



Powering the Future of Work

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A man in a light blue shirt and glasses is pointing at a screen. The background is a blurred image of a man in a light blue shirt and glasses, with a network overlay of white lines and dots. The text is overlaid on the image.

We see a world where people, organizations, and things are securely connected in simple ways to make the extraordinary possible.

Enterprise
Mobility
Management

Application
Delivery
Controllers

SD-WAN

Citrix leads in the sector for delivery of apps and data

Public,
Private &
Hybrid
Clouds

Server Hosted
Desktops
& VDI

Enterprise
File Sync
& Sharing



“The world is becoming a faster changing and more turbulent place for organizations, and the necessity to adapt has never been greater.”

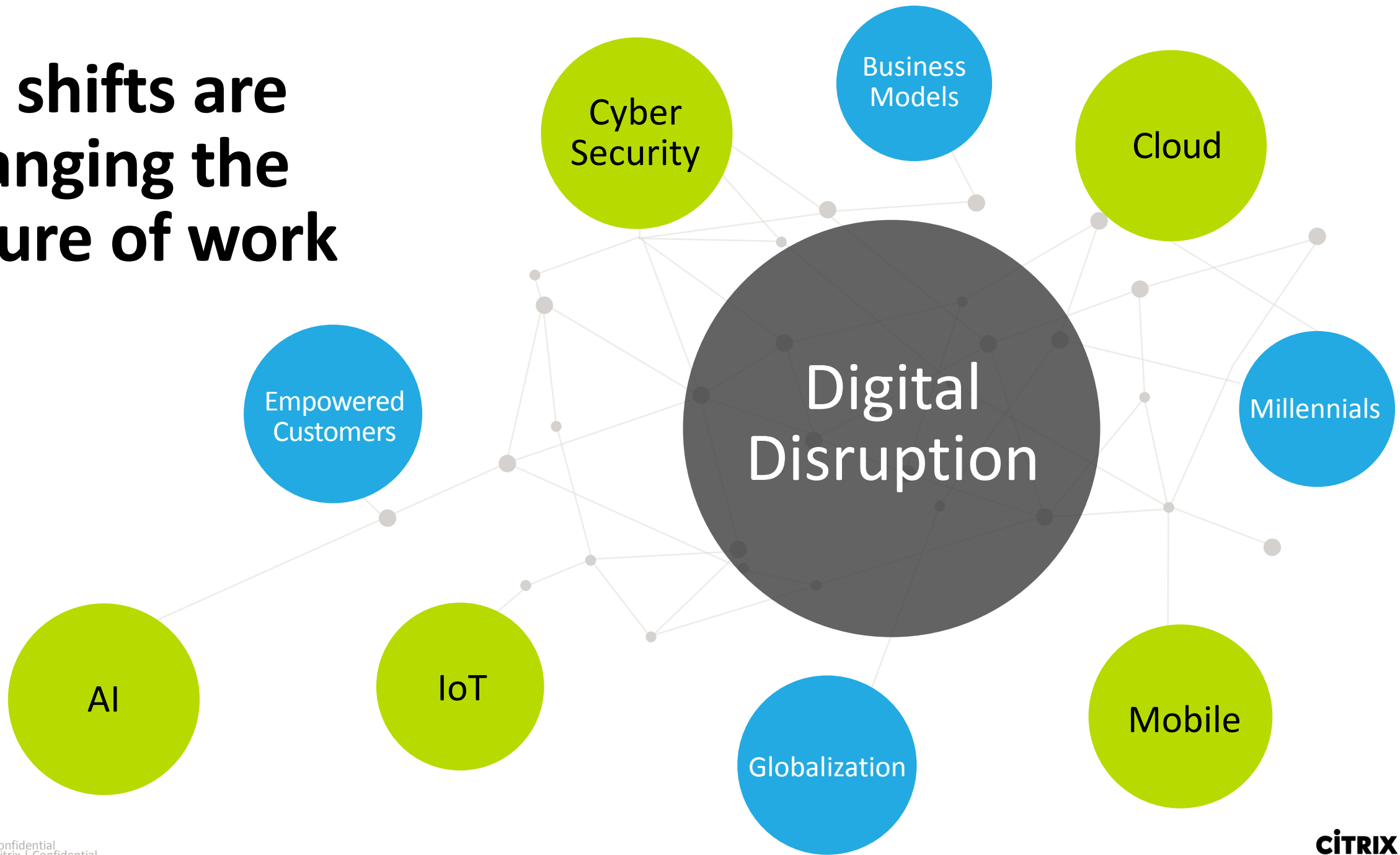
Jacob Morgan

Reimagine *your* future of work

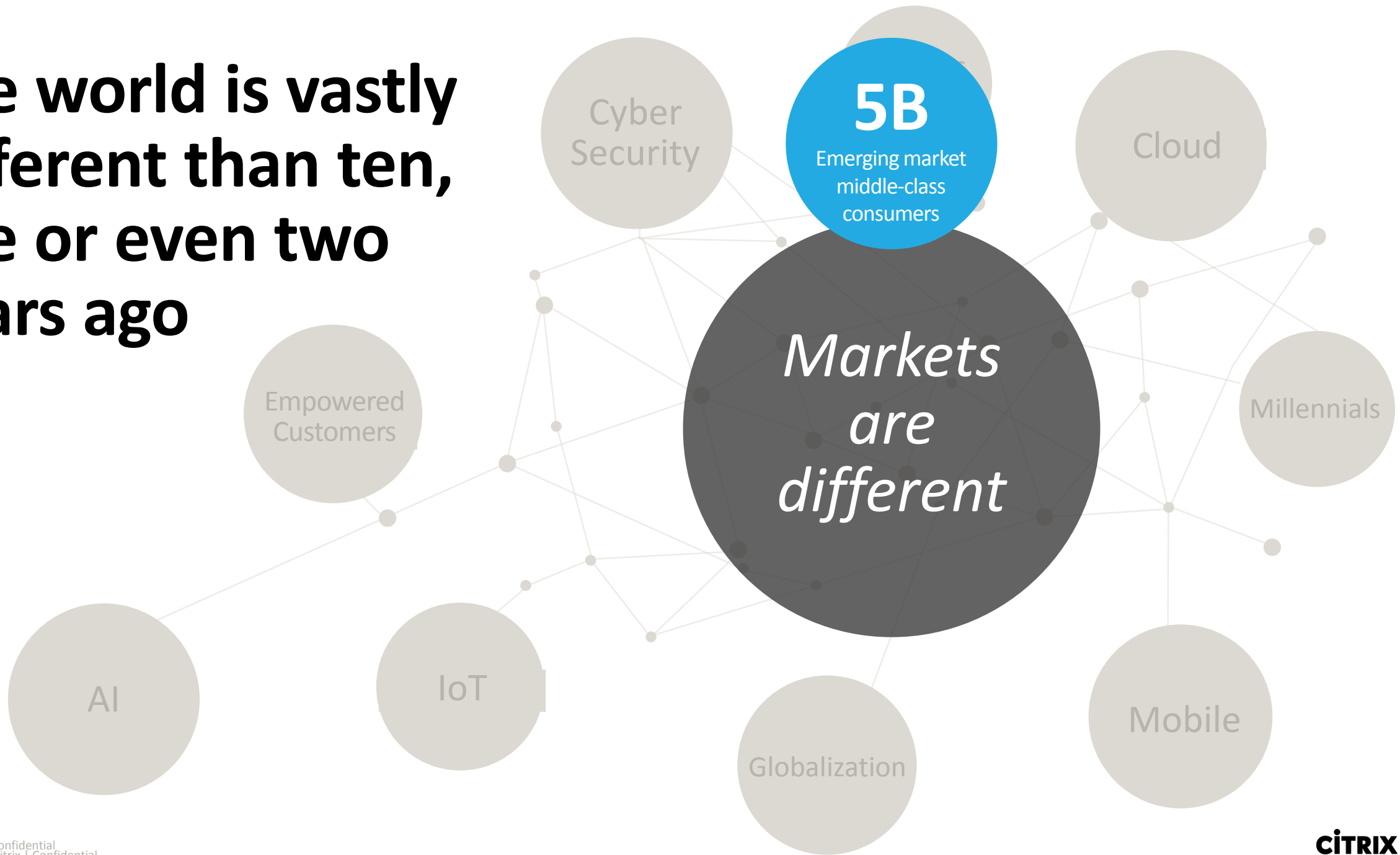


Unleash creativity, productivity, and innovation where they matter most to you

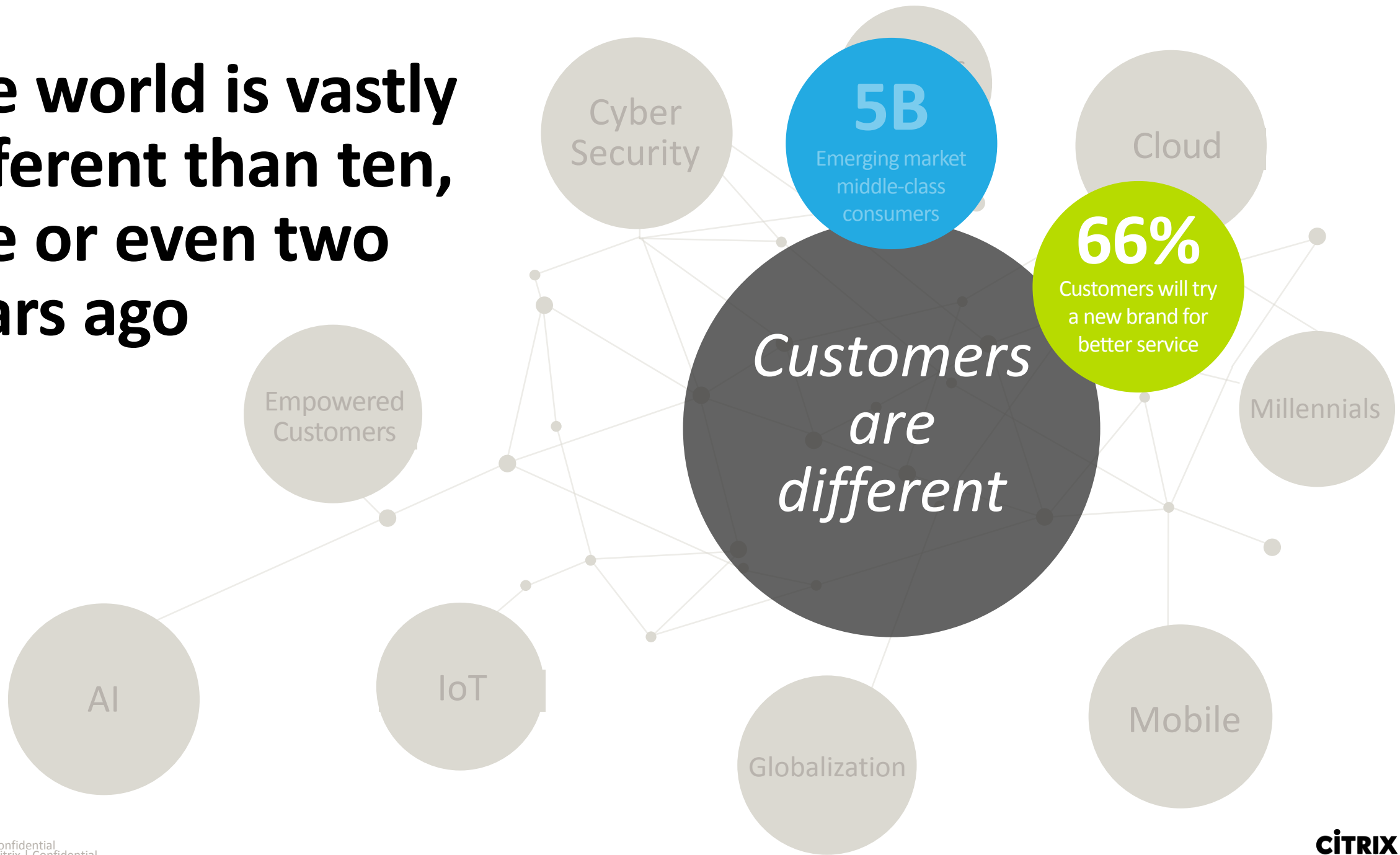
Big shifts are changing the future of work



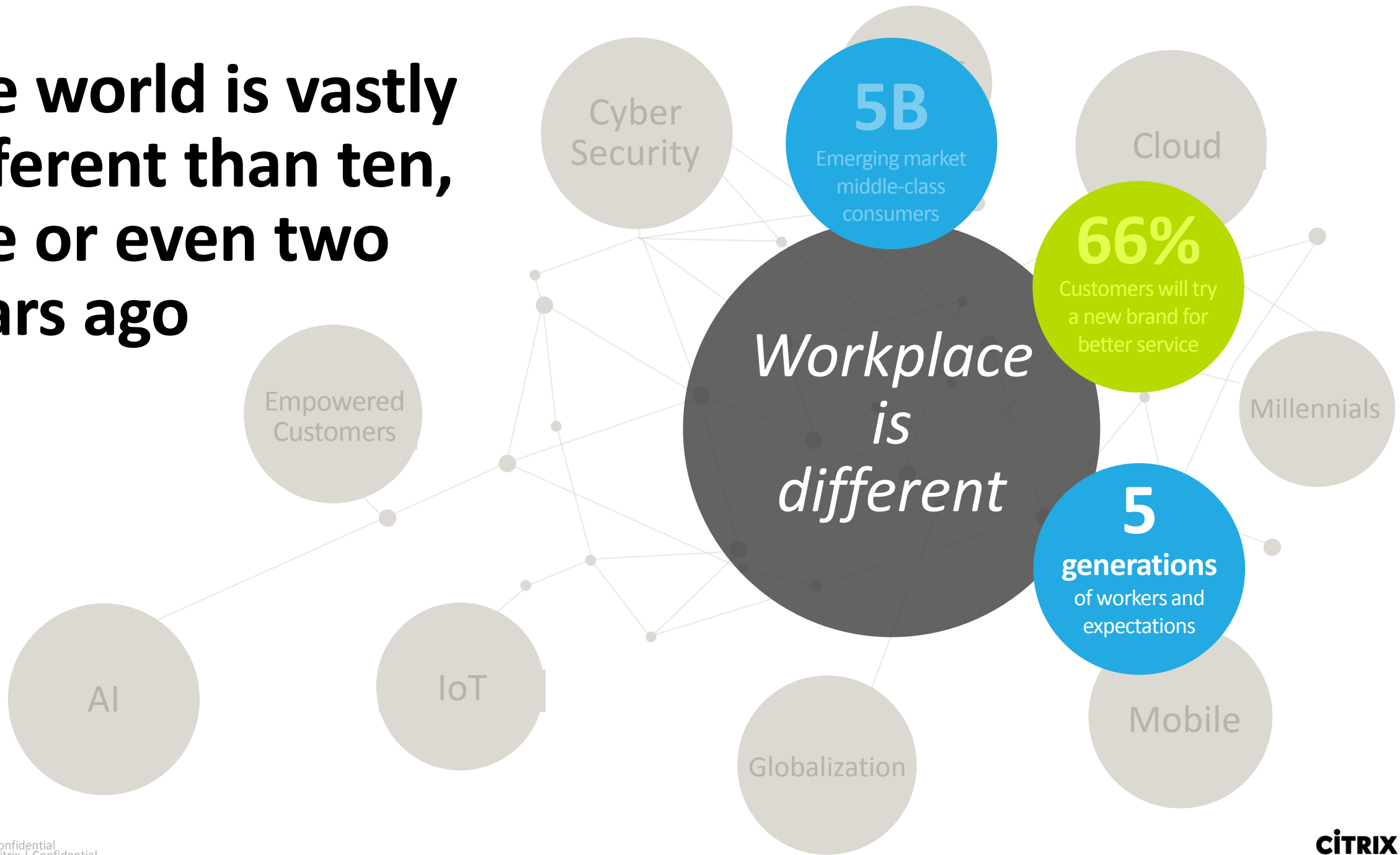
The world is vastly different than ten, five or even two years ago



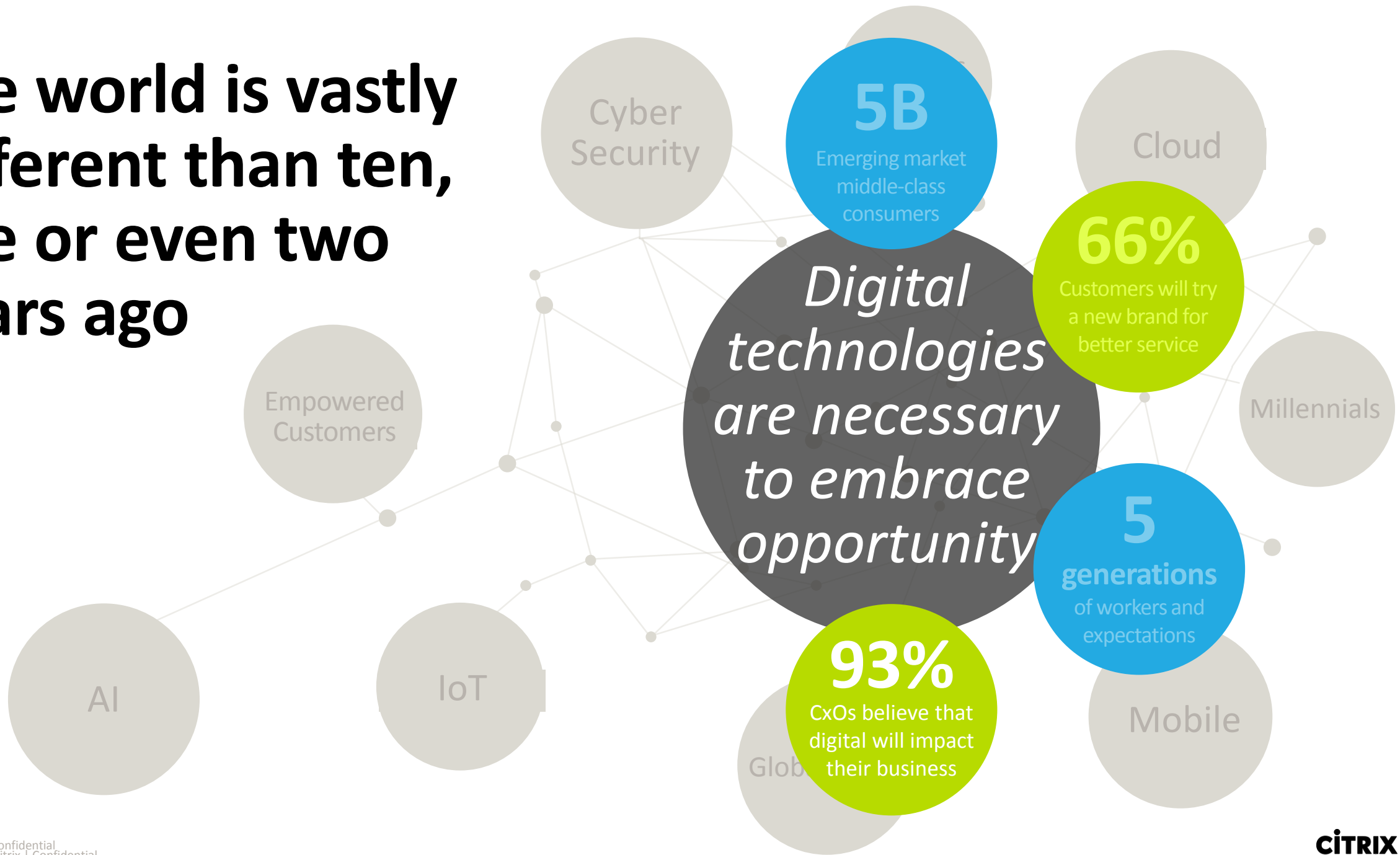
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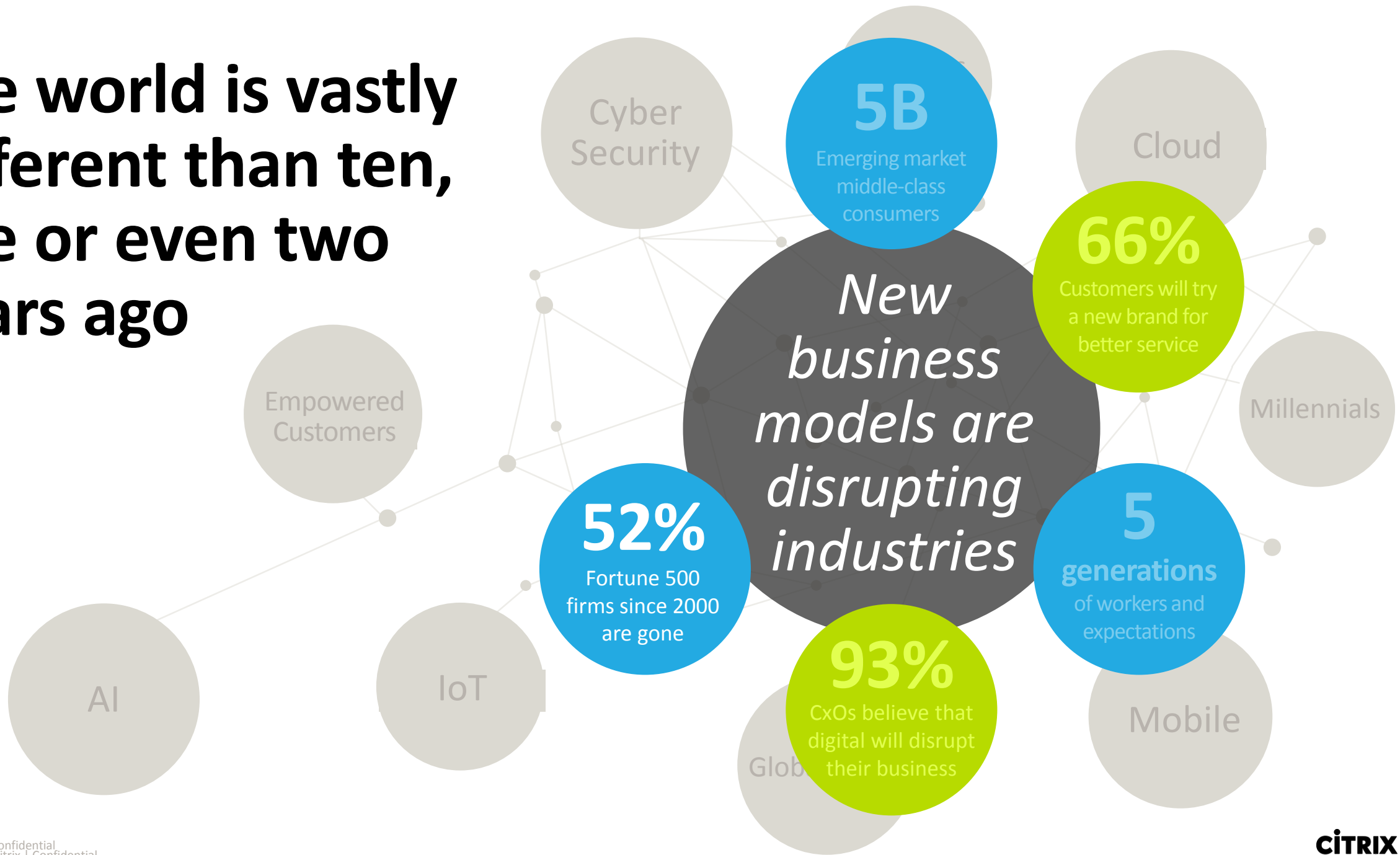
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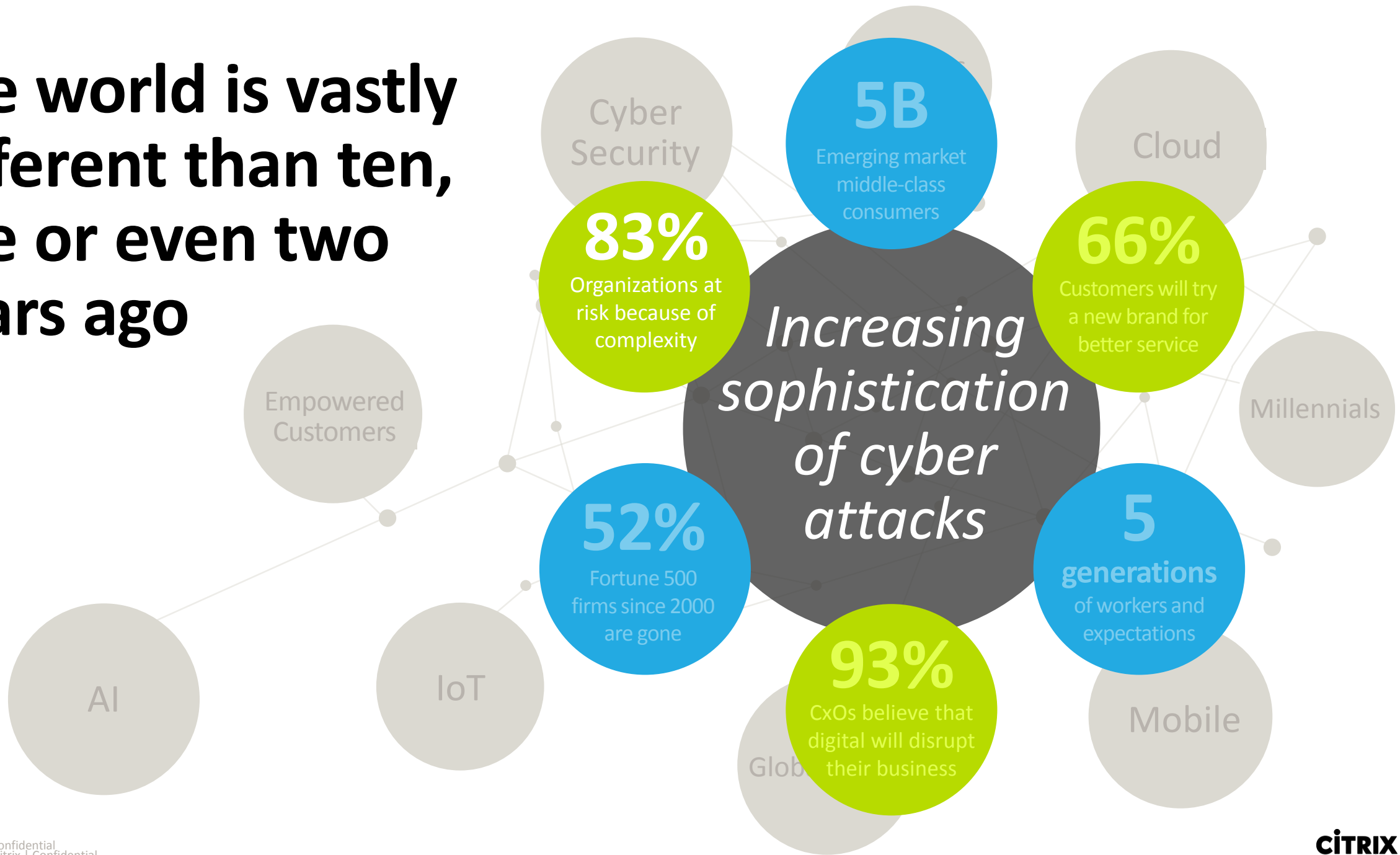
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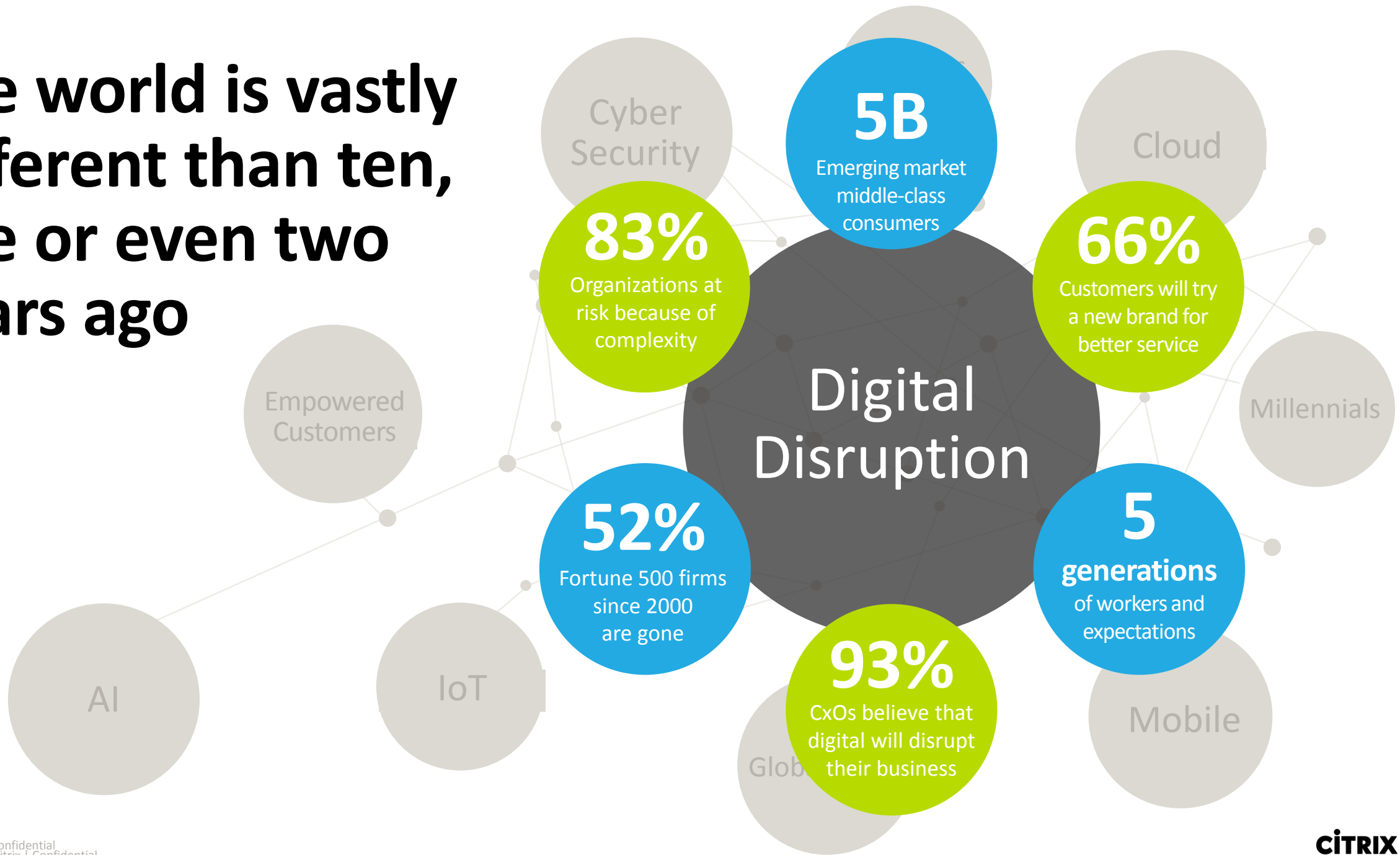
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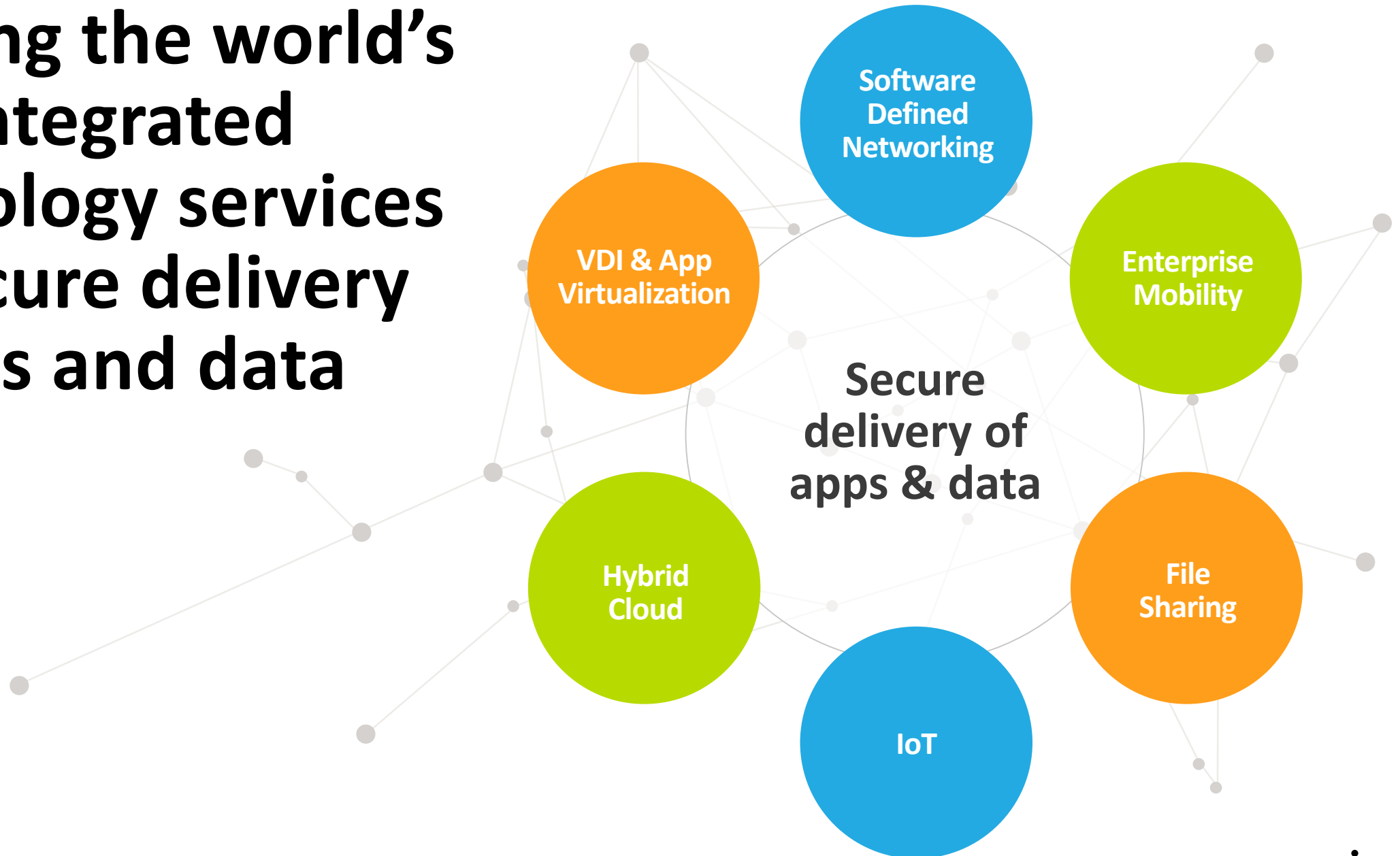
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Citrix conquers complexity, unlocking the potential of digital business



Offering the world's best integrated technology services for secure delivery of apps and data



Unifying apps and data in secure digital workspaces that enable people to work on any device, anywhere



Helping you say **YES** to the future of work



Business agility

- Market expansion & acquisitions
- New business relationships
- Continuity of operations



Customers loyalty

- Personalized service
- Improved satisfaction
- Seamless across channel



Employee productivity

- Employee engagement High
- performing virtual teams
- Flexible, collaborative spaces



Security & compliance

- Simpler security operations
- Remediation & response
- Compliance management



Cost & efficiency

- Cloud scale and economics
- Unified control & management
- Data center modernization

Make the extraordinary possible



CITRIX[®]



**“Never limit yourself
because of others'
limited imagination;
never limit others
because of your own
limited imagination”**

Mae Jemison

CITRIX®