

President's Message

I hope everyone has been enjoying the summer. This time of year is always busy for us, as we have several projects wrapping up. We enjoy seeing the excitement of the people moving into our completed projects. Achieving these end dates is not just about New Atlantic; it is about our clients, design partners, and subcontractors working together to make these critical dates happen.

In this issue, we are looking at the PAST with a project we completed a few years ago for Market America

in Greensboro, NC; the PRESENT with the new Essentials for Living Showroom in High Point, NC; and the FUTURE with the North American Headquarters for Press Glass in Ridgeway, VA. These projects show the diversity of our work. This variety of work has been a differentiator as we have added the below new people to the New Atlantic Family. Many of them chose to join us because of the opportunity and challenge of working on a wide range of projects. I am very proud of the people we have hired this year in all departments;

they have the expertise, work ethic, and client-driven mindset to take that extra step on every project for Building Visions and Earning Trust.

On behalf of the entire New Atlantic team, I wish you the best for the rest of 2024.



John Morrison



Thomas Bennink
Project
Superintendent



Justin Brinkley
Senior Project
Superintendent



Jon Chalfant
Project
Superintendent



Craig Gentry
Project
Manager



Mary Key
Assistant Project
Manager



Jordan Klein
Assistant Project
Manager



Joseph Watkins, Jr.
Project
Manager



Looking Back

Market America

World Headquarters Addition and Data Center Expansion and Upgrades

Greensboro, NC	Addition 30,367 SF
Stantec	Upgrades 2,940 SF

New Atlantic completed a comprehensive expansion of Market America's World Headquarters, featuring a 30,367 SF two-story addition with office space and a new lobby, plus a 2,940 SF data center upgrade. The data center work included new flooring, electrical upgrades, and enhanced cooling systems. Mechanical improvements involved repairing rooftop units, installing new AC units, and optimizing airflow. Throughout the project, New Atlantic coordinated with Market America to minimize operational disruptions, showcasing their ability to execute complex upgrades while maintaining business continuity.



Today

Essentials for Living

Furniture Showroom

High Point, NC	New 24,266 SF
Freeman Kennett Architects, PLLC	

New Atlantic is constructing a 24,266 SF showroom for Essentials for Living's furniture in High Point, NC, designed by Freeman Kennett Architects. The two-story building features a modern steel frame with an insulated exterior finish system, providing 10,945 SF per floor for furniture displays. A highlight is the 2,376 SF rooftop deck with a bar. This project emphasizes New Atlantic's frequent work for the showroom industry.



Looking Forward

Press Glass

Manufacturing Facility Expansion and Corporate Headquarters

Ridgeway, VA	225,000 SF Expansion
Dewberry Architects and Little	40,000 SF Addition

New Atlantic is leading a major expansion for Press Glass in Ridgeway, VA, as the Design-Build contractor for two projects. The first is a 360,000 SF one-story Manufacturing Facility Expansion, designed by Dewberry Architects, featuring an 18'-20' clear height, bridge cranes, and a steel frame with insulated metal panels. The second is a 40,000 SF three-story North American Corporate Headquarters, designed by Little Diversified Architectural, with a steel frame and glass facade using Press Glass products. New Atlantic is currently constructing the manufacturing expansion and will follow with the headquarters building.