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LOCAL IT FIRM GUARANTEES GULF COAST ORGANIZATIONS PROTECTION FROM RANSOMWARE AND SECURITY THREATS THROUGH A MULTI-LAYER SECURITY APPROACH

Robertsdale, AL (March 15, 2018) – Business Information Solutions (BIS) launches one-of-a-kind security program for small to medium sized businesses called BIS Advanced Cybersecurity Threat Protection. This new solution provides organizations with a multi-layered, defense-in-depth approach to protect against hackers, ransomware and even rouge or careless employees.

A recent study shows only 14% of SMBs are highly effective at mitigating risks. The BIS Advanced Cybersecurity bundle has been designed by an in-house security professional with a CISSP certification to close this gap in risk protection for local businesses. The Certified Information Systems Security Professional certification is a highly recognized designation that is formally approved by the US Department of Defense.

"The fact is you can't manage what you can't see; the average computer network is generating over 250,000 logs per hour, simply making it impossible for humans alone to manage effectively. Add that our computer systems are being used in more places and IT staff has become responsible for more and more things, makes it no wonder that 2 in 5 businesses report a breach every 5 years." said Phillip Long, CEO of BIS and Certified Information Systems Security Professional (CISSP). "Our enhanced cybersecurity platform allows us the ability to see everything no matter the location of the device. This is a game changer especially for organizations concerned with compliance requirements. In fact, with the Alabama senate just passing the <u>Alabama Data Breach Notification Act</u> requiring organizations to alert people within 45 days of a recognized breach; this makes almost all businesses subject to some compliance."

To successfully prevent security breaches, threats must travel through multiple phases including Artificial Intelligence (AI) data collection, internal security experts, forensics and compliance reporting. As an added safeguard, this service gives business owners a guaranteed \$1 million in ransomware protection.

"Organizations will now have a full view of what bad actors as well as employees are doing with their data," stated Long. "I'm proud to say we're the only IT company on the Gulf Coast to offer this Lloyd's of London insurance policy protection for ransomware breaches."

To learn more about BIS Advanced Cybersecurity, call 251.410.7601 or visit www.askbis.com/advanced-cybersecurity.

About Business Information Solutions (BIS)

Business Information Solutions, a division of BIS Technology Group, is a full-service IT support company founded in 2001 that specializing in comprehensive IT solutions to businesses on the Gulf Coast. Learn more by calling 251.410.7601 or visiting askbis.com. BIS is based in Robertsdale, AL.

About BIS Technology Group

BIS Technology Group is the technology leader and educator on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. To learn more about cyber security and other business related topics go to

https://www.askbis.com/bis-university for more information.