



# Case Study

## PROVIDING LOEB PARTNERS REALTY LLC (LPR) WITH OUTSTANDING MANAGED IT SERVICES





# Case Study - Loeb Partners Realty



Krantz Secure Technologies supplies LPR with up-to-date and innovative IT solutions and cost-effective IT upgrades that allow them to remain competitive in their industry.

Located in New York City, LPR is a full-service real estate firm that performs intensive asset management, property management, leasing, financing, and construction management services. LPR owns interests in, and actively manages, sixteen properties in excess of six million gross square feet. They invest in, and oversee, real estate assets for high net worth families as well as major domestic and foreign pension funds.

LPR's CFO Steven Osdoby says, "We are an offshoot from an investment banking house, so we needed to have readily available and secure information."



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**The Situation:** A need for fully integrated IT infrastructure to ensure company-wide communications and efficient data exchange

In 2003, Krantz installed LPR's first network. Many years later in 2012 when LPR moved to new premises, Krantz moved them to their K-Secure Cloud to ensure that LPR had the best possible network and recovery system. This change allowed LPR to avoid the capital installation and continued maintenance costs of an IT server room and IT personnel.

Since then, Krantz has kept LPR's IT infrastructure fully updated with networking and technology innovations in the industry. Krantz also recommended Citrix ShareFile, which LPR signed on to in 2015 to continue providing safe and secure information to their investor clients.



Krantz provides best possible network and recovery system.



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## **The Solution:** Partnering with Krantz for reliable IT solutions and constant service innovation

Krantz continues to provide LPR with constructive IT and networking solutions. With the K-Secure Cloud service, LPR staff have the ability to retrieve their files and applications from anywhere and on any device. Osdoby comments, "We're very reliant on Krantz to have safe and steady access to our data."

Krantz delivers unique and beneficial services, such as:

- **Cloud-Based Network and Infrastructure**
- **Automated Disaster Recovery and Backup**
- **Fully Monitored and Managed IT Services**

Osdoby highly recommends Krantz to other businesses, regardless of industry. Osdoby states, "Krantz has very good service and the staff are available 24 hours/day."

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**As a trusted network and security services company, Krantz offers secure IT solutions to LPR. Please contact us today at (212) 286-0325 or [Sales@KrantzSecure.com](mailto:Sales@KrantzSecure.com)**

