



**Forget Managing Your IT on  
Your Own. Enlist a Managed IT  
Services Provider to Help**

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## What Managed IT Services Are

Traditionally, businesses have relied on an in-house IT specialist or team to fix their technology as needed. If not, they've hired an independent contractor to make things right on a case-by-case basis. Essentially, these individuals and teams are hoping you'll have a problem so they can earn a paycheck by coming in to fix it.

However, managed IT services seek to turn that model on its ear. As you hire a company to provide you with managed IT services, you realize you're experiencing less and less issues with your technology. You receive an



unlimited amount of support from experts. You see that your managed IT services provider benefits from your continued productivity, rather than your periodic downtime.

That's exactly what managed IT services can do for your company, along with many other things. At Braver, our promise to you is to stop issues before they become problems, thereby allowing you to stay online, working, and profitable.

## Complete IT Support for the Greater Boston Area

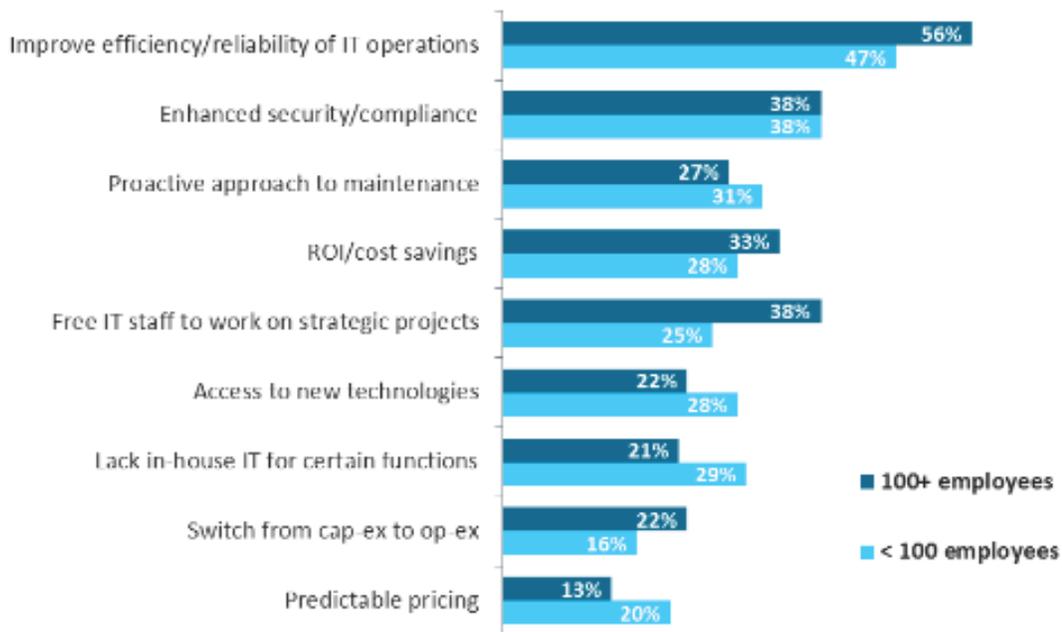
This is Boston. We've got the Patriots, the Red Sox, and the Celtics. TV shows set in Boston have ratings through the roof. And businesses in Boston hold themselves to the same standard of greatness. As such, they require the most

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complete IT support available. And more and more companies are turning to managed IT services for their needs. In fact, CIO Zone reports that in 2014, businesses in the United States spent over \$13 billion on managed IT services.

With all the benefits of hiring a managed IT services provider, as seen in the chart below, the mass migration is not surprising.

## Main Factors Driving End User Managed Services Decision



(Source: CompTIA)

With Braver, you get a team of IT professionals with diverse backgrounds in technology. We work together as a team on our projects to formulate the greatest approach and strategy for all our clients’ needs, such as making suggestions for [Cloud migration](#), [backup and disaster recovery](#), and [digital phone systems](#). We form relationships with the people we work with in order to completely understand their needs and processes, and adjust their network infrastructure to the way they work.

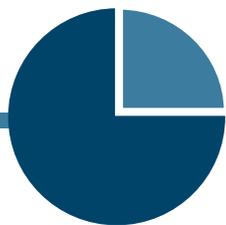
We're the managed IT services provider who can meet the Boston-level of greatness you've worked so hard to accomplish. When you run a serious business, you don't have time for someone to schedule you for IT work "next Thursday," or even "sometime tomorrow." You need a team who will prioritize you and your productivity – Boston-style.

## Proactivity All But Eliminates Downtime

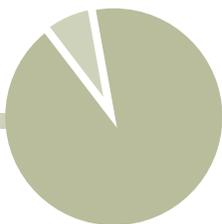
Statistically, an incredible amount of productive time is lost annually simply due to downtime. The only way to combat it is by having an advanced managed IT services team in place that can recognize upcoming threats or issues and squash them before they even have a chance to affect your workflow. Your network is monitored every hour of the day, every day of the year. No worrying about you IT people being out of the office or taking days off. We're always here when you need us.

Our experts have state-of-the-art technology in place which continually watches over your network, and alerts us to any red flags, issues, or even unusual behavior. This allows us to isolate and eliminate problems before they can affect your business.

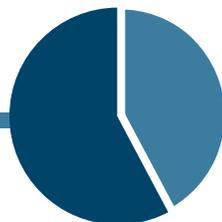
According to CenturyLink, businesses switching to managed IT services on average experienced:



**24%**  
in lowered IT  
infrastructure costs



**88%**  
decrease in server and  
network downtime



**42%**  
boost in staff  
productivity

At Braver, we've taken painstaking steps to ensure we can always be proactive in order to keep your company active.

## Managed IT Services Save You Money

Everyone hates huge capital expenses that take giant bites out of their budgets. Unfortunately, they're sometimes a "necessary evil" which all business owners have to deal with at some point. This can often translate to IT when your services go down, and you have to contractually hire someone to get your company back up and running. Besides the cost of the repair, you must also factor in the cost of downtime. Likewise, choosing to go the route of hiring a fulltime employee (or employees!) to handle your IT needs can be massively expensive, what with paying for monthly salaries, insurance, 401k, and all the other expenses which typically come from hiring new people.

When you hire a managed IT services provider, you don't have to paying huge amounts for additional salaries and benefits for an in-house IT department, nor do you have to pay big capital expenses to hire a break/fix company every time something goes wrong. For a monthly fee, Braver can immediately begin working with your team to ensure they're not only always able to work, but that they're working the most productive way.

With managed IT services, Braver takes over your IT needs and lets you focus your attentions on where they need to be – taking your business to the next level. We take away the ongoing concern of IT and help your company continually run smoothly, effectively, and efficiently.



## Choose Braver as Your Managed IT Services Partner

Managed IT services is one of those golden nuggets of business – when you find one, you get all the benefits with none of the negatives. You get efficiency, self-management, and you save money. And as your company grows, Braver will scale your technology to grow with it. We're failing to see any negatives, here.

Let us help you take your company to the next level – Boston-style! [Braver is ready to start](#) our managed IT services to help you take your company to where you always dreamed it could be.



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