



Defeat ignorance-based loss with centralized monitoring, alerting and reporting

Situational awareness provides real-time, detailed alerts about potential threats to life, property, business and convenience ... **because RIGHT NOW matters most**

Overview

SARA – Situational Awareness and Response Assistant



Managing risk with right-now awareness

Situational awareness was originally a military term, referring to a pilot's operational status and knowledge of immediate threats. In broader society, situational awareness is a risk management strategy any organization can implement to know what's happening in a single facility or across an entire enterprise to protect people and property. In addition to emergency response, situational awareness also applies to business operations, alerting personnel to potential problems before they become costly disruptions. With right-now awareness, action can be taken to protect people, property, business and convenience.

From random alarms to managed alerting

Life safety, security and environmental controls produce alarms when triggered by an event — a nurse call in a senior living community or hospital, an intrusion detection at a school campus or retail store, a power generator failure in a hotel or manufacturing facility, etc. However, most of these systems operate in silos, independent of one another. But with the Web-enabled Situational Awareness and Response Assistant (SARA), the right information goes to the right people on the right devices automatically for faster, more efficient communication especially in an emergency. Triggering events are monitored from a central point via the integration of existing alarm systems so alerts can be delivered in real time to virtually any screen — from smartphones to desktops to digital signage.

The SARA automated alerting engine is a singular yet powerful solution that provides:

- A wireless sensor network based on the state-of-the-art EchoStream radio frequency (RF) platform from Inovonics
- Tools to integrate existing alarm and communication systems so detailed alerts can be delivered to the designated smartphones, pagers, two-way radios, emails, PA systems, etc.
- Mass notification capabilities so key individuals, select groups or entire populations can be made aware of a triggering event and respond accordingly
- Enhanced location data for mobile duress devices and asset tracking thanks to vector mapping with SARA's Positioning System (SPS)
- Pop-up alerts with video pages and maps to desktops and intuitive dashboards for mobile devices via SARA's eMessenger
- Surveillance camera integration for viewing live video streams in addition to video recording and storage
- The Voice of SARA text-to-speech capability enabling the delivery of alerts via any phone
- Quick Messages for creating emergency or non-emergency alerts on demand when unanticipated events occur
- Event histories (reports) with all triggering events and their associated alarms, the detailed alerts produced, and the subsequent notifications and acknowledgements for analyzing performance and demonstrating compliance
- Remote supervision, backup and software upgrades with 24-7 customer support



Life Safety • Security • Environmental Monitoring • Mass Notification

 **Status Solutions**
because **RIGHT NOW** matters most

Status Solutions Network Operations Center



SARA Architecture Diagram

The power of information

SARA has demonstrated significant ROI in senior living, acute care, K-12 and higher education, hospitality, government and manufacturing. When it comes to safety and security, there are no second chances in these or any environment. That's why it's critical to drive situational awareness for life safety, security and environmental monitoring to as many screens as possible via mass notification.

But don't worry – you don't have to rip out and replace your existing technology infrastructure to implement centralized monitoring, alerting and reporting. SARA integrates your existing, stand-alone alarm systems to create a custom situational

awareness solution that delivers detailed alerts to the desired stakeholders on the preferred devices as defined in the software's modes and actions.

Installing SARA is like adding another employee to manage all of your alarms 24 hours a day, seven days a week — enabling staff to concentrate on delivering superior service to residents, patients, students, customers, etc., and eliminating the need for third-party monitoring services. From early threat detection to emergency alerting to general announcements and courtesy reminders, SARA harnesses the power of information to save lives and property, protect business continuity, and prevent the loss of convenience/comfort.

Regardless of industry, any organization can use SARA to mitigate risk and achieve optimal outcomes. Let us be your partner in developing a customized situational awareness system so you'll have a wide view of what's happening in and around your facility or enterprise to prevent loss. **Ignorance isn't bliss ... it's dangerous.**



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