



INTEGRATION TECHNOLOGY TIMES

*“Insider Tips To Make Your Business Run
Faster, Easier, And More Profitably”*

ISSUE 2 ■ VOLUME 10
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Give Me 30 Minutes, And I
Guarantee I Can Show You How To
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Crashes, Viruses And A Host Of
Other Annoying IT Problems—And
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This monthly newsletter is provided courtesy of Kevin Bowling, CEO of Integration.

“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your IT problems finally and forever!”



Security Alert! Hackers And Cybercriminals Are Targeting YOUR Business Right Now ...Is Your Cyber Security Protection Up-To-Date?

Many small-business owners are blind to the risks of the modern age. They don’t read reports like Verizon’s 2018 Data Breach Investigations Report, which states that more than half of all malware infections hit small businesses last year. They don’t realize that this staggeringly high number is only going to continue to climb over the coming decade. They aren’t aware of the statistics in Kroll’s 2017 report revealing that, as of last year, cyber-crime has overtaken physical theft as the #1 illicit threat to businesses of all sizes. Many of them are unaware that digital breaches are even a serious risk for small businesses, assuming that the high-profile breaches of Fortune 500 companies they read about in the news each month are the only kind that ever happen. Few of them know that the cost of these attacks on small business-

es typically surge far past \$1 million, reaching into the stratosphere as business downtime ticks on and on. According to a 2016 survey conducted by the National Center for the Middle Market, these business owners aren’t reading the writing on the wall. They’re the reason why less than half of midsize businesses have an up-to-date strategy to protect them from cyber-attacks. A few of them – about a third – don’t have any strategy in place at all.

But whether they have the most powerful cyber security in the world or are one of the millions of small-business owners who simply assume they’re safe, the cybercriminals are coming for them.

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The difference lies in whether these attacks will bounce off the robust barriers the company has put in place or destroy the company from the inside out. Which group do you belong to? The hapless team that can't imagine they'll ever be attacked and go under within just a few years? Or the visionaries who can see where the trends are going and put protections in place to secure their futures for the long haul? Hopefully, you count yourself among the second cohort and are doing everything you can to beef up your security long before disaster strikes. Whatever measures you're putting in place, start with your employees. More than half of all cyber-attacks are caused by the negligence of low-level team members. You may assume that everybody can tell what a phishing e-mail looks like, but you'd be wrong. School your employees on the necessity and basics of Internet safety, and you'll be a big step ahead of most of your competition.

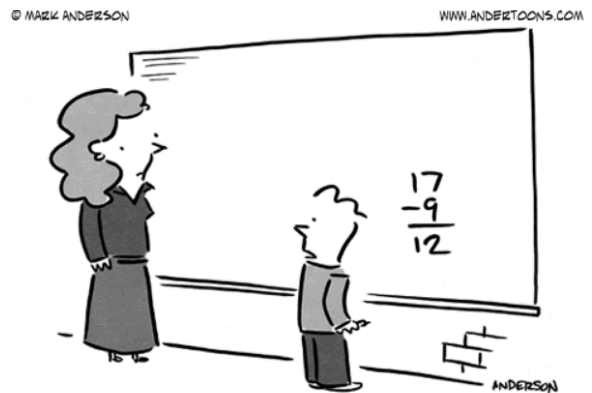
“... cybercrime has overtaken physical theft as the No. 1 illicit threat to businesses of all sizes.”

Of course, even if your employees are the savviest in the world, it won't matter if you don't have the proper barriers in place. Skip the bargain-bin antivirus and put your money into solutions that will actually stop the bad guys. It's not a one-and-done approach; you need a multilayered strategy that closes the gaps as they appear. A little research here can go a long way, but honestly, the best way by far to protect your livelihood is to get a managed services provider on board. They'll proactively check nearly every aspect of your network to ensure that nothing is ever amiss. When old, outdated systems are supplanted by more powerful



alternatives, they'll upgrade them. You can get rid of that nagging anxiety in the back of your mind constantly reminding you that there might be a loophole somewhere in your security.

There are two types of business owners in the world: those in the know and those stuck in the past. The second group are the heads of those companies you read about collapsing beneath the weight of cyber-attacks, while the first are the successful businesses that seem like they can weather just about anything. Which one are you?



“I know it's wrong, I'm just waiting for the autocorrect.”

Client Testimonials

"Extremely pleased with the level of service provided..."

We have been a customer of Integration since June of 2015. Since that time we have been extremely pleased with the level of service provided, professionalism of the company, knowledge of new technology and the transparency in which they conduct business.

Kevin Bowling and the entire team have always displayed great integrity, been fair and honest, and provided an excellent service. They are responsive to our needs and routinely go above and beyond to keep our systems running. Therefore, it is without reservation that I recommend Integration

I recommend your services all the time...

What I like most is the Quick Response, Knowledge of our Network and Great People!...

You Guys Do Great Work!

Give Me 30 Minutes, And I Guarantee I Can Show You How To Eliminate System Slowness, Crashes, Viruses And A Host Of Other Annoying IT Problems—And Never Pay For Unnecessary IT Expenses And Repairs Again

- Are your IT systems truly secured from hackers, viruses and rogue employees?
- Are your backups configured properly to ensure that you could be back up and running again fast in a disaster?
- Are you unknowingly exposing your company to expensive fines and litigation under new Alabama data breach laws?
- Could you utilize cheaper and more efficient cloud computing technologies to lower IT costs and make it easier to work remotely?
- Are your systems optimized for maximum speed and performance? (I can tell you, 99% of the computer networks we review are NOT.)



**Ready to give me
30 minutes of your time
to make sure??**

**Call the office today and
schedule a meeting.**

Computer Service

- ⇒ Pro-Active Customer Care
- ⇒ Onsite Computer Service/Support
- ⇒ Network Management/Support
- ⇒ Network & Server Installations
- ⇒ Network Security & Firewalls
- ⇒ Cloud Solutions & Hosted Email
- ⇒ Secure Remote Access / VPNs

Healthcare Services Provided

- ⇒ Medical, Dental, Radiology
- ⇒ Software & Hardware Integration
- ⇒ Security Solutions

Backup & Disaster Recovery

- ⇒ Business Continuity
- ⇒ Secure & Compliant Offsite Backup
- ⇒ HiTech BDR

Specialize in DFAR planning

Email, Web & Archiving

- ⇒ Spam Filtering
- ⇒ Email Hosting
- ⇒ Email Encryption & Archiving
- ⇒ Website Hosting
- ⇒ Customer Hosting Server

VOIP (Hosted)

Ask us about — Managed Services

How would you like to pay a flat rate and have us take 100% responsibility?

How would you like new equipment, service and support for a flat rate and refresh every 3 years?



INTEGRATION

Po Box 5526
DECATUR, AL 35601
PHONE: 256.536.5805

How would you like the security of knowing that your data is safe and protected?

How would you like a VOIP phone system that is cost effective, saves you money, and you can take it home or vacation and work as in the office?

