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FOR IMMEDIATE RELEASE

BIS Recognized for Excellence in Managed IT Services

Robertsdale, Alabama, February 16, 2016 – Business Information Solutions (BIS), a notable IT support company along the Gulf Coast, announced today that CRN_e, a brand of The Channel Company, has named BIS to its 2016 Managed Service Provider (MSP) 500 list in the Pioneer 250 category. This annual list recognizes North American solution providers with cutting-edge approaches to delivering managed services. Their top-notch offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments.

In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premise and off-premise services; and the MSP Hosting Service Provider 100, recognizing MSPs focused primarily on off-premise, cloud-based services.

"MSPs meet a critical need in the IT market, providing customized, turnkey services that allow for predictable operational expenses, effective control of expenditures, precise allocation of limited resources and convenient access to on-demand and pay-as-you-go technology. We congratulate the service providers of the MSP 500, who continually reinvent themselves to successfully meet their customers' changing needs, helping businesses get the most out of their IT investments and sharpen their competitive edge."



"It's an honor to be recognized for our devotion to our company and this industry," said Phillip Long, CEO of BIS Technology Group. "We wouldn't be where we are today without our leadership team who has kept us laser focused on achieving success and the rest of our team for their hard work and determination to get us there!"

About Business Information Solutions (BIS)

BIS Designs provides web design and digital marketing services to hundreds of small and medium businesses in the local market. With the solid understanding that marketing is vital to the success of your business, BIS Designs is de-bunking the "if you build it, they will come" myth by providing the highest quality web design and digital marketing solutions available. Headquartered in Robertsdale, Alabama, BIS Designs has been serving Gulf Coast businesses for over 6 years. Learn more at www.askbisdesigns.com.

About BIS Technology Group

BIS Technology Group is the technology leader on the Gulf Coast comprised of four divisions: information

technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, go to www.bistechnologygroup.com.

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