



INTEGRATION TECHNOLOGY TIMES

*“Insider Tips To Make Your Business Run
Faster, Easier, And More Profitably”*



“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your IT problems finally and forever!”
- Karen Bowling, Integration

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SPECIAL EDITION—VOIP

What’s Inside:

**A Business Owner’s Concerns to
Switching to VOIP**
A Business Owner’s Largest Benefits
PAGE 2

Why Switch to VOIP
PAGE 2

Client Testimonials
PAGE 3

Voice Continuity
Mobile Workforce
PAGE 3

SPECIAL EDITION Voice Over IP for Your Business

Hosted VoIP Overview

- Cloud-based phone service
- Connects to your existing network
- Reduces hardware costs & maintenance
- Works at your desk or on the go
- Includes advanced calling features
- No contracts!



Free phones



Lifetime warranty



36-month upgrades



- Available 24x7
- Online help center
- Online ticketing
- Customer support via phone, email or chat

Phones are a critical part of any business communication strategy, and voice communication is just as important today in the digital world of email, text, social media, etc. Businesses must continually review telephone costs, features, and benefits to retain a competitive edge. For many, this means reviewing their current phone system—ranging from legacy Private Branch Exchange (PBX) to a premises-based IP-PBX product—and weighing the benefits of moving to a hosted VoIP solution. Most premises-based PBX products are typically proprietary, carry annual service contracts, and require hardware replacement/updates every two to three years. For many small- to medium-sized businesses, these drawbacks make hosted VoIP the better long-term option for high-quality business phone service.

Continued on Page 2 ...

A Business Owners Concerns To Switching To VOIP... Let us ease those concerns:

- **Seamless switchover and operation** - Easy number porting, pre-provisioning and plug-and-play phone installation to transition systems quickly and without downtime.
- **Scale** - Ability to quickly add more phones to accommodate growing staff.
- **Simplicity** - Intuitive phone system that is reliable, always up-to-date and easy to manage from a centralized platform.
- **Trusted partners** - A local service provider with a track record of delivering and managing voice solutions, along with other key components of the network.

A Business Owners Largest Benefits:

- √ **New features** - You gain in new features and flexibility when you migrate to a hosted VoIP phone system. Popular features include: auto attendant, conference calling, find me/follow me services, hold music and more.
- √ **No contracts** - Simplify your budgets with all-inclusive, monthly billing and no long-term contracts only available through certified MSP—Integration.
- √ **Free phones** - Cytracom features free and reduced-cost phones that always carry a warranty. The phones are replaced every 36 months.
- √ **Save money** - VoIP solutions can provide end-users with substantial savings over legacy analog phone systems.
- √ **US-based customer support** - Get assistance 24x7 from a Texas-based support member. Along with local assistance from the MSP—Integration.

Why Switch To VOIP:

The trend continues for companies to simplify their infrastructure and stop maintaining multiple networks. With the rise of VoIP, data networks and broadband, customers can seamlessly consolidate voice and data channels. Because of this and other efficiencies, hosted VoIP systems provide savings—up to half—when compared to analog phone systems. Beyond the savings, VoIP systems deliver more advanced features and functionality than traditional PBX phone systems.

Voice over IP (VoIP) allows businesses to clearly and efficiently communicate both internally and externally with vendors and customers. It facilitates one-to-one discussions, as well as conference calls that lead to improved collaboration in any environment. Whether a single office or larger multi-location business, VoIP provides a seamless solution that quickly scales as the business grows. It delivers feature-rich functionality, along with one of the most cost-effective ways to communicate. Plus, businesses can easily manage everything on one centralized phone system to connect teams, wherever they work.

VoIP provides a wide range of advantages for businesses over a PBX, key system or legacy telco system. VoIP eliminates the hassle and expense of owning and operating a phone system.

Additionally, VoIP eliminates long-distance charges for domestic North American calls and reduces rates for international calls—making it the most cost-effective option for growing businesses.

“Cytracom with it’s partner Integration, simplifies the process to enable businesses to make the move to VoIP with a flat monthly fee and no big upfront hardware costs.”

Client Testimonial

“The Entrepreneurial Center is a business incubator that hosts 39 businesses. Each of those businesses are unique and have specific needs when it comes to communication. The flexibility and adaptability of the Cytracom system has worked perfectly for us in meeting each of the businesses needs. We have found Cytracom phones and system to be dependable and reliable serving as a strong foundation for every type of business, regardless of the sector or type. Many of our businesses especially enjoy the multiple site capacity and the portability. This is especially important for start-up and small business owners. It allows them to be small and act big while managing their budgets effectively.”

Larry Wayne
Director of Business
Development and Education

Save Money and Switch to VoIP

Eliminate the hassle and expense of owning and operating your own phone system. With Hosted Voice over IP (VoIP), simply connect your new office phones to your existing network—and access high-quality calling, advanced features, and easy management for one low monthly price.

To understand your potential savings, how much you are currently spending — and how much you can save by switching to a Cytracom VoIP solution by Integration just contact us today at karen@integration-llc.com or call for an appointment, 256-536-5805.

Voice Continuity

All businesses must discuss and develop a plan for business continuity in the case of a disruption. These disruptions come in many forms, including natural disasters (hurricanes, floods, etc.), ransomware and user error, among others. Studies show that businesses that do not quickly recover from such outages many times cease operations. VoIP technology is a key part of a business continuity plan. With Voice Continuity from Cytracom, users can easily configure policies to protect voice services and ensure they failover to a working line during outages. Plus, they can enable auto-recovery to seamlessly resume operations when the devices come back online.

Mobile Workforce

Staying in touch is critical for business success. Missed calls are missed opportunities. VoIP's find me / follow me feature allows Individuals to add mobile or other numbers to the user portal to make sure they are reached at a secondary number if they are not at their desk. Then, users can integrate their service with a softphone mobile app. Softphones enable VoIP calls to be made from the mobile device, but using the business caller ID. This is an important features to allow separation between the business and personal persona of the caller. With Bring Your Own Device (BYOD) becoming more popular, this allows employees and businesses a way to conduct business on a single device.

Why VOIP:

VoIP is part of the network and is a natural addition to backup and data recovery, help desk, and security solutions.

Customers get the benefit of working with a local expert that understands their network. (Integration)

Cytracom focuses on making the process of buying, installing and using VoIP as simple as possible.



Computer Service

- ⇒ Pro-Active Customer Care
- ⇒ Onsite Computer Service/Support
- ⇒ Network Management/Support
- ⇒ Network & Server Installations
- ⇒ Network Security & Firewalls
- ⇒ Cloud Solutions & Hosted Email
- ⇒ Secure Remote Access / VPNs

Healthcare Services Provided

- ⇒ Medical, Dental, Radiology
- ⇒ Software & Hardware Integration
- ⇒ Security Solutions

Ask us about — Managed Services

How would you like to pay a flat rate and have us take 100% responsibility?

How would you like new equipment, service and support for a flat rate and refresh every 3 years?

Backup & Disaster Recovery

- ⇒ Business Continuity
- ⇒ Secure & Compliant Offsite Backup
- ⇒ HiTech BDR

Email, Web & Archiving

- ⇒ Spam Filtering
- ⇒ Email Hosting
- ⇒ Email Encryption & Archiving
- ⇒ Website Hosting
- ⇒ Customer Hosting Server

VOIP (Hosted)

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How would you like the security of knowing that your data is safe and protected?

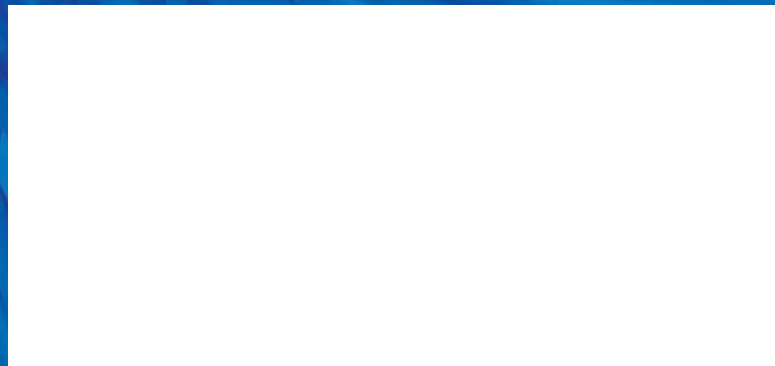
How would you like a VOIP phone system that is cost effective, saves you money, and you can take it home or vacation and work as in the office?



INTEGRATION

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SPECIAL EDITION ... VOIP



...Let Us Show You How To Save Money In 2019...