



CASE STUDIES

Manufacturing firm overcomes post-divestiture challenges

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CASE STUDY

MANUFACTURING FIRM OVERCOMES POST-DIVESTITURE CHALLENGES

SITUATION:

In 2016, this privately owned manufacturing firm in Houston was formed as a result of a divestiture that year. At the start, the new company was ill-prepared to stand on their own. They had no functioning IT department, no staff, and no processes and systems in place.

But they were expected to be operational starting Day 1 after the divestiture.

THE TECH TURNAROUND SOLUTION:

Before, it would have been impossible for a company to hit the ground running on its first day, given its lack of IT technology and processes without pouring cash into the startup. But with today's cloud technology, it's easier and faster for a business to set up their IT and operate immediately on a monthly subscription model eliminating the need for capital expenditure within IT.

Our team offered our [Complete Cloud](#) solution to the manufacturing firm. It provided the company with the right IT hardware and software they needed, 24/7 IT support, top-grade cybersecurity protocols, cloud storage, and many more. Over the weekend right after the divestiture, we were able to migrate their IT to the cloud. By the first business day, everything was up and running.

Despite all the bells and whistles, our Complete Cloud solution was cheaper by 42% compared to the original forecast. This allowed the company to focus on improving their revenue generation and their cash flow.