



2019 Organizational Valuation



OUR MISSION

The International SeaKeepers Society promotes oceanographic research, conservation, and education through direct involvement with the yachting community. SeaKeepers enables the yachting community to take full advantage of their unique potential to advance marine sciences and to raise awareness about global ocean issues.

Founded in 1998 by a small group of yacht owners who were alarmed by the deterioration of our natural environment, the International SeaKeepers Society's initial focus was the development and use of instrumentation on yachts to monitor marine conditions throughout the world's oceans. Today, the primary focus of SeaKeepers' efforts is the DISCOVERY Yachts Program. DISCOVERY Yachts are privately owned vessels which facilitate programming by providing access to the ocean for research, scientific discovery, community outreach, and artistic inspiration. From hosting learning excursions for underprivileged kids, to facilitating scientific research for genome sequencing, yachts are the platform to enable accomplishments. Programs are comprised of four areas: Scientist-led Expeditions, Instrument Deployments, Citizen Science, and Educational Outreach with an artistic strand that supports the mission known as DISCOVERY Art.

Research. Educate. Protect and Restore.



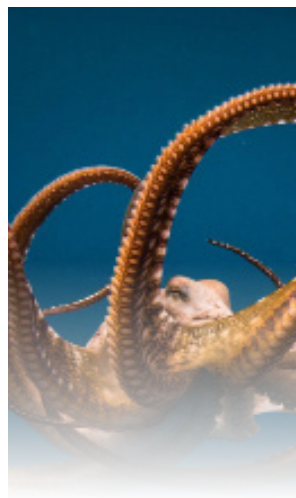
100,000+

students who will be indirectly impacted by research and educational outreach efforts



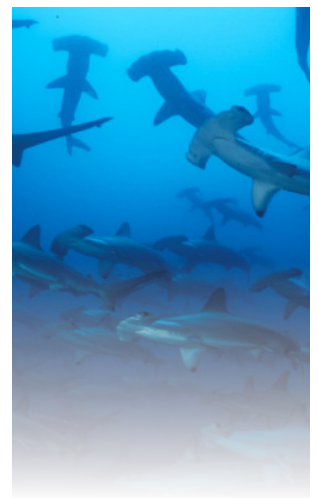
83,950+

people virally reached through education and research shared



435

students who directly benefited from research and educational outreach efforts



60

program partners, including universities, museums, and schools



2019 PROGRAMMING SUMMARY

SeaKeepers is privileged to work with government, educational, and private entities in executing DISCOVERY Yacht programming. Too numerous to mention here, a selection of partner organizations are: University of Miami, Florida International University, National Geographic, California Ocean Alliance, Public Broadcasting Station, and Miami Waterkeeper among others (a full list is available on the DISCOVERY Yachts webpage at www.seakeepers.org/what-we-do/discovery-yachts/).

15 SCIENTIST-LED EXPEDITIONS

Scientist-led expeditions provide yacht owners, guests and crew the opportunity to participate in ongoing research while engaging with marine scientists and their team.

20 CITIZEN SCIENCE TRIPS

These small-scale projects depend on community volunteers to support environmental initiatives. These expeditions permit vessel owners and crew to participate in ongoing research projects.

16 EDUCATIONAL OUTREACH TRIPS

Educational Outreach events are focused on the next generation of marine enthusiasts and provide a lesson plan in some aspect of marine conservation. Subject matter includes marine wildlife, instrument deployments, plastic pollutions, sustainability practices and more.

19 COMMUNITY EVENTS

The organization is actively involved with the local community and takes part in scientific seminars, educational events, beach cleanups, and yachting industry functions.



PROGRAM FOCUS

Since the inception of the monthly beach cleanups in 2019, over 600 volunteers have participated and a total of over 2,000 pounds of trash has been collected. We've partnered in our beach cleanups with nonprofits and corporations like Fill A Bag, VolunteerCleanup.org, Campbells, Miami Waterkeeper, and many more. In the promotion and education of raising awareness about global ocean issues, SeaKeepers has distributed over 100 single-use plastic alternatives at our cleanups to encourage better conservation practices and create a cleaner future.



2019 HIGHLIGHTS

SCIENTIST-LED EXPEDITIONS

In 2019, SeaKeepers completed 15 scientist-led expeditions in key locations including Bahamas, Florida, California, Singapore, Hawaii, and Antigua.

January 2019 - Aboard DISCOVERY Yacht Andiamo, SeaKeepers teamed up with the University of Miami's Shark Research and Conservation Program and the University of New England's Sulikowski Shark and Fish Research Lab for a historical shark tagging expedition in Tiger Beach, Bahamas.

June 2019 - Aboard DISCOVERY Yacht Catniss, SeaKeepers joined researchers from the University of Texas to conduct coral research and identify which environmental parameters pose the most problems for corals in the Keys.

June 2019 - Aboard DISCOVERY Yacht Shredder, SeaKeepers assisted Greenpeace and Dr. Paul Arena of Nova Southeastern University to gather footage of sargassum, wildlife, and plastics.

July 2019 - Aboard DISCOVERY Yacht Valkyrie, SeaKeepers joined Dr. Ari Friedlaender and Brandon Southall of the California Ocean Alliance, as well as researchers from other institutions to conduct whale research in Monterey Bay, California.

November 2019 - Aboard DISCOVERY Yacht Shredder, SeaKeepers and Nova Southeastern University set out just off the coast of Fort Lauderdale, FL to deploy a commercial grade mini ROV.

CITIZEN SCIENCE

SeaKeepers DISCOVERY Yachts Program completed 20 Citizen Science trips in 2019.

March 2019 - Aboard DISCOVERY Yacht Timely Sale, SeaKeepers partnered with University of Florida/Institute of Food and Agricultural Sciences Sea Grant Extension Program in Miami-Dade County to conduct water quality testing.

June 2019 - Aboard DISCOVERY Yacht Seawolf, SeaKeepers partnered with SoFar, to facilitate the deployment of an ocean sensor known as the "Spotter" in the Pacific Ocean.

November 2019 - Aboard DISCOVERY Yacht Shredder, SeaKeepers teamed up with Florida International University to collect plastic samples for their joint citizen science program, the S.A.R.A.H. Initiative. The outing was also filmed for news coverage about the program which will air on NBC 6.

EDUCATIONAL OUTREACH

SeaKeepers and SeaKeepers Asia conducted 16 Educational Outreach trips with five different schools in 2019.

February 2019 - Aboard DISCOVERY Yacht The Admiral, the children spent a fun morning as Junior Coral Detectives to learn about Singapore's marine environment and the basic biology of corals.

August 2019 - Aboard DISCOVERY Yacht Sun One, students from the Changkat Changi Secondary School were invited to observe the thriving corals within the marina's City Reef.

August 2019 - Aboard DISCOVERY Yacht Eagle Wings II, students from the Nan Hua High School were taught by Tropical Marine Science Institute on the concepts, causes and impacts of climate change on the marine environment and especially on corals.

COMMUNITY ENGAGEMENT

SeaKeepers and SeaKeepers Asia conducted 19 Community Engagement activities through dive and beach cleanups.

September 2019 - Aboard DISCOVERY Yacht Sun One, SeaKeepers joined hands with the Gili Shark Conservation team to provide assistance for 30 hex dome structures.

October 2019 - Aboard DISCOVERY Yacht Julia, SeaKeepers HQ held it's first ever island cleanup on Monument Island off of South Beach for International Coastal Cleanup Day. 48 volunteers were ferried to collect 260 pounds of trash from the island.

2019 DISCOVERY ART

DISCOVERY Art is the creative component of SeaKeepers programming.

AWARENESS THROUGH ART

The works created by the SeaKeepers Featured Artist of the Year and others allow the general public to personally experience and value the oceans, regardless of their proximity to the coast. DISCOVERY Art encourages public awareness of ocean research through the eyes of the artists who are inspired by the ocean.

FEATURED ARTIST OF THE YEAR

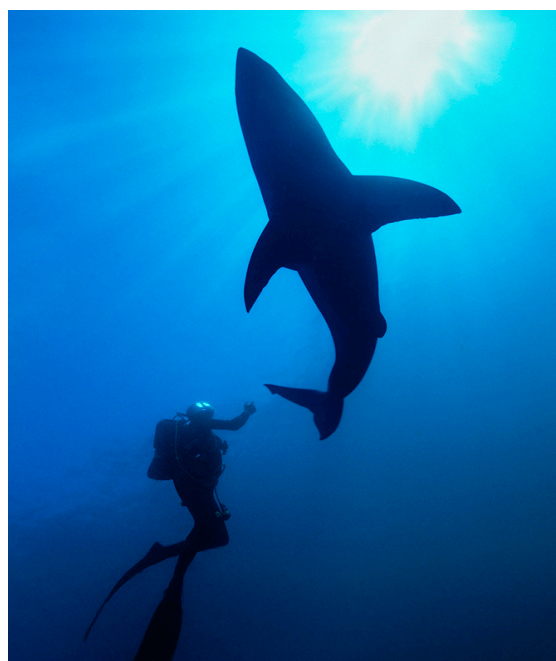
SeaKeepers selects a Featured Artist of the Year whose work is influenced by marine life, science or nature. The Featured Artist of the Year creates custom-made awards for SeaKeepers recognition events, such as Bal de la Mer and Founders' Dinner. Works designed by the artist are displayed at events to raise funds for the charity and the artist is invited to attend to promote their work.

2019 SEAKEEPER OF THE YEAR

Amos Nachoum

Award-winning wildlife photographer and explorer, Amos Nachoum, is the president and founder of BigAnimal Global Expeditions, an extraordinary organization focused on leading adventurers all over the world to experience the most exciting and impressive big animals on the planet. Nachoum has pursued his photographic skills in bringing our oceans to the world by raising awareness on endangered species and stimulating passion for the ocean, with preservation of the environment foremost in his mind.

His photography has won awards with Nikon, the American Photographer of the Year award and the BBC Wildlife Photographer of the Year award. He has also been featured on National Geographic as a team leader to document the Red Sea, Great White Sharks, and Killer Whales, and has had numerous publications in Time, Life, the New York Times and National Geographic.



2019 NEXTGEN AWARDEE

Katherine Zacarian

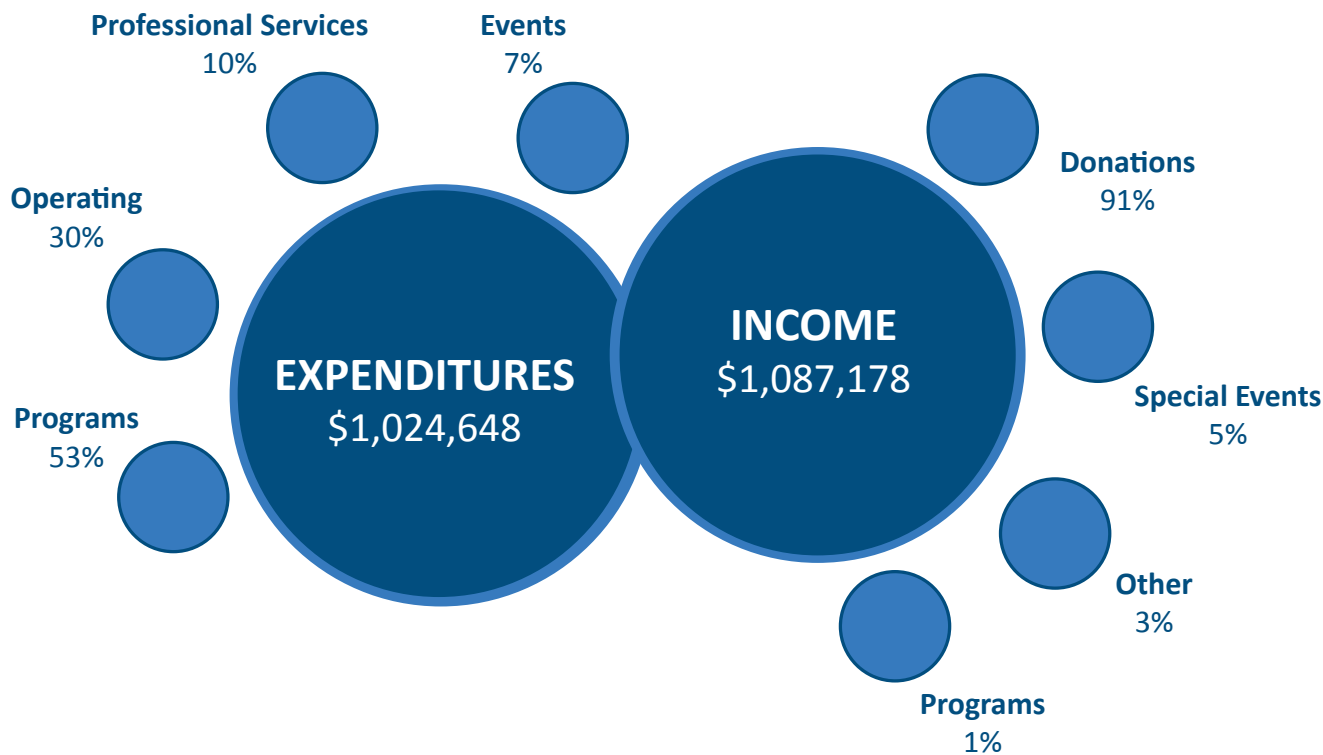
Katherine Zacarian is a seasoned technology product manager and product communications specialist, entrepreneur, women's rights activist, underwater photographer, surfer, and waterwoman.

Whether she is swimming with and photographing sperm whales in Dominica, Orca's in the arctic, humpback whales in Tonga, or volunteering on SeaKeepers expeditions in both 2018 and 2019, Katie's photographs are always accompanied by information about the animals and ecological challenges they may face.





FINANCIALS



SCIENTIST SPOTLIGHT

Dr. James Sulikowski

James Sulikowski is a professor and associate director in the School of Mathematical and Natural Sciences. He has more than 25 years of experience working with cartilaginous and bony fish, which has generated 87 peer-reviewed publications and garnered more than \$13 million in external grant funding.

Sulikowski’s research has appeared on numerous local and national television shows including Discovery Channel’s “Shark Week,” NBC’s “Today Show,” National Geographic “Ocean Mysteries with Jeff Corwin,” and the BBC series “Rise of Animals.”





SeaKeepers will continue to drive programming that educates and empowers the yachting community to become aware of the issues our oceans face, while taking an active role in helping to develop solutions through exploration, scientific research and education.

PROGRAMMING PARTNERS

- Alexander Montessori (Palmetto Bay)
Beneath the Waves
Beta Analytic
Between Two Yeti Studios
Biscayne Bay Water Watch (BBWW)
Blue Elements Imaging
British International School, Phuket
BWA Yachting
California Ocean Alliance
Changkat Changi Secondary School
Compassvale Secondary School
De Yi Secondary School
Fleet Miami
Florida Atlantic University
Florida International University
Fill-A-Bag
Gili Shark Conservation Project
Global Marine Travel (GMT)
Greenpeace
Hopkins Marine Station
International Superyacht Society (ISS)
Kata Rocks
Keppel Land
Kids Hive
Kongsberg Maritime Singapore
Luzerne PTD
Marina at Keppel Bay
Miami Beach Marina
Miami-Dade Sea Grant Extension Program
Miami Waterkeeper
Moss Landing Marine Lab
- Nan Hua High School
National Geographic
National University of Singapore
NBC6 South Florida
Nova Southeastern University
Ocean Conservancy
Our Singapore Reefs
ONE°15 Marina
Phuket Has Been Good to Us (PMBC)
Phuket Marine Biological Center (PMBC)
Project Aware
Resorts World Sentosa’s Guardians of the S.E.A.A.
Sea Experience
Small Change
SoFar Ocean
Stanford University
Sulikowski Shark and Fish Research Lab
Tahiti Private Expeditions
Tropical Marine Science Institute of the National University of Singapore (TMSINU)
University of California Santa Cruz
University of Miami’s Shark Research & Conservation Program
University of Miami’s Rosenstiel School of Marine and Atmospheric Science
Universiti Malaysia Terengganu (UMT)
University of New England
University of Rhode Island
University of Texas
University of Washington
Volunteer Cleanup
Whitney Laboratory for Marine Science

SUPPORT

- Coral Gables Magazine
Codigo Tequila 1530
Eco Magazine
Excellence Magazine Luxury
Harbor Branch Florida Atlantic University
Fleet Miami
Florida Luxurious Properties
Global Marine Travel
Lazarus Wine & Spirits
- MegaYacht News
Ocean Media
Seven Seas Magazine
Shaw-Ross International Importers
SoFla Nights
Southern Boating
South Florida Luxury Guide
The Rug Company
Venu Magazine
Yachts International

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