

A Green Guide to Boating

Now Released

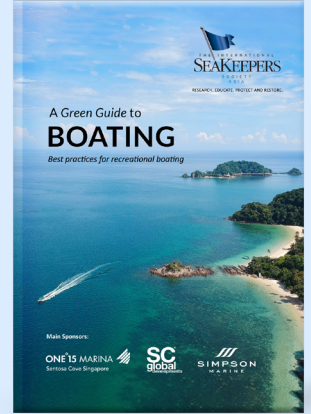


The International SeaKeepers Society, Asia launches *A Green Guide to Boating, Best Practices For Recreational Boating* with **forewords written by world renowned and well-respected marine conservationists - Sylvia A. Earle and Fabien Cousteau.**

The guide features **practical tips to reduce your boat's impact on the water whilst preventing pollution** as well as information on choosing green and the actions that boaters can take to protect the marine environment.

There is particular excitement about the release of *A Green Guide to Boating*. In 1973, the International Maritime Organisation (IMO) adopted the International Convention for the Prevention of Pollution from Ships, now known universally as MARPOL.

MARPOL has contributed to a significant decrease in pollution from international shipping and applies to 99% of the world's merchant tonnage. Other treaties address antifouling systems used on ships, the transfer



“The ocean affects us in profound ways. As an organisation founded by yacht owners, one of our key goals is to directly reach out to yachters to further research, protect and restore our oceans and to raise awareness about the issues faced.”

Jay Wade
Chairman of The International SeaKeepers Society



“Yachters are in a unique position to be a leader in water protection. *A Green Guide to Boating* acts as a mindful reference of your environmental impact whilst enjoying being on your boat.”

Julian Chang
President of The International SeaKeepers Society, Asia.

of invasive aquatic species by ships' ballast water and the environmentally sound recycling of ships.

Recreational boating can also have an undesirable impact on marine ecosystems. Yet there is not one standard set of recommended best practices available within Southeast Asia that applies to recreational boating.

Based on an idea mooted by the late Steven Lek to provide practical help especially to boat owners, content for *A Green Guide to Boating* has been inspired by global practices,

adapted to suit Singapore, and can be used regionally. *A Green Guide to Boating* (Asia version) is available at www.seakeepers.org/a-green-guide-to-boating.

The Asian version of *A Green Guide to Boating* project was made possible by the sponsorship from concerned organisations and individuals. The core sponsors are ONE°15 Marina Sentosa Cove, SC Global Developments Pte Ltd and Simpson Marine.



Scan the QR code to download the digital version of *A Green Guide to Boating*.

About The International SeaKeepers Society

The International SeaKeepers Society was founded in 1998 by a small group of yacht owners who were alarmed by the deterioration of our natural environment. The initial focus was on the development and use of instrumentation on yachts to monitor marine conditions throughout the world's oceans.

Today, The International SeaKeepers Society strives to increase current knowledge about the oceans, promote and facilitate scientific discovery and raise awareness about critical ocean issues. The non-profit marine conservation organisation continues to work with yachts and the yachting community as an essential component and contributor of its programming. Several yacht-involved programs are in place to accomplish this mission for ocean research and conservation efforts.

The International SeaKeepers Society established expansion into Asia in 2016 with the establishment of the SeaKeepers Asia chapter.

Motto:
Research. Educate. Protect and Restore.

About The International SeaKeepers Society, Asia

The International SeaKeepers Society, Asia was established after visits in 2015 by the Board and Senior Management of SeaKeepers. With the heightened consciousness of conservation in Singapore and the surrounding region, it was time to start reaching out to the region's yacht owners and public.

This expansion with a new chapter in Asia is under the leadership of Board Member, Julian Chang. Julian, who is also an active member of the yachting and shipping industries in Singapore and China is tasked with expanding the success of SeaKeepers' programs throughout this region.

Building upon established international programming, the efforts in Asia are on creating better local awareness of the current situation of our oceans, to create a sense of appreciation and a commitment to protect, conserve, and restore the marine ecosystem where possible.

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For further information, please contact:
gail.tay@seakeepers.org or julian.chang@seakeepers.org
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Nestled within the exclusive Sentosa Cove enclave, ONE°15 Marina Sentosa Cove features a beautiful marina of 270 berths with facilities to accommodate mega yachts of up to 220 feet, making it poised to become one of the world's most well-integrated waterfront lifestyle communities.

The clubhouse features world-class recreational and hospitality amenities. ONE°15 Marina Sentosa Cove is the winner of several international accolades, including International Marina of the Year 2021, Best Marina 2020 by Robb Report, eight-time winner of Asian Marina of the Year (2009, 2012 – 2014, 2016 – 2019), and more.



In support of SeaKeepers Asia's A Green Guide to Boating, we embrace our role as custodians and stewards of our marinas by facilitating the protection of marine biodiversity and responsible boating. As users of the ocean, it's important to align ourselves with the universal call to protect it for our future generation so that they can enjoy and appreciate the richness of our ocean.

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Simon Cheong,
Founder and Chairman
SC Global Developments Pte Ltd

Established in 1996, SC Global Developments is a leading developer of up-market residences of rare and exquisite design quality, with an emphasis on craftsmanship, refinement and a contemporary definition of the premium lifestyle. With a portfolio of luxury developments in prime locations within Singapore and a new condominium resort opening in Niseko, the Group embraces a philosophy of delivering the promise of "The Ultimate Living" experience, introducing original living concepts, service standards and architectural treatment to its various properties.



There is a very real and urgent concern to safeguard the environment and we all have an important part to play in whatever way we can. SC Global is proud to support SeaKeepers Asia's A Green Guide to Boating in their efforts to protect the marine environment.


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www.simpsonmarine.com



Mike Simpson,
Founder and Managing Director
Simpson Marine

Simpson Marine was established in 1984 in Hong Kong by Mike Simpson as a yacht sales and charter company focused on meeting the needs of the developing marine industry in Asia. By the end of the 1980's the company had been appointed as regional distributor for several leading brands and had recruited an expanding team of sales and after sales service professionals around the region. Over the past 36 years, Simpson Marine has grown, with 11 offices and service points in seven countries and over 3000 completed yacht sales around Asia.

Recognised as Asia's leading new yacht sales, brokerage and service company, the company's portfolio of brands including Sanlorenzo, Bluegame, Fairline Yachts, Beneteau, Lagoon and Aquila and services has been carefully selected to offer customers a comprehensive choice of yachts, backed by professional, trustworthy advice and support through an interconnected network of offices around the region.



At Simpson Marine, we share a passion for the sea and the marine environment with our many clients and fellow yachtsmen around Asia. SeaKeepers creates an awareness about our oceans to understand how and where to help best, which is why we consider being involved with this project is the right thing to do. Together, we can do more.