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BIS DESIGNS NOW OFFERS MOBILE APP DEVELOPMENT AS A SERVICE

Robertsdale, AL (April 11, 2017) – BIS Designs, experienced web design and digital marketing firm on the Gulf Coast, now offers mobile app development and management for local businesses. This new service allows organizations to better communicate with current clients while attracting new customers with state-of-the-art marketing.

According to Flurry, mobile users spend 90% of their time in apps instead of the mobile web. By adding this service, BIS Designs will give customers a complete digital marketing approach from web design and search engine optimization to social media marketing and app development.

With a mobile app, clients can push notifications to consumers. Plus, give users access to special discounts, events and loyalty programs. For certain businesses, it can even be a source of income by selling advertising on the app itself.

“It’s always exciting to be able to offer our clients a professional and in-demand service for a fraction of the cost,” said Phillip Long, CEO of BIS Designs. “I think apps will revolutionize the way we do marketing and I can’t wait to see how it helps our customers grow!”

To learn more about BIS Designs, call 251.410.7601 or visit www.askbisdesigns.com.

About BIS Designs

BIS Designs provides web design and digital marketing services to hundreds of small and medium businesses in the local market. With the solid understanding that marketing is vital to the success of your business, BIS Designs is de-bunking the “if you build it, they will come” myth by providing the highest quality web design and digital marketing solutions available. Headquartered in Robertsdale, Alabama, BIS Designs has been serving Gulf Coast businesses for over 6 years. Learn more at www.askbisdesigns.com.

About BIS Technology Group

BIS Technology Group is the technology leader on the Gulf Coast and is comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to grow to their full potential while minimizing risks. BIS is located in Robertsdale, AL. To learn more about BIS Technology Group, visit www.bistechnologygroup.com.

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