



## PRESS RELEASE

### **Safe Haven Solutions Ranked Among Elite Managed Service Providers on Channel Futures 2023 NextGen 101 List**

*The NextGen 101 List Honors Innovative, Growing MSPs*

July 3, 2023: Safe Haven Solutions has been named as one of the world's premier managed service providers on the prestigious Channel Futures 2023 NextGen 101 rankings.

The NextGen 101, an MSP 501 list, honors industry-leading managed service and technology providers that are driving a new wave of growth and innovation for the tech channel via the groundbreaking solutions they deliver to their customers. Many of these MSPs generate recurring revenue from cloud, security, unified communications, and other solutions to small, medium and large clients.

These MSPs - based on their growth, drive and innovation - represent the future of the technology channel and IT industry. This year's NextGen 101 winners were selected from applications received for the 2023 Channel Futures MSP 501.

Channel Futures is pleased to name Safe Haven Solutions to the 2023 NextGen 101.

"SHS is committed to exceed expectations and create consistent deliverables and impactful results for our customers." said Alaine Fulton, Co-Founder and Managing Partner at SHS. "Our Tech Forward mentality produces repeatable and streamlined efficiencies, empowering our customers with experienced based, sustainable and scalable technology solutions."

Channel Futures strives to ensure their partner communities are recognized for what they do best and creates programs that recognize their contributions to the IT industry. The NextGen 101 represents that effort.

"I love following these companies and talking with their owners," said Jeff O'Heir, Channel Futures senior news editor and manager of the MSP 501. "They're excited about the latest technologies, embrace innovation, and often bring new sales and marketing strategies to the table. Many of them quickly move into the MSP 501 list where they have an even bigger impact on the industry."

The data collected by the annual NextGen 101 and MSP 501 drive Channel Futures' market intelligence insights, creating robust data sets and data-based trend reports that support our

editorial coverage, event programming, community and networking strategies and educational offerings.

“As the technology industry and channel enter a very challenging market, channel leaders are looking for ways to accelerate growth,” said Robert DeMarzo, vice president of content for Informa Tech Channels. “The Channel Futures NextGen 101 represents some of the fastest-growth and high-potential MSPs in the market today. These companies are providing innovative approaches to customer solutions and partner engagement never seen before. They truly represent the future of the channel.”

## Background

The 2023 MSP 501 and NextGen 101 lists are based on data collected by Channel Futures. Data was collected online from February to May, 2023. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

### [About Safe Haven Solutions LLC](#)

Safe Haven Solutions is an IT consulting company specializing in cloud computing, cybersecurity, and network solutions for mid-market and enterprise clients. Our core focus is delivering effective business solutions to our clients that reduce costs, streamline operations, and increase profitability. We are vendor agnostic, and pledge to always objectively recommend solutions that will best meet our clients’ needs.

When you partner with Safe Haven, you bring on a guide who specializes in determining overarching IT strategies tailored to a company’s budget and goals. We’ll manage the entire life cycles of your network, cloud, and telecom infrastructures, from design and sourcing to implementation, support, and ongoing management. Put your trust in Safe Haven, and we promise to always act on your behalf and in your best interest.



## About Channel Futures

Channel Futures is a media and events destination for the information and communication technologies (ICT) channel community. We provide information, perspective and connection for the entire channel ecosystem, including solution providers (SPs), managed service providers (MSPs), managed security service providers (MSSPs), cloud service providers (CSPs), value-added resellers (VARs) and distributors, technology solutions brokerages, subagents and agents, as well as leading technology vendor partners and communication providers.

Our properties include many awards programs such as the Channel Futures MSP 501, a list of the most influential and fastest-growing providers of managed services in the technology industry; Channel Partners events, which delivers unparalleled in-person events including [Channel Partners Conference & Expo](#), [Channel Futures Leadership Summit](#), Women's Leadership Summit, the [MSP Summit](#) and [Channel Partners Europe](#); and a [DEI Community Group](#), our initiative to educate, support and promote diversity, equity and inclusion (DE&I) in the ICT channel industry. Channel Futures is where the world meets the channel; we are leading Channel Partners forward. More information is available at [channelfutures.com](https://channelfutures.com).

Channel Futures is part of [Informa Tech](#), a market-leading B2B information provider with depth and specialization in ICT sector. Every year, we welcome 14,000+ subscribers to our research, more than 4 million unique monthly visitors to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events.

## Media Contacts

Jeff O'Heir  
Channel Futures Senior News Editor and MSP 501 Manager  
[jeff.oheir@informa.com](mailto:jeff.oheir@informa.com)

Ginette Andre  
Associate Marketer, VIP Relations  
[ginette.andre@informa.com](mailto:ginette.andre@informa.com)