



## **Artwork Guidelines**

To ensure timely processing of art please check to make sure all art follows the directions on this Guides Layer. Any art submitted that is incorrect will be sent back to be corrected.

### **Bleed Area:**

**Extend all art to the green bleed line  
(.125" from die lines)**

### **Art Settings:**

**All art, including  
images must be  
CMYK & 300dpi**

### **Safety Area:**

**Do not place any  
text past blue lines  
or in gray area.**

*All artwork, including  
text & images, must be  
on Artwork Layer.*

*All Variables must be  
on Variable Layer  
indicated with < >  
(Example: <First Name>)*



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**GREEN AREA IS FOR MAILING BLOCK ONLY**

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