



The True Cost of Significant Data Loss

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Many companies are already embracing the cloud and cloud data backup, as the advent of cloud storage has created an affordable BDR option to backup critical data for retrieval after data loss or other disaster onsite.

When you face a server crash or some catastrophic event that causes you to lose data, keeping your business running can all of a sudden become one of the most challenges you face as a business owner or CEO.

Businesses Problems After Significant Data Loss

According to a business audit conducted by DTI/PricewaterhouseCoopers, 70 percent of small businesses that suffer a significant data loss are out of business within a year of that event. The reason for this is because businesses run the risk of losing all customer data, product and service records, proprietary business documents, financial records, and even employee and payment information.

The sobering reality is it becomes that much more difficult to keep your business afloat when you deal with record downtime in the wake of significant data loss and are forced to practically start from scratch without an actionable BDR plan in place.

Cloud BDR solutions are generally easy-to-use and utilize web-based management and user interface systems to recover lost data.



Key Benefits to Having Backup and Disaster Recovery Services For Your Business

- Cloud backup practically guarantees your data is protected and recoverable by keeping your system and even the backup up to date.
- Your system gets updated to the most current version, identical to prior workstations in the event of data loss.
- Downtime is minimal as BDR services identify the solution to the problem almost right away and gets to work.
- Cloud storage allows you access to your information from anywhere, even in the event of a physical or digital disaster on site.
- Cloud BDR solutions are generally easy-to-use and utilize web-based management and user interface systems to recover lost data.
- Low cost to operate and set up BDR services as well as predictable recurring pricing options.

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Given the stakes, if you have any doubt concerning your company's backup or data recovery plans, it may make sense to have a professional service such as Sabio conduct a disaster recover audit for your business. They can help you develop a comprehensive plan, that aligns with your business needs, to assure that, in the event you experience any kind of data loss disaster, you'll be up and running again quickly with no permanent negative repercussions.

Sabio is a professional IT Services firm located in Miami, FL that caters to small and medium sized businesses. Contact us today!

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