

Powering the Future of Work

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We see a world where people, organizations, and things are securely connected in simple ways to make the extraordinary possible.

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Enterprise Mobility Management Application
Delivery
Controllers

SD-WAN

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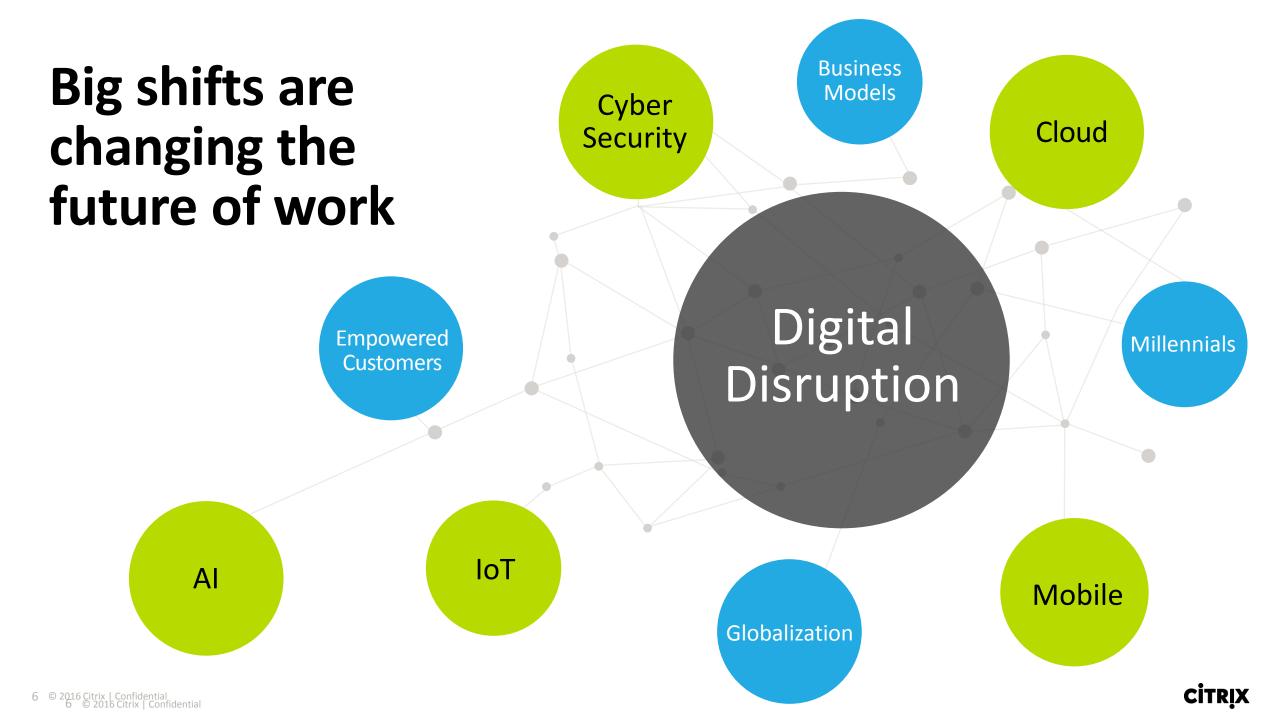
"The world is becoming a faster changing and more turbulent place for organizations, and the necessity to adapt has never been greater."

Jacob Morgan



Reimagine your future of work Workforce Controlling Business Customer Extraordinary You Productivity Innovation Loyalty Risk Unleash creativity, productivity, and innovation where they matter most to you

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The world is vastly **5B** Cyber Cloud different than ten, Security Emerging market middle-class consumers five or even two years ago Markets Empowered Millennials are Customers different IoT Al Mobile Globalization **CITRIX** The world is vastly **5B** Cyber Cloud different than ten, Security five or even two 66% years ago a new brand for Customers better service Empowered Millennials are Customers different IoT Al Mobile Globalization **CİTRIX**

The world is vastly **5B** Cyber Cloud different than ten, Security five or even two 66% years ago Workplace Empowered Millennials Customers different generations of workers and expectations IoT Al Mobile Globalization **CİTRIX** 9 © 2016 Citrix | Confidential 9 © 2016 Citrix | Confidential

The world is vastly **5B** Cyber Cloud different than ten, Security five or even two 66% Digital years ago technologies Empowered are necessary Millennials Customers to embrace opportunity generations 93% IoT Al CxOs believe that Mobile their business

The world is vastly **5B** Cyber Cloud different than ten, Security five or even two 66% New years ago business Empowered Millennials models are Customers disrupting **52%** industries generations Fortune 500 firms since 2000 are gone IoT Al Mobile

The world is vastly different than ten, five or even two years ago

> IoT Al

Empowered

Customers

Cyber Security

83%

Organizations at risk because of

52%

5B

Increasing sophistication of cyber

attacks

Cloud

66%

Millennials

generations

Mobile

The world is vastly different than ten, five or even two years ago

Empowered

Customers

52% Fortune 500 firms since 2000 are gone

IoT

Cyber Security

83%

Organizations at risk because of

5B

Emerging market middle-class consumers

Digital Disruption

93% CxOs believe that their business

Cloud

66%

a new brand for better service

Millennials

generations

of workers and expectations

Mobile

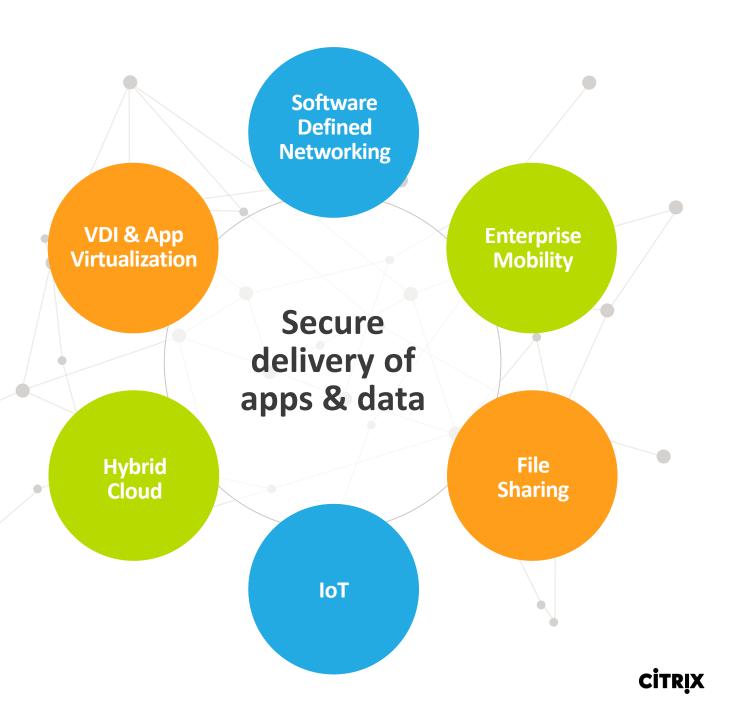
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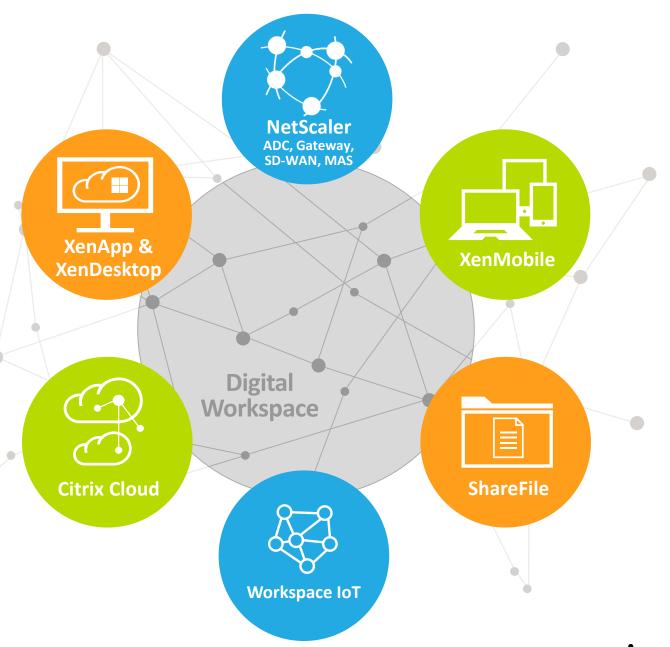




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"Never limit yourself because of others' limited imagination; never limit others because of your own limited imagination"

Mae Jemison



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