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# TECHNOLOGY INSIDER



Your monthly  
newsletter, written  
for humans

## Collaboration tools are GREAT. But are they a security risk?

**Who doesn't love the convenience of workplace collaboration tools and messaging apps like Zoom, Slack, Teams, and Zoom?**

We can chat with colleagues, share files, hold meetings, and even discuss sensitive topics without leaving our comfy home offices. It's all sunshine and rainbows... until cyber attackers decide to rain on your parade.

Although these platforms have become a blessing for productivity, they have also opened a Pandora's box of cybersecurity risks.

Did you know that Slack, despite using encryption, does not feature end-to-end encryption? It is believed this is to allow clients to maintain visibility into their company's communications.

Or if you use WhatsApp for your business, it has been exploited in a variety of social engineering attacks?

Remember Telegram, which has become a prime target for cyber attackers.

This has given birth to a new attack category – Business Communication Compromise (BCC),

a sinister cousin of the more familiar Business Email Compromise (BEC).

82% of data breaches involve the human element, according to Verizon's 2022 Data Breach Investigation Report. An innocent click on a phishing email, and your communication platforms become a playground for cyber attackers.

### Here's how you can stay safe.

- Enforce strict access controls, so only people who are supposed to get into your platform, can do so. Something simple like multi-factor authentication can be a powerful deterrent
- Implement data loss prevention measures. Use a system with encryption and make sure lost or stolen devices can be remotely wiped
- And train your team how to protect sensitive information

**If we can help you stay better protected, get in touch.**

## DID YOU KNOW...

### Chrome plans to highlight risky extensions

Google is planning to make extensions safer for everyone, by actively highlighting the ones that have been made unavailable in the Chrome Web Store.

There are three reasons an extension may disappear; the developer has removed it, it breaches Google Web Store policy, or it's malware. This new feature will leave you in no doubt about the potential risk of an extension that's suddenly vanished.

# Is AI really for you, or are you jumping on the bandwagon?

## Do you ever find yourself asking, "What is all this hype about AI?"

If so, you're not alone.

The buzz around artificial intelligence (AI) and its potential to revolutionize every aspect of our lives is inescapable. But how can you navigate through the noise and truly harness the power of AI to meet your business's big goals?

It's a question that keeps many business leaders awake at night.

Imagine being able to predict market trends before they happen, or to streamline your operations with almost exact precision. This isn't some far-off dream; it's the promise of generative AI.

But there's a lot of speculation around AI. Right now, it's uncertain, so... should you simply wait and see what happens?

Of course not!

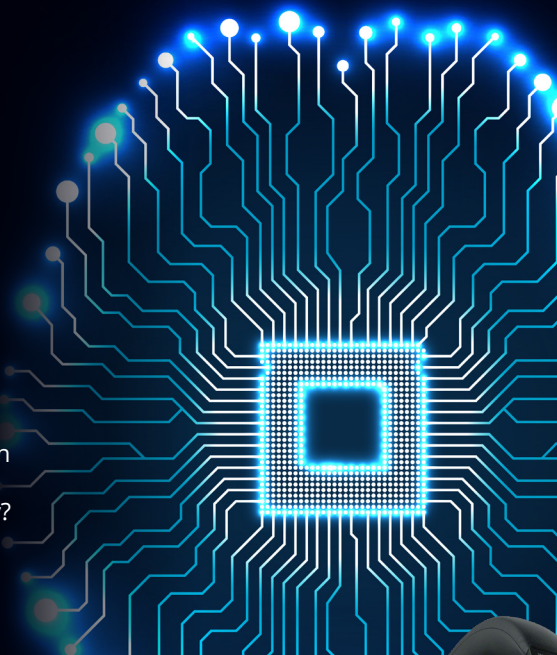
In fact, now is exactly the time to start exploring generative AI. Sitting back isn't an option when your rivals could be leveraging this technology to gain a competitive edge. Yes, there's a lot to learn and understand, but isn't that part of the thrill of doing business in the 21st century?

But one thing to keep in mind amidst the excitement, is not to lose sight of your

core aims, goals, and cultures. What good is a new AI system if it doesn't align with the way your business behaves?

Whilst the world of AI may seem like uncharted territory, some classic rules still apply. Will you implement it? Will it generate revenue? Can it reduce your costs? Will it boost productivity? If not, perhaps it's not the right move for your business right now.

**So, while the hype around AI is deafening, and the path ahead is not clear at all, the potential rewards are too great to ignore.**



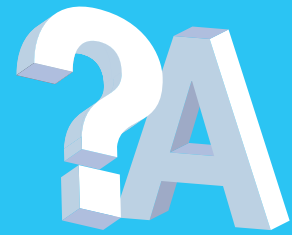
### Business gadget of the month

## Sony noise cancelling headphones

Whether you're working in the office, or in a café, sometimes that ambient noise gets a little too ambient, doesn't it?

That's where these Sony WH-1000XM5 noise cancelling headphones can become your new best friend. They block out all the sounds around you, leaving you to focus on your work in peace and quiet, or to your favorite soundtrack without any outside interference.

**\$398 from Amazon.**



### Q: How can I tell if my email has been hacked?

A: The most obvious sign is if you cannot login. But it's not always that simple. If you suspect something's off, check your sent items and login activity for anything that wasn't you. We can help if you're worried.

### Q: Should I allow BYOD (Bring Your Own Device) in my business?

A: BYOD poses a serious security risk. It is always best to use the business computer for business activities and your personal computer for personal activities. Our advice? Seek expert help.

### Q: Does my business need cyber insurance?

A: If you store or send data, it's a good idea. Every business is vulnerable to an attack or human error which puts you at financial risk, so insurance may remove some of the financial burden in such a situation.

## This is how you can get in touch with us:

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