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## **Tech Advisors CEO Konrad Martin selected as panelist for recent MA Family Business Association conference**

MEDFIELD and BOSTON, MA, ISSUED DECEMBER 11, 2017...Tech Advisors (<http://tech-adv.com>) CEO Konrad Martin was recently chosen to be part of a panel on IT and Cyber-Security sponsored by the Massachusetts Family Business Association.

Martin addressed key issues and questions from the audience of family business owners, who had gathered for a two-day conference in Boston at the Colonnade Hotel in this fall. The presentation centered around communications, networks and data, and what business owners can do to fend off hackers and breaches.

Martin's firm has conducted a number of such seminars, and in fact will be offering a presentation for the Massachusetts Society of Certified Public Accountants this spring. "This is such an important issue for every business owner to understand," he said, adding that employee training is at the core of protection of information. "So many people inadvertently click on emails and links that will bring harm to their infrastructure," he said, adding that his firm plans to offer a number of seminars on the topic with a goal of helping provide education to help business owners prevent this type of costly damage.

Martin additionally has authored a number of articles on the topic of cyber-security for area business and industry magazines.

### ***About Tech Advisors***

Since 2005, Tech Advisors ([www.tech-adv.com](http://www.tech-adv.com)) has answered the technology needs of greater Boston and beyond. A complete technology solution provider, Tech Advisors (formerly known as techKnowledge Advisors) is 100% committed to seeing that business owners have the most reliable, professional IT service. The firm, a family business, specializes in providing IT solutions to growing Massachusetts businesses across a wide range of industries. Tech Advisors offers a full range of services for businesses including an all-inclusive monthly price, Cloud Services, onsite management, project work, Compliance reports, 24-hour/365-day Help Desk Support, data backup and recovery, e-mail/spam protection, and more. The firm is a 2016 recipient of the Boston Business Journal "Fast 50" award, as well as a 2015 recipient of the Boston Business Journal "Pacesetters" award, placing the company in the top 70 of the region's fastest growing businesses. Tech Advisors maintains offices at 20 Park Plaza, Boston, MA, and 266 Main Street, Suite 15, Medfield, MA. For additional information please visit their website at [www.tech-adv.com](http://www.tech-adv.com), email [info@tech-adv.com](mailto:info@tech-adv.com), or call (508) 359-4028.