



**When Disaster Strikes,
Will Your Business Survive?**

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Here's a frightening statistic: 7 out of 10 small businesses that experience a major data loss go out of business within a year. Why? Their data is actually lost. As in gone. Irrecoverable. On its way to oblivion. Just think for a moment: if your company lost all or even a significant portion of its data, could you recover? The answer for 70% of small businesses is a resounding no. So, what will you do? Hope you're one of the lucky 30% and can just manage to stay in business? Or will you do something about it?

About 50 percent of all businesses have experienced some kind of data disaster that was bad enough to grind operations to a halt. – crn.com



Pack Your Data in the ReadyVault.

At Braver Technologies, we have a cool data backup system we like to call the ReadyVault. This system is not to be trifled with. Whether your office gets flooded, pounded by hail, burned, or clobbered by a hurricane or a tornado – or even if it's completely stolen – we've got your back. Or rather, we've got your data. Every single night, while you sleep peacefully in your home, ReadyVault is at work – backing-up your day's work and securing it in case the worst happens. And we're not just talking about backing up your servers: we're talking your workstations, your external drives, everything.

Let's look at a scenario: you're at home, asleep. Suddenly, your phone rings. There's a fire at the office. You quickly get dressed and scramble across town to see your entire business aflame. The firefighters eventually put out the flames, and you enter the building to see the damage: it's a total loss. All computers, hard drives, and servers are completely destroyed. Is your business, as well?

Or, do you call Braver Technology to let them know what's happened? If the answer is yes, then Braver tells you not to worry. We tell you to contact your employees to let them know what's happened, and prepare them to receive all the data lost in the fire! That's right. The data we backed-up that night can be downloaded to any computer, and your employees can use whatever computer they like to get right back to work the very next day.

Over 80% of outages last two days or even longer. – International Data Corp.



Will You Gamble with Your Data, or Will It Go in the ReadyVault?

30% is a pretty lousy chance. Why would you risk your entire business on the chance that your company will fall within that 30 percent range? It isn't worth it. But ReadyVault definitely is, as is the peace of mind of going to bed every night knowing your encrypted data is being safely tucked away, regardless of what may happen to your office or your equipment. The choice is clear. Give us a shout, and we'll explain what all Braver Technologies can do for your business besides protect your data.

Only 35% of small businesses have disaster recovery plans.
– aberdeen.com

Features:

- Back-Up Data as Often as You Like -- Every Week, Every Night, Even Every 15 Minutes
- 24x7x365 Support
- Does Not Use Tape Backup
- Files, Emails and Servers can be Restored in Much Less Time
- Immediate Document Backups - Even Open Documents
- Missing or Corrupt Emails, Files, and Folders are Quickly and Easily Replaced
- Bare Metal Server Restoration
- Virtualization of your Server Keeps You Working, Even After a Systems Failure
- Eliminates Backup Concerns
- Option of Having Data Encrypted and Automatically Archived in Offsite Data Centers



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