

# on the town

Vol. II No. IV



“Portraits  
of Success”





## Aaron Hamp

**Owner** INC SYSTEMS

**President** POS OF MICHIGAN

Aaron Hamp started out in the insurance and investment industry at age 20. During this time he developed a passion for computers and decided to leave this career after a few years to pursue a college degree. During the two years working towards an associate degree in computer networking, Aaron started doing freelance computer work. In January 2004 he founded INC Systems which has now grown to include eight employees and close to one million dollars in annual revenue. INC received an award in 2010 for Small Business of the Year from the Michigan Small Business Technology and Development Center as well as receiving an award for one of the Genesee Top 10 to Watch in 2011.

In January 2011 Aaron also became President of a newly established company called POS of Michigan that specializes in Point of Sales systems and was recently featured on the cover of a national magazine. Aaron is also active in the community serving on the board of directors for the local YMCA and as chairman for the Amyloidosis Foundation annual Golf Outing along with speaking at numerous schools, colleges, chambers and other community events.

Aaron is inspired by both learning and teaching. "I truly enjoy gaining knowledge, but love when I can share this knowledge in a way that helps someone else learn." His success is meaningful to him as it means being recognized as a leader who inspires others to reach their potential.



## Howard Croft

**President / CEO** MID MICHIGAN SOLAR

After graduating from Flint Central High School in 1983, Howard spent three years in the Army as a telecommunications expert. Upon returning from the Army and spending one year at Eastern Michigan University, he landed at GM Truck and Bus in Flint as an electrician. Fifteen years at GM included significant training in robotics, controls engineering, and PLC Programming.

In 2008 Howard took a buyout from GM and ventured into solar. The training received at GM was parlayed into a short learning curve in the field of renewable energy including earning the highest national credential for solar [NABCEP Solar Installer], leading to the founding of Mid Michigan Solar in Flint with childhood friends Chris Ebbott and Pete Philpot, both successful local

attorneys, and David Cramer, another graduate of Flint Central. After three years, the company stands as one of the leaders in the state for designing, engineering, and installing solar systems. Mid Michigan Solar has also worked with several local companies in trying to expand the opportunities for local business to enter the field of renewable energy.

Howard has also spent significant time working with the Genesee Regional Chamber of Commerce as part of the E3 Network and continues to support entrepreneur ventures and the emerging youth in the area. His success and his inspiration are embodied in the fact that he continues to support others. "I don't believe that success should be measured by material things," he said. "To me, success is measured in the inspiration and support that I might provide to others."

Howard and his wife, Beth, have been married 22 years and have five children. They reside in Flint.