



2020 Organizational Valuation

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OUR MISSION

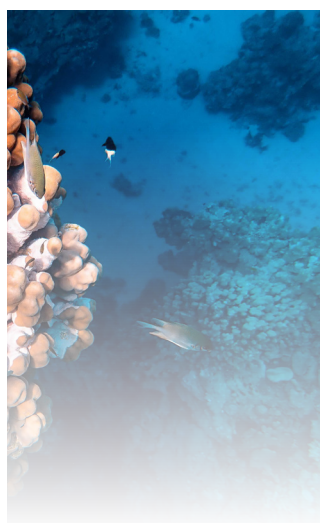
The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and to raise awareness about global ocean issues.

Founded in 1998 by a small group of yacht owners who were alarmed by the deterioration of our natural environment, the International SeaKeepers Society's initial focus was the development and use of instrumentation on yachts to monitor marine conditions throughout the world's oceans. Today, the primary focus of SeaKeepers' efforts is the DISCOVERY Yacht Program. DISCOVERY Yachts are privately owned vessels which facilitate programming by providing access to the ocean for research, scientific discovery, community outreach, and artistic inspiration. From hosting learning excursions for underprivileged kids, to facilitating scientific research for genome sequencing, yachts are the platform to enable accomplishments. Programs are comprised of four areas: Scientist-led Expeditions, Citizen Science, Community Engagement and Educational Outreach with an artistic strand that supports the mission known as DISCOVERY Art.

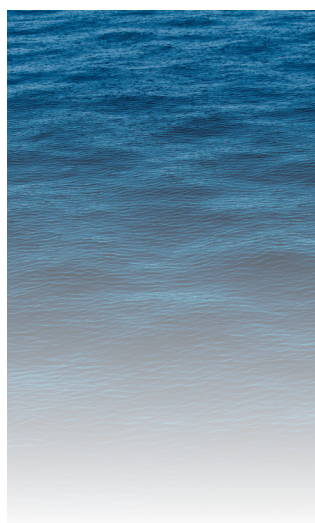
Research. Educate. Protect and Restore.



85,000+
students who will be
indirectly impacted by
research and educational
outreach efforts



83,514+
people virally reached
through education and
research shared



1,643
students who directly
benefitted from research
and educational outreach
efforts



32
program partners,
including universities,
museums, and schools

2020 PROGRAMMING SUMMARY

SeaKeepers is privileged to work with government, educational, and private entities in executing DISCOVERY Yacht programming. Despite the challenges presented by the global pandemic, SeaKeepers was able to accomplish a substantial amount of programming, adapting to new protocols and developing different approaches to implement activities. Browse this year's expeditions and learn more about our DISCOVERY Yacht Program, [here](#).

12 SCIENTIST-LED EXPEDITIONS

Scientist-led expeditions provide yacht owners, guests and crew the opportunity to participate in ongoing research while engaging with marine scientists and their team.

15 CITIZEN SCIENCE TRIPS

These small-scale projects depend on community volunteers to support environmental initiatives. These expeditions permit vessel owners and crew to participate in ongoing research projects.

7 EDUCATIONAL OUTREACH ACTIVITIES

Educational Outreach events are focused on the next generation of marine enthusiasts and provide a lesson plan in some aspect of marine conservation. Subject matter includes marine wildlife, instrument deployments, plastic pollution, sustainability practices and more.

19 COMMUNITY ENGAGEMENT EVENTS

The organization is actively involved with its local community and takes part in reef and beach cleanups, kayak and paddle island cleanups, and yachting industry functions.



PARTNER FOCUS

Despite the enormous challenges faced this year, SeaKeepers was able to achieve programming due to the unwavering commitment of our partners throughout the community. We sincerely thank the yacht owners, crew program partners and volunteers who worked with us to make all of this possible.

A focus on conducting local research with Miami-based partner organizations, like Miami Waterkeeper, Florida International University and others proved successful. In particular being able to assist in research related to The Biscayne Bay Fish Kill. SeaKeepers finished the year with a six-day scientific expedition aboard DISCOVERY Yacht Mystique in the Bahamas alongside the team at Beneath the Waves. The expedition consisted of shark tagging, Baited Remote Underwater Video (BRUV) deployments, and underwater and aerial photographic surveys to map sea grass meadows.



2020 PROGRAMMING

53 activities were completed, the below lists these by category with highlights in each. For a complete overview, go to WWW.SEAKEEPERS.ORG.

SCIENTIST-LED EXPEDITIONS

In 2020, SeaKeepers completed 12 scientist-led expeditions in key locations including the Bahamas and Florida.

January 2020 - Aboard DISCOVERY Vessel Shredder, SeaKeepers teamed up with Nova Southeastern University to deploy a commercial grade mini ROV that provides information on fish communities.

July 2020 - Aboard DISCOVERY Vessel Phantom, SeaKeepers assisted the UM Rosenstiel School's Coral Futures Lab in conducting coral reef field research just offshore of Key Biscayne, FL.

August 2020 - Aboard DISCOVERY Vessel Bay Ripper, SeaKeepers assisted Miami Waterkeeper collecting water samples to analyze levels of bacteria, temperature, salinity, nutrients, chlorophyll and dissolved oxygen.

November 2020 - Aboard DISCOVERY Yacht M-Powered, SeaKeepers assisted UM's Shark Research and Conservation lab in conducting data readings for hypoxia event prediction in the waters of Biscayne Bay, FL.

CITIZEN SCIENCE

SeaKeepers DISCOVERY Yacht Program completed 15 Citizen Science trips in 2020.

January 2020 - Aboard DISCOVERY Yacht l'Albatros, SeaKeepers teamed up with Florida International University (FIU) to collect plastic samples for their joint Citizen Science Program, the S.A.R.A.H. Initiative.

June 2020 - Aboard DISCOVERY Yacht Sea Level, the S.A.R.A.H. Net was deployed in the waters near Gasparilla Island, on the west coast of Florida.

EDUCATIONAL OUTREACH

SeaKeepers DISCOVERY Yacht Program completed 7 Educational Outreach Activities in 2020.

January 2020 - Aboard DISCOVERY Yacht Julia, SeaKeepers partnered with Debris Free Oceans to host a floating classroom and island cleanup.

February 2020 - Aboard DISCOVERY Yacht Julia, SeaKeepers partnered with Miami Waterkeeper to host 18 Junior Ambassadors from Hialeah Highschool in a floating classroom to learn about local marine environments.

February 2020 - Aboard DISCOVERY Yacht Julia, SeaKeepers partnered with Miami Waterkeeper to host 20 students in a floating classroom on the complex relationship between environmental and economic issues that are central to cultivating a culture of environmental awareness and advocacy in South Florida.

COMMUNITY ENGAGEMENT

SeaKeepers DISCOVERY Yacht Program completed 19 Community Engagement events in 2020.

January 2020 - SeaKeepers teamed up with Fill-A-Bag for a beach cleanup where 72 volunteers attended and removed 188 pounds of trash from our shorelines in Hobie Beach.

March 2020 - SeaKeepers partnered with Debris Free Oceans for a beach cleanup where 90 volunteers attended and removed 190 pounds of trash from Key Biscayne.

June 2020 - SeaKeepers implemented the first Kayak Cleanup Captains program and hosted a separate cleanup on the Miami River, where 13 volunteers 55 pounds of trash were removed in total.

December 2020 - SeaKeepers partnered with Blue Scholars Initiative on a paddle and beach cleanup to celebrate their Giving Bay Day campaign where 63 volunteers collected over 107 pounds of trash.

SEAKEEPERS ASIA

EDUCATIONAL OUTREACH

SeaKeepers Asia completed 4 Educational Outreach Activities in 2020.

January 2020 - Aboard DISCOVERY Yacht The Admiral, SeaKeepers Asia collaborated with Marina Keppel Bay and kick started the Junior Coral Detective Program with 15 children.

August 2020 - At Nan Hua High School, SeaKeepers Asia held an assembly program covering the student body of 1,500 students on marine science and conservation to raise awareness about global ocean issues.

September 2020 - SeaKeepers Asia collaborated with KP3I and several world marine organizations and environment experts and held two online discussion activities themed on the sea and waste pollution.

October 2020 - SeaKeepers Asia partnered with Compassvale Secondary School and Changkat Changi Secondary School and held a self-learning online activity for the school's Environment Club.

COMMUNITY ENGAGEMENT

SeaKeepers Asia completed 4 Community Engagement events in 2020. Highlights include:

February 2020 - SeaKeepers Asia partnered with the Raffles Yacht Group in an underwater clearance of ghost nets in Bangtao Beach in Phuket, Thailand. This expedition was initiated by Marine Biologist Dr Lalita Putchim of the Phuket Marine Biological Centre who spotted the ghost nets during one of her routine research dives.

February 2020 - SeaKeepers Asia partnered with Hitmaker Global Academy, The Jazz Association Singapore and Raffles Yacht Group in an international songwriting competition, "A Song For The Sea."

April 2020 - SeaKeepers Asia hosted a photo contest through all social media platforms with the theme "Why I Love the Ocean," with an intention to generate awareness for ocean protection and preservation.



CORAL RESTORATION PROJECT

Gili Shark Conservation Project

In 2019, the Gili Shark Conservation Project was able to start a coral restoration initiative, with the support of SeaKeepers Asia generously sponsoring the construction and deployment of 60 hex domes. Due to the pandemic, the project was put on hold but was restarted in September 2020, in the hopes of restoring a damaged ecosystem to its original condition.

2020 ARTIST OF THE YEAR

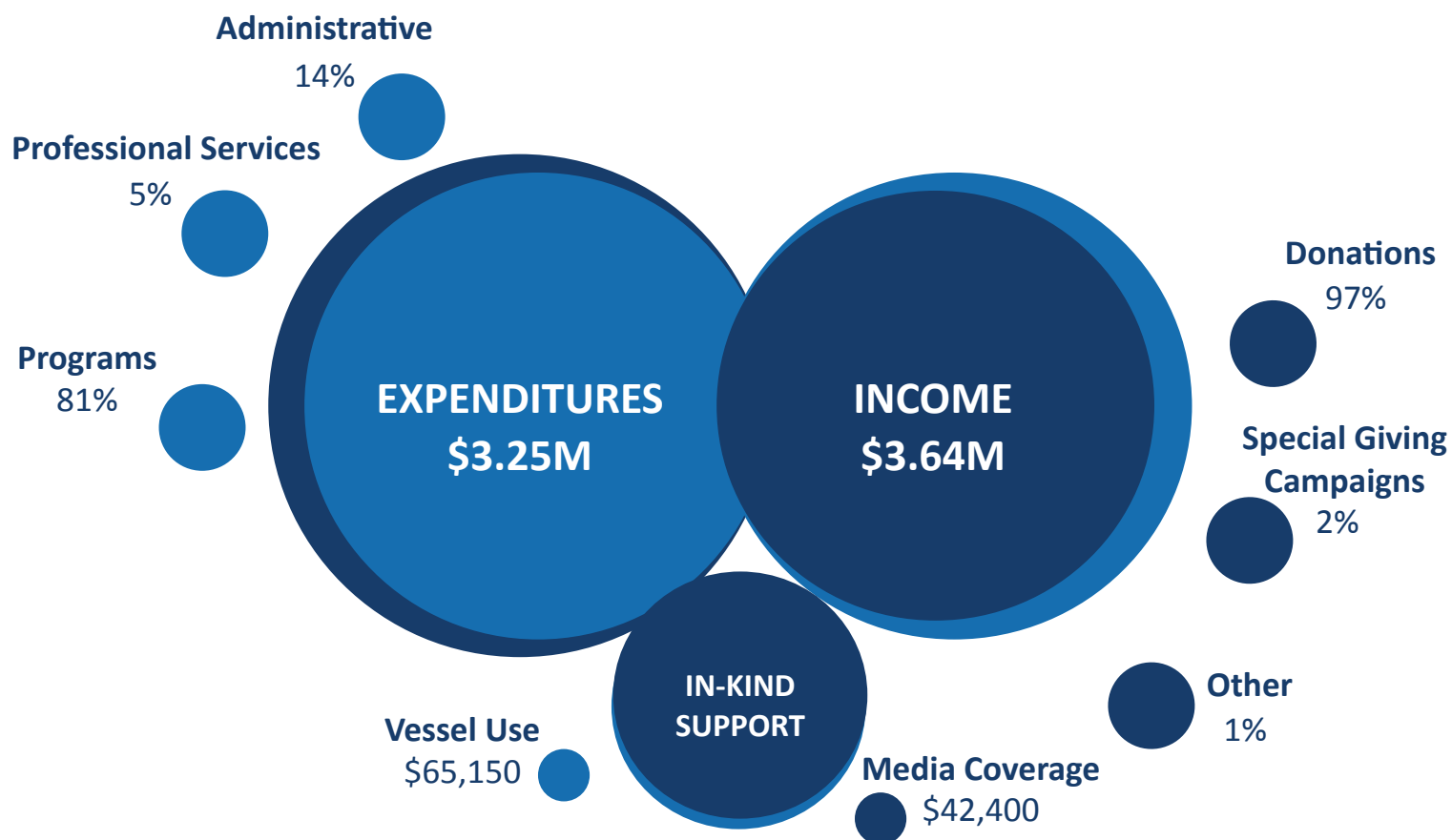
Kelly Quinn

Kelly Quinn is a wildlife educator and artist, co-founder of Paint for the Wild, and the Artist in Residence at The Florida Aquarium. From a young age Kelly spent her time kayaking, hiking and exploring everything wild, and began to draw it all in order to understand it. Over time she began to see the problems our home faces, and wanted to do her part to create a beautiful future between man and nature. Because of this, every artwork sold has a donation made to local conservation causes.





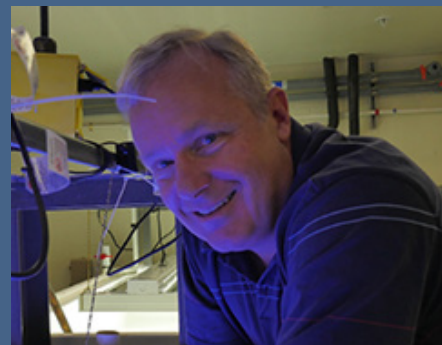
OPERATING FINANCIALS



SCIENTIST SPOTLIGHT

Dr. Chris Langdon

Chris Langdon is a professor in the department of Marine Biology and Ecology at the University of Miami. Langdon's project allowed SeaKeepers to participate in four expeditions in Biscayne Bay to take oxygen readings after the Fish Kill. His other studies focus on ocean carbon as well as acidification which SeaKeepers may explore more in the near future.





SeaKeepers will continue to drive programming that educates and empowers the yachting community to become aware of the issues our oceans face, while taking an active role in helping to develop solutions through exploration, scientific research and education.

IMPACT PARTNERS

Global Marine Travel
The Owl Trust

PROGRAM PARTNERS

Arizona State University
Beneath the Waves
Blue Scholars Initiative
BWA Yachting
California Ocean Alliance
Changkat Changi Secondary School
Compassvale Secondary School
Debris Free Oceans
Fleet Miami
Florida International University
Fill-A-Bag
Gili Shark Conservation Project
Hitmaker Global Academy
Marina at Keppel Bay
Miami Waterkeeper
Nan Hua High School

Nova Southeastern University
Ocean Conservancy
Phuket Marine Biological Center
Raffles Yacht Group
Scripps Institution of Oceanography/UCSD
SoFar Ocean
Sulikowski Shark & Fish Research Lab
Surfrider Foundation
The Jazz Association Singapore
University of Malaysia Terengganu
University of Miami's Research & Conservation Program
University of Miami's Rosenstiel School of Marine and
Atmospheric Science
University of Texas
Volunteer Cleanup

MEDIA SUPPORT

A-Magazine
Asia-Pacific Boating
CharterWorld
Coral Gables Magazine
Excellence Luxury Magazine
MegaYacht News
Luxury Guide
Luxuo

Ocean Media AUS
Palace
Power & Motoryacht
Seastainable Yachting
Southern Boating
SuperYacht Times
Venu Magazine
Yachts International

Yacht Style

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