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## **BIS Designs Expands Service Offerings With New Digital Marketing Specialist**

**Robertsdale, Alabama – April 14, 2016** – BIS Designs, a notable web design and digital marketing firm along the Gulf Coast, welcomes new digital marketing specialist, Taylor D’Amico. With this addition to the social media marketing department, BIS Designs will now be able to offer basic videography services to enhance clients’ marketing efforts.

Phillip Long, CEO of BIS Designs, stated, “Taylor is a great addition to the team. Not only will her passion for what she does help accelerate this company, but her skill set will, too. We’ll now be able to offer a service that we’ve never been able to offer before: videography.”

After receiving her Bachelors in mass communication from Auburn University, D’Amico went out West to join forces with local production companies where she produced engaging videos. In addition to strengthening her videography talents, she developed public relations and marketing skills from promoting the various production companies. Upon relocating to Mobile, she spearheaded marketing initiatives for several different clients in the area.

Currently, D’Amico is working on her Masters of Science in Internet Marketing from Full Sail University. She plans on graduating in September.

Long went on to add “Since Taylor has a keen eye for marketing and an analytical mind, we can’t wait to see the results she’ll produce for our clients.”

### **About BIS Designs**

BIS Designs provides web design and digital marketing services to hundreds of small and medium businesses in the local market. With the solid understanding that marketing is vital to the success of your business, BIS Designs is de-bunking the “if you build it, they will come” myth by providing the highest quality web design and digital marketing solutions available. Headquartered in Robertsdale, Alabama, BIS Designs has been serving Gulf Coast businesses for over 6 years. Learn more at [www.askbisdesigns.com](http://www.askbisdesigns.com).

### **About BIS Technology Group**

BIS Technology Group is the technology leader on the Gulf Coast comprised of four divisions: information technology, web design & digital marketing, office equipment and business consulting. Together these divisions help local businesses exceed expectations and allow them to group to their full potential while minimizing risks. To learn more about BIS Technology Group, go to [www.bistechnologygroup.com](http://www.bistechnologygroup.com).

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