



Alpha Tech

“News about IT Technologies that can help your business prosper”

Millbury, MA

Breach Prevention Program

Breaches happen to small companies

We hear about data breaches in the news including Target, Home Depot and Sony, but did you know that a Verizon study found that 71% of data breaches happen to companies with less than 100 employees?

Data Breaches can be deadly

Not only do data breaches happen to small companies, but the impact could be much greater. A National Cyber Security Alliance Study found that 60% of small to midsize companies go out of business within 6 months of a data breach. The costs and reputation damage of a data breach may be too much to recover from.

Employees are your weakest link

As your trusted IT advisor, we take steps to protect your company. We install a network firewall, regularly patch your computers with vendor security patches and deploy anti-virus software. But technology alone cannot stop cybercrime and data breaches. IBM found that 95% of data breaches are caused by human error. That makes your employees your weakest link in terms of cyber security.

Untrained employees are even worse

In the modern world, many businesses are reliant on comprehensive software suites like Microsoft 365, which see frequent updates and revisions. Gaining and maintaining familiarity with the software your business needs is crucial. Employees who struggle to use their work devices are far more likely to cause data breaches than their computer-savvy colleagues.

New threats on the horizon

Artificial Intelligence is an ever-growing part of technology, business, and the evolving cybersecurity landscape. While it can be a powerful tool when used correctly, improper use can lead to leaks, data breaches, or worse. Hackers are also taking advantage of AI to launch attacks on a greater scale than ever before.

Employees need training

In order to minimize the risk of data breaches, companies need to focus on the cause of 95% of data breaches – their employees. The best way to minimize data breaches is to train employees on cyber security and how to recognize possible threats. With effective training, we can keep your employees confident, productive, and secure.

CYBERSECURITY TRAINING

The Key to Minimizing Breaches & Enhancing Threat Awareness

REDUCING STAFF VULNERABILITY

80%

of organizations reported that security awareness training *decreased* staff vulnerability to phishing attacks.



Regular training rapidly reduces the risk from **60% to 10%** within the first year.

Reduction does not occur overnight!

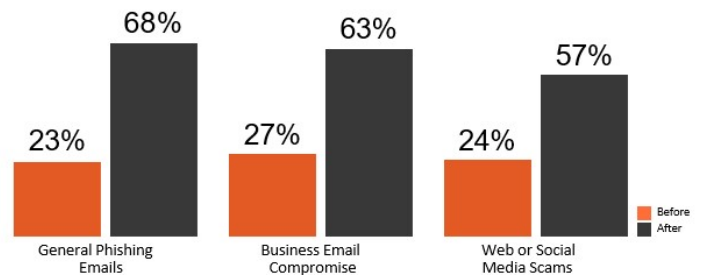
Users with training are

30% less prone

to click a phishing link

RECOGNITION OF THREATS

Before & After Security Awareness Training



Percentage indicating "Capable" or "Very Capable." Source: Osterman Research, Inc.



83%

agree that cybersecurity awareness in **school** and **at work** are crucial.

COSTLY CONSEQUENCES

In 2022, the average cost of a data breach in the US was

\$9.44 million

Get More Free Tips, Tools, and Services At <http://www.alphanetsolutions.com>
Or call 508-471-3155

Our Breach Prevention Program

For all of the above issues and more, BPP can help, by providing these services to you and your employees:

- 1. Annual CyberSecurity Awareness Training** – This is a short video training followed by a test, which results in a certificate if the employee passes. This provides baseline awareness and fills the needs of many laws such as Massachusetts’s Privacy Law (201 CMR 17). This is available for an annual review and on-demand for new hires.
- 2. Continuous Education** – Help your employees retain their awareness with short weekly training videos delivered by email, monthly security newsletter, and continuous phishing & dark web monitoring.
- 3. Baseline Phishing Assessment** – We will construct a randomized phishing simulation to test your employees with. If they fall for it, the link takes them back to training!
- 4. Dark Web Domain Scan** – With password reuse and social engineering attacks running rampant, having credentials associated with your organization on the dark web can put your organization at increased risk of becoming a target. We provide you with a zero-day report.
- 5. Software Training** – We now offer short training courses covering the essentials of many different Microsoft 365 programs, as well as an additional class on safe and effective AI usage in the workplace. Effective software training boosts productivity while also reducing cybersecurity risks.

Super Secure
One mistake can lead to a breach. BPP keeps your business protected with **weekly micro-trainings, policy templates, and gamified cybersecurity tools.**

Super Innovative
AI is changing the workplace—are you ready? BPP provides **AI Awareness training and implementation tools** to help teams work smarter, safer, and stay ahead of the curve.

Super Productive
Technology works best when your team knows how to use it. BPP helps teams **master Microsoft 365, streamline workflows, and boost efficiency with fundamental courses and weekly Nano Tips.**

Super Compliant
Avoid costly fines and legal risks. BPP helps simplify compliance with **engaging training, Security Risk Assessment tool, and customizable policy templates.**

- 6. Policy Portal** – A place for you to put your HR Policies, Disaster Recovery Plan, etc. Browse our library of policy templates and customize them to fit your organization’s needs. Employees can read and acknowledge the policies through our system.
- 7. Risk Assessment** – Fill out our online survey and get graded on how you’re handling cybersecurity.

Want To Learn More?

Fax This Completed Form To: (508) 519-3051

Your Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail Address: _____

Tell us about your situation: _____

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