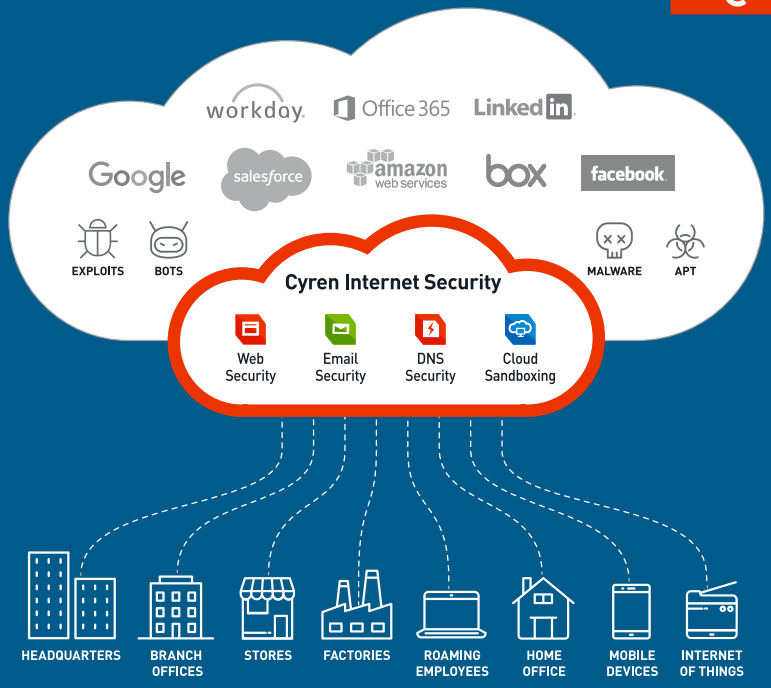
Who is Cyren?

We are the world's fastest security cloud.

With over 19 data centers worldwide, Cyren's global security cloud processes 25 billion internet transactions and blocks 300 million threats daily, before they reach users. Together with our partners, Cyren technologies protect over 1.3 billion users.

Cyren's extensive cloud-based detection capabilities, developed over fifteen years, power an advanced suite of SaaS security solutions to provide businesses with the fastest time to protection in internet security.

Global companies like Google, Microsoft and Check Point are just a few of the businesses that depend on Cyren every day to power their security.



Cyren Products

CYREN Web Security
Protect users and manage web usage with a SaaS secure web gateway. Anytime, anywhere, on any device.

CYREN Email Security
Protect users from ransomware, phishing, and spam with a SaaS secure email gateway, including integrated archiving.

CYREN DNS Security
Protect employees, customers and partners with easy-to-use SaaS web filtering and security for your business locations.

CYREN Sandboxing
Stop evasive cyber threats with our cloud sandbox array, fully integrated with Cyren web and email security gateways.

Why Cyren?

We are 100% cloud SaaS. No hardware, no software required.

Cyren is leading the SaaS revolution by moving business internet security to the cloud.

We are the only cybersecurity company providing the full range of internet security services integrated on a 100% cloud platform.

Cyren's solution partners are able to significantly enhance the security of their customers by delivering immediate protection from our security cloud to all users and devices, regardless of their location.

Our products are straightforward to sell, quick to deploy and simple to manage, eliminating the time and money frequently invested in implementation certification.

CYREN Web Security

Key Features

- Block cyber threats inline and in real-time before they reach users
- Discover and control shadow IT– over 2,000 cloud applications
- Protect remote offices and roaming users with protection from the cloud

Qualifying questions

- Have you been hit by ransomware or phishing attacks recently?
- Do you know how many cloud applications your company is using today?
- How are your protecting web users in your remote offices? How are you protecting roaming users?

CYREN Email Security

Key Features

- Block phishing, malware and spam before it reaches users inboxes
- Advanced threat protection - cloud sandboxing, impostor protection, time-of-click analysis
- Easy SaaS deployment and management

Qualifying questions

- What impact are ransomware or other phishing related attacks having on your organization?
- Do you currently use or are you planning to migrate to Office 365?
- Are you moving from on-premises to cloud?

CYREN DNS Security

Key Features

- Protect employees, customers, patients and guests using wifi at their locations
- Block access to malicious websites and stop inappropriate or offensive web use
- Safe search ensures browser results contain no offensive content

Qualifying questions

- Are you looking for web or wifi security that's simple to deploy and manage?
- Is it important to protect guest wifi users at your stores/clinics/offices?
- Do you want to control the websites users on your guest wifi are accessing?

CYREN Sandboxing

Key Features

- Stop evasive cyber threats in email or over the web
- Multi-sandbox array continuously detonates suspicious files until full behavior observed
- Cloud-scale processing means your customers never hit a bottleneck or fail open

Qualifying questions

- Are you worried about hyper-evasive malware that gets by traditional AV solutions?
- Are you looking into or using an expensive appliance to handle sandboxing?
- Are you looking for a sandboxing solution that can be used inside and outside the office perimeter?

CYREN

USING TCO TO SELL AGAINST APPLIANCES	APPLIANCES	CLOUD	CLOUD BENEFIT
1. BUDGET AND DIRECT COSTS			Cloud security offers a simple, predictable cost model
Capital or operating expenditure	+		
Hardware appliances and additional servers			
Annual hardware maintenance			
Appliance software – annual subscription licenses	+		
Rack or cabinet space / datacentre costs	+		
Simple, predictable cost per user		+	
Enhanced support	+	+	
2. SIZING THE EMAIL AND WEB SECURITY APPLIANCES			Cloud security requires little pre-purchase planning
How many users must the appliance handle?	+		
How many web transactions and emails will the appliance process?	+		
Will the appliance protect against tomorrow's threats?	+		
3. COST OF HIGH AVAILABILITY AND DISASTER RECOVERY			Cloud security incurs no additional cost for high availability and disaster recovery
Additional hardware for high availability	+		
Additional software for high availability	+		
Additional hardware and software at a disaster recovery site	+		
4. COST OF DEPLOYMENT			Cloud security means no hardware or software to deploy and configure
Datacenter, rack, cabinet space, power, A/C	+		
Installation engineer on site	+		
Software configuration	+		
Policy configuration	+	+	
DNS record changes	+	+	
Email server re-configuration	+	+	
Web traffic re-routing	+	+	
5. CAPACITY PLANNING, SCALING & ONGOING MANAGEMENT			Cloud security scales linearly with no forklift upgrades and frees up the IT team
Monitoring load to ensure user experience is OK	+		
Monitoring for appliance failure	+		
Simple linear scaling by adding additional user licences		+	
Potential forklift upgrade to add users or new capabilities	+		
Travelling to site to upgrade or install new hardware appliances	+		
Configuring email and web security policies	+	+	
Reporting and user support	+	+	
6. ONGOING BANDWIDTH COSTS			Cloud security reduces ongoing bandwidth costs
Receiving unwanted spam, phishing and malware at the gateway	+		
Backhauling web traffic from satellite offices	+		
Backhauling web traffic from roaming users	+		