

The **Anderson** Group

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THE ANDERSON GROUP INVESTS IN UNITED BRANDS

St. Petersburg, FL - The Anderson Group, LLC has partnered with existing ownership/management to invest in United Brands LLC, Anderson's fourth transaction in 2017. United Brands is a developer and producer of innovative, alternative ready-to-drink beverages, including flavored malt beverages.

"We are thrilled to partner with Michael Michail, Founder/Chief Executive Officer, and incoming President/Chief Operating Officer, Jeff Marchant, at United Brands, as we believe they will be able to generate considerable growth for the brand and we feel Anderson can assist them in doing so," said Anderson Partner Cory Gaffney. Michael Michail added, "Our partnership with Anderson and the capital and strategic thinking they bring to our business will help to build on our brand and valued distributor and supplier relationships to become a leader in the beverage market."

The Anderson Group utilizes an operationally-focused investment strategy to target opportunities in middle market niche manufacturing, distribution and service businesses. Anderson has demonstrated an ability to partner in a broad range of challenging situations as well as highly regulated or out of favor industries. Anderson continues to seek both platform investments and add-on investment opportunities to strengthen its long-term partnerships.

About The Anderson Group

Founded in 1985, The Anderson Group is an operationally-oriented private equity investment firm focused on acquiring control positions in companies at the lower end of the middle market. Senior professionals at Anderson each have between twenty and thirty years of operational experience in various businesses and industries. Anderson specializes in three types of transactions: turnaround opportunities, special situation investments and recapitalizations. Though Anderson does not have a specific industry focus, it typically acquires businesses in the niche manufacturing, distribution or service industries. The Anderson Group is not an institutional fund; rather, it invests its own committed pool of capital. As such, Anderson is able to avoid investment approval processes, mandates and holding periods. Thus, Anderson can offer a faster approval/transaction process, certainty to close, flexibility in equity ownership and an ability to invest throughout the capital structure that other firms and funds often cannot. For more information about The Anderson Group, please visit www.andersongroup.com.