



# The Benefits of Cloud Computing

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It's only a matter of time before all businesses get on board with cloud computing. In 2014 alone, small businesses spent nearly \$100 billion on cloud computing services and that number is expected to increase for 2015.

Traditional computing methods involve using software that is downloaded on a physical computer or server on site. Cloud computing allows people access to that very same kind of information and applications through just the Internet.

## The Benefits

The benefits of putting cloud computing infrastructure in place now, if you haven't already, range from increasing efficiency and productivity within your organization to being able to turn equipment costs into predictable operating expenses rather than capital expense that can be a bit unpredictable.

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Recent studies have shown that 82 percent of companies have reportedly saved money by moving to the cloud. Within six months of moving to the cloud 80 percent of cloud adopters saw improvements in process efficiency and worker productivity. Additionally, 14 percent of companies said they were able to downsize their existing IT department after cloud adoption.

## Increase Productivity

So, just how does Cloud Computing increase overall business productivity and efficiency?

For starters, services utilized through cloud computing are able to be rapidly deployed and ready for use in minutes as opposed to weeks or months with traditional systems. Beyond being up and running in a short amount of time with new programs or business tools, businesses that have the computing resources necessary for IT projects has a tendency to drastically shorten the length of time it takes to complete said projects.

Being able to deliver results faster, at a lower price point, and still maintain a high quality of work will have a decided advantage over competitors in the market place.

## Saving Time and Money

The true cost benefits of Cloud Computing will vary from business to business, but the model does have an impact on a company's bottom line. As you make the switch to cloud computing you will realize substantial savings with the ability to turn equipment costs into a predictable

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operating cost. Instead of coming up with money to buy new servers, software, or hardware – cloud computing makes it all possible without an increase in expenses.

Cloud systems will also allow businesses to enjoy a certain level of flexibility, and the ability to scale up and down based on economic factors, at nearly a moments notice where a business using traditional computing systems cannot.

According to an InformationWeek Survey, 65 percent of respondents cited “the ability to quickly meet business demands” as an important reason to move to the cloud. Imagine needing more bandwidth than usual and not having a cloud infrastructure in place to meet that need instantly.

Another way in which cloud computing can help a business stay relevant is by making it easier for telecommuting. According to analyst firm IDC, the world’s telecommuting population will reach 1.3 billion by this year.

By implementing cloud technology and infrastructure businesses are better able to take advantage of the mobile workforce, while also saving money on operating expenses such as electricity and in-house costs typically reserved for employees physically on-site.





## Conclusion

All in all, if your business has yet to adopt cloud computing and the benefits that come with that solution, you may be missing out on lost revenues and the ability to effectively scale up and grow your business.

An IT services agency that specializes in cloud computing and infrastructure, such as Sabio, will be able to understand the needs of each business it works with and meet the goals of that business.

Sabio is a professional IT Services firm located in Miami, FL that caters to small and medium sized businesses in the South Florida area. Contact us today!

### **Sabio Information Technologies**

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