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THE ANDERSON GROUP EXITS LA BELLA SAUSAGE, LLC

Bloomfield Hills, Michigan, October, 2013 – The Anderson Group, LLC, an operationally-focused private equity firm, in partnership with George Kurppe, founder and CEO of portfolio company La Bella Sausage, LLC, sold La Bella to Premio Foods, Inc.. The sale of La Bella represents Anderson’s fifth transaction for 2013.

La Bella (www.labellasausage.com) is a premier regional manufacturer of fresh and fresh-frozen branded and private label sausage products. Founded in 1992, LaBella has grown into an integrated sausage processing and distribution company that is the dominant regional player in the Southeast United States market.

Tom Gaffney, an Anderson Group Partner, stated, “First and foremost, all of us at Anderson very much appreciated the opportunity to work with George Kurppe and the entire management team at La Bella. Over the years, George has been not only a great partner and operator but has become a close friend. We wish Premio all the success in the world with the La Bella business and are confident that they will be able to build upon the prestigious customer base and world-class operators we have built over the past several years.”

About The Anderson Group

Founded in 1985 in Bloomfield Hills, MI, The Anderson Group is an operationally-oriented private equity investment firm focused on acquiring control positions in companies at the lower end of the middle market. Senior professionals at Anderson each have between twenty and thirty years of operational experience in various businesses and industries. Anderson specializes in three types of transactions: turnaround opportunities, special situation investments and recapitalizations. Although Anderson does not have a specific industry focus, it typically acquires businesses in the niche manufacturing, distribution or service industries. The Anderson Group is not an institutional fund; it invests its own committed pool of capital. As such, Anderson does not have to worry about capital calls, investment approval processes, mandates and holding periods. Thus, Anderson can offer a faster approval/transaction process, a certainty to close, flexibility in equity ownership and an ability to invest throughout the capital structure that other funds often cannot. This structure also allows Anderson to work with portfolio companies without the outside pressures and requirements of institutional investors. For more information about The Anderson Group please go to www.andersongroup.biz.