

Offer A

*All artwork,
including
text & images,
must be on
Artwork Layer.*

Offer B

*All Variables must
be on Variable
Layer indicated
with < >*

*Example:
<First Name>*

Offer C

Offer D



Artwork Guidelines

To ensure timely processing of art please check to make sure all art follows the directions on this Guides Layer. Any art submitted that is incorrect will be sent back to be corrected.

Bleed Area:

Extend all art to the green bleed line
(.125" from die lines)

Art Settings:

All art, including
images must be
CMYK & 300dpi

Safety Area:

Do not place any
text past blue lines
or in gray area.

Offer D

DELETE LAYER IF NOT USING

BARCODE-D

Offer C

DELETE LAYER IF NOT USING

BARCODE-C

Offer B

DELETE LAYER IF NOT USING

BARCODE-B

Offer A

DELETE LAYER IF NOT USING

BARCODE-A



PRSRT STD
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<FULLNAME>
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<CITY>, <ST> <ZIP>



GREEN AREA IS FOR MAILING BLOCK ONLY

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