



INTEGRATION

WE SIMPLIFY I.T.

*“Insider Tips To Make Your Business Run
Faster, Easier, And More Profitably”*

ISSUE 8 ■ VOLUME 12
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What's New

Prevent Cybercriminals continued

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This Is The #1 Thing You Can Do To Prevent Cybercriminals From Hacking Your Network



This monthly newsletter is provided courtesy of Kevin Bowling, CEO of Integration.

“As a business owner, I know you don't have time to waste on technical and operational issues. That's where we shine!

Call us and put an end to your IT problems finally and forever!”

There is one thing many small businesses do that puts them at risk for a cyber-attack. They take a reactive approach to IT security. They wait until something bad happens before they do anything.

Unfortunately, we live and work in a time when you can no longer be reactive to cyber threats. Practically every small business is connected to the Internet and relies on a network to function. It's the digital world we live in. We have to deal with hackers, data loss, equipment failure and everything else that goes with living in that digital world.

But you can reduce your risk and

prevent hackers from getting into your network by taking a proactive approach to your cyber security and by working closely with an experienced IT services company that knows how to navigate today's digital world and all the threats that go along with it.

Looking back 20 or 25 years, reactive IT support used to be the norm. Something would go wrong and you could call up IT to fix it. Well, things are more complex in 2021. Threats take many forms, and simply being reactive doesn't work anymore. What does it mean to be proactive with your IT support?

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It means your business is more secure and you're ready to take on today's cyber threats. It means you're working with professionals who have the tools and resources to protect you before the worst happens. It just makes sense.

Working with a dedicated IT firm means you don't have to take care of your IT security needs by yourself. If you're like most small businesses, you don't have the resources to hire an IT specialist or a whole IT department. Having an on-site IT specialist can be expensive. Because they are in such high demand right now, they command hefty wages.

Plus, you don't want any gaps in your support. If your one "IT guy" goes on a vacation or can't come in one day, you're out of luck should anything happen. When you work with an IT services firm, chances are they'll offer 24/7 support (many of the good ones do).

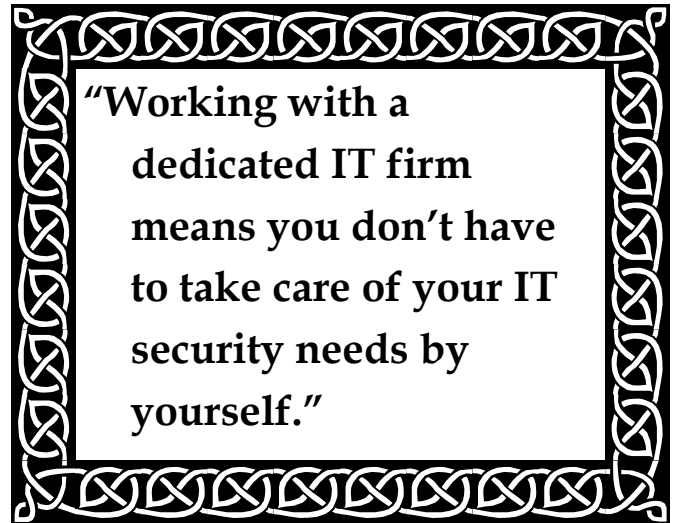
When you have 24/7 support, it becomes so much easier to catch problems before they happen. If your cloud backup goes down, you've got support. If hackers try to break through your network security, you'll be alerted. And all of your software stays up-to-date with the latest security patches. The list goes on. You have people watching out for your interests. Think about how much better you'd sleep at night with that kind of protection guarding your business!

Here's another really great thing about working with a proactive IT services firm: you can tell your customers about it! In fact, you could make it a selling point. Today's consumers are more security-minded than ever before. And with data breaches hitting major companies every year, your current (and future) customers want to know that their personal and financial data are safe.

Don't wait until something breaks or until you are hacked before calling support for help. That puts the future of your business at risk. You need to work with an IT services company that is ready

and willing to proactively manage your network. An experienced company has the training, certification and know-how required to tackle today's cyber threats while managing your network's needs.

Make that call and never be caught off guard by threats that are never going to go away. Turn vulnerabilities into strengths.



3 Things You Need To Stop Doing Online Now

- Logging into Accounts with Facebook or Google.
- Saving Passwords in your browser.
- Saying Yes to Cookies and not deleting them.

Scammers stay ahead of the curve.

They know the trends, and they know how to adapt. Your employees also need to know the trends and need to be ready to adapt.

Good IT training covers much more than phishing e-mails. It helps your employees identify security red flags across the board.

These include:

- √ Phishing e-mails and phone calls
- √ Poor or outdated passwords
- √ Malicious software hidden in links, attachments or online ads
- √ Poorly configured security on employee devices (a big deal for remote employees!)
- √ Lack of guidelines related to Internet or social media usage on employee devices
- √ Outdated software or hardware

Good training is also continuous. Cyber security training isn't a **one-and-done** deal. It's something you do every quarter or twice a year. Just as you keep your business's equipment maintained, you have to keep your employees' cyber security knowledge maintained. After all, your employees are your first defense against outside cyber-attackers. When they know what they're dealing with, they're better equipped to stop it in its tracks and protect your business.

The bottom line is that a lack of training is the biggest threat ...

against your computer network and the health of your business. You need to have a strong training program in place to make sure your employees stay up-to-date. But you don't have to do it yourself. We can help.

Along with your team, let's protect your business together.

"Your employees are your first defense against outside cyber-attackers."

Computer Service

- ⇒ Pro-Active Customer Care
- ⇒ Onsite Computer Service/Support
- ⇒ Network Management/Support
- ⇒ Network & Server Installations
- ⇒ Network Security & Firewalls
- ⇒ Cloud Solutions & Hosted Email
- ⇒ Secure Remote Access / VPNs

Healthcare Services Provided

- ⇒ Medical, Dental, Radiology
- ⇒ Software & Hardware Integration
- ⇒ Security Solutions

Backup & Disaster Recovery

- ⇒ Business Continuity
- ⇒ Secure & Compliant Offsite Backup
- ⇒ HiTech BDR

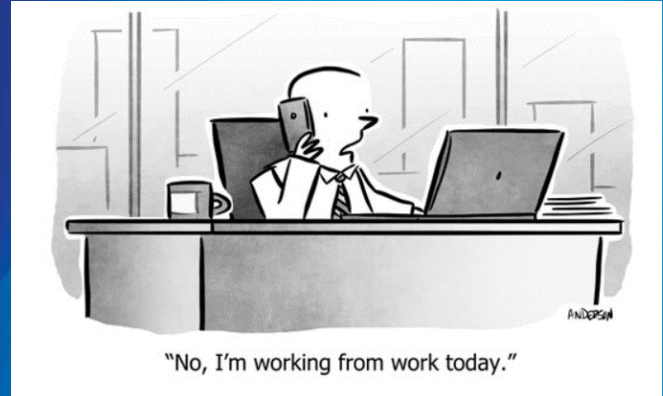
Specialize in DFAR planning

Email, Web & Archiving

- ⇒ Spam Filtering
- ⇒ Email Hosting
- ⇒ Email Encryption & Archiving
- ⇒ Website Hosting
- ⇒ Customer Hosting Server

VOIP (Hosted)

Quotes and Jokes
Hope you enjoy the day...



INTEGRATION

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Ask us about – Managed Services

How would you like to pay a flat rate and have us take 100% responsibility?

How would you like new equipment, service and support for a flat rate and refresh every 3 years?

