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This monthly publication provided courtesy of SHAN DHOLARIA, CEO of PCPlus Networks.

"As a business owner, you don't have time to waste on technical and operational issues plus security is a big concern, too. That's where we shine! Call us and put an end to your IT problems finally and forever!"

Last Night I Was Startled Out Of Bed In A Cold Sweat,

Heart Racing, With Fear Running Through My Mind…And YOU Were The Reason For My Panic!

Was I having a nightmare? Was I just watching too many reruns of The Twilight Zone? Had I eaten a big meal before bed? No – it simply occurred to me that you might be relying on cheap, online backups for your data!

And if that data was erased, corrupted or destroyed, you might not ever get it back! The thought of that happening scared me half to death!

You see, your business network creates a lot of important data every day, which means you need regular backups to ensure that you always have access to this information. Many cloud storage services offer remote backup for low prices, but the promise of cheap backups is often too good to be true. Instead of getting the reliable storage you need to protect your business data, you may run into frustrating pitfalls. And THAT is what had me up in the middle of the night.

Here are a few nightmares you might run into in real life, if you're using one of those cheap cloud backups:

Data Restrictions
Some cloud services claim to have unlimited storage. However, there's always a limit to what a server can hold. Most cheap back-up services don't have the space that businesses need. This makes it impossible to secure all of your data. Getting more space incurs extra fees, and this could be a problem for small businesses with tight budgets.

Limited Devices
Business networks can be extensive. Many cloud backup services only cover the data stored on one machine. This might work for companies that store all necessary data on a central server, but others

may require a more extensive backup solution that covers multiple machines and handles larger amounts of information.

Slower Speeds

Running a backup can take a long time when you have a lot of files to copy. A cheap cloud service can't offer the resources necessary to speed up this process. Many of them put a cap on the amount of bandwidth you get. This could lead to incomplete backups, especially for businesses that need to copy several dozen gigabytes of data every day.

"A cheap cloud service can't offer the resources necessary to speed up this process."

Lack of Syncing and Versioning

One benefit of cloud storage and backup is the ability to sync the latest versions of files across all of your company's devices. This service can be a lifesaver for businesses whose employees do a lot of remote work using smartphones or tablets. However, cheaper backup options don't usually include

syncing. They also don't back up multiple versions of files. Versioning is necessary in the event that a current file becomes corrupted and an earlier version needs to be recovered.

Uncertainty

Although data stored in the cloud can be accessed from anywhere, it's written to physical servers that belong to the company that handles the backups. All hardware is subject to failure at some point. If this happens, you could lose all the data that you thought was safe. That's why every backup plan needs to have a fail-safe. You should plan to have at least one storage option in addition to the cloud.

Shaky Security

Business data includes sensitive information that requires encryption before being transmitted. This is true no matter what type of backup you use. Not every

cheap cloud solution provides this level of security. Anyone can access information sent without initial encryption. This means that customer data and business transactions could be hacked during a routine backup. Data also needs to be encrypted once it's on the server to prevent intrusion by hackers. Even then, there's a chance that employees of the cloud service have access to the key that's meant to provide this protection on the server end.

Cloud Alternatives

With all of these potential drawbacks to consider, cheap cloud service isn't likely to be the best choice for your business backup needs. Fortunately, there are many other options that can be set up onsite to give you control over what happens to your data.

Is your data being backed up correctly? Don't wait until disaster strikes. Call us today at 678-523-5599 for a free Data Security Analysis.

Services We Offer

PCPlus Networks connects you to maximum return on your IT investment with top notch business continuity solutions. As your partner we'll deliver speed, value, and quality from start to finish - using expert Engineers & project managers to keep everything running smoothly. We work with you every step of the way, from consulting to design, project management, installation and ongoing support. We even back it all up with a long lasting warranty.

IT Services includes:
IT Infrastructure Management.
Network Support
Managed IT Services
Cloud Integration
IT Consulting.
Hardware/Software
Backup & Disaster Recovery
Network Storage Solutions
VOIP / Virtualization
Wireless / Wi-Fi Solutions
Virus/Malware Protection
Email / Spam Protection.
Business Continuity Solutions
IP Video Surveillance.
Network Wiring/Cabling
Give us a call today at to discuss your needs.

Who Would Make A Better President: CEO Or Politician?

Scott McKain– ScottMcKain.com
"Elected political leader as manager" is a dated, misplaced notion. Let's change our thinking about the jobs of those we elect to significant positions.

I never thought Jack Welch was an expert on nuclear power or broadcasting – even though GE did both while he was CEO.

Yet we seemingly want our President to know everything about every issue. That's humanly impossible.

The President's actual role is more like "chairman of the nation" or "chief political officer." It is to provide leadership by steering us toward consensus on critical issues and making tough decisions on major policy issues.

We've reached a point where we actually need two Presidents – better expressed as Chairman and CEO.

The Chairman (President of the US) is elected as our "big-picture" political leader. They then appoint a CEO to be an aggressive, rigorous manager of budgets and performance. Companies separate these positions. Why shouldn't the government?

Until we become more sensible in our expectations, we'll have unqualified politicians trying to be executives…business leaders trying to be politicians…and neither delivering the best results for America.

Randy Pennington - PenningtonGroup.com
Every President is an amateur managing a group of professionals when it comes to providing leadership for government agencies. That is not unlike successfully running a large company with multiple products and services.

But "running the government" also involves influencing when you have no authority to mandate compliance, building coalitions among groups with different goals, operating in a state of perpetual scrutiny and understanding how the process of government works.

Republicans hold up Ronald Reagan – an actor and politician – as the standard for great leadership. The Democrats point to Bill Clinton – a career politician. You can't underestimate the importance of understanding and being competent in how government works.

Larry Winget – LarryWinget.com
When it comes to running the government, I believe that it takes a good combination of business acumen as well as the ability to both understand and use the political machine to get things done.

A businessperson who can't get things done using the political system and only wants to trash the system and do a work-around is doomed. A politician who doesn't understand the basic business principles that a CEO has to master to be successful as well as profitable is also doomed.

We either need a politician with business mastery or a businessperson with political mastery. It is going to take a combination of both skill sets to move us forward.

Balancing a budget, spending less than you take in, controlling growth, understanding the competition, defending your establishment against outsiders, pleasing the people who pay the bills and creating value both real and perceived are the roles of a good businessperson. But they should also be the top priorities of a person running the government.

We need a proactive, visionary consensus builder. We don't need a know-it-all demagogue who believes they are the only one who can have a good idea.

Mark Sanborn, CSP, CPAE, is president of Sanborn & Associates, Inc., an idea studio dedicated to developing leaders in business and in life. Mark is an international best-selling author and noted authority on leadership, team-building, customer service and change. Mark is the author of 8 books, including the best seller The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary into the Extraordinary, which has sold more than 1.6 million copies internationally. Learn more about Mark at www.marksanborn.com.

Your Calories

■ Business lunches can wreck a healthy diet plan. Yet there is a way to enjoy them without busting your calorie count. The secret? Enlist your calendar to help you eat out more often without gaining weight. Here's how: 1) Limit restaurant meals to one or two per week. 2) Plan ahead so you can make reservations at a locally owned restaurant that serves fresh food with little sugar, salt and fat content. 3) On days when you're not eating out, pack a lunch from home ahead of time. With a little planning, you may literally be able to "have your cake and eat it too"!

Adapted from: //www.inc.com/kevin-daum/5-reasons-to-schedule-more-business-lunches.html

Your Employees

■ Outsourcing can make regular employees feel a bit nervous. To keep things calm at the office, let your team in on the reason for bringing in an outsider. When they understand that their jobs are safe, they can relax and support your position. Tasks that need special skills, such as marketing with social media, are often easier to fill with a freelancer. And, as soon as the job is done, the worker leaves without delay. Mindless jobs like shredding documents are often better outsourced. Your team is then freed up for more productive – and less tedious – work.

Adapted from: www.shredit.com/en-us/blog/securing-your-information/july-2011/outsourcing-shredding-is-more-secure-than-doing-it

Your Team

■ Company meetings can fall flat when team members aren't at ease. It's tough to break the ice, though, when the only thing that people have in common is their job. Yet when folks find out something of interest in another person, they'll relax and open up. Here's a simple game to liven things up at your next meeting: Ask each person to choose a partner, then see if they can find five things they have in common. When you hear them laughing out loud, you'll know they've found someone with the same birthday, with a funny dog story or who went to the same high school… Now you've got a team ready to get things done.

Adapted from: http://management.about.com/video/5-Effective-Team-Building-Exercises.htm

Your Boss

■ Becoming a boss doesn't automatically make anybody a good manager… So how do you deal with an unpleasant boss? Find ways to work with them that make your life easier and reduce stress on both sides. Remember, your attitude is yours alone to control. Rather than mimicking your boss's bad behaviors, stay calm and maintain your self-respect. Not only will it help you keep out of trouble, your boss may realize, for instance, that their demands are unfair… And who knows – your boss may turn into a nice person after all!

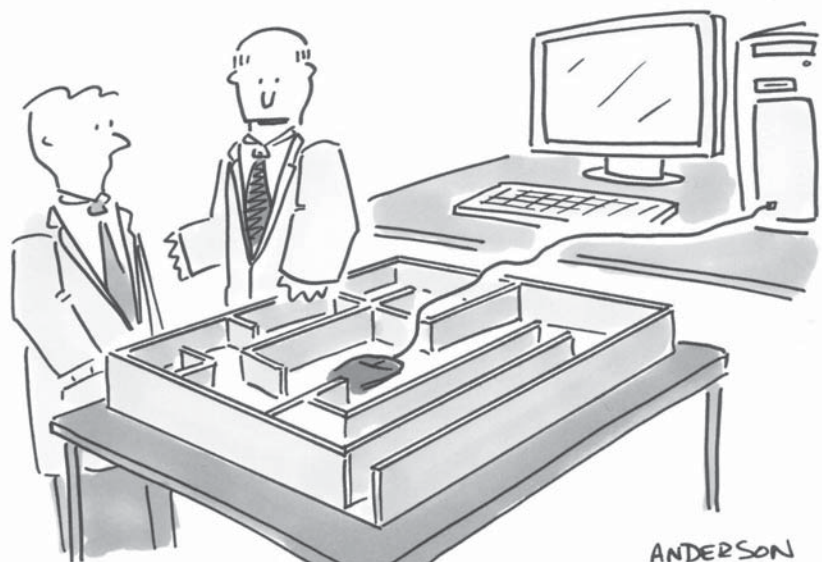Adapted from: //www.forbes.com/pictures/fmlm45kkel/make-sure-its-not-you
Adapted from: http://management.about.com/video/Tips-to-Transition-Into-a-Management-Position.htm

Your Diet

■ Buy right to eat right… The outer rim of a grocery store may be easy to pass by, but that's where you'll find the freshest food. In the produce department, fruits and vegetables with the darkest reds, greens, purples, yellows and oranges often contain the most essential nutrients for nourishing your body. The aisles in the middle of the store stock packaged and processed food that's typically high in salt, fat and sugar. Frozen cases offer prepared meals that appeal because they're convenient, but they are far from healthy. Stay fit and avoid the stuff in the middle of the store.

Adapted from: /jamesclear.com/simple-diet-ideas

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"Still nothing. You sure this is the best computer we have?"

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making IT easier than ever

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