

ARE YOU USING SHARESYNC TO THE FULLEST?

ShareSync is a secure, business-grade file sync and share service designed for the desktop and for mobile devices running on Apple and Android. With the ShareSync mobile app, you can:

- Open and view your synced files directly from your mobile device
- Share files with colleagues and business partners
- The ShareSync mobile app will only work for subscribers to the ShareSync service.

ShareSync is also a cloud backup and file

sync and share service. ShareSync allows you to easily sync files between multiple computers, the ShareSync web portal, and mobile devices, so that you can access your files whenever and wherever you need them. With ShareSync, you are also able to securely share your files with your co-workers and external collaborators, like business partners or clients.

ShareSync also backs up every version of your files in near-real-time. Simply access your ShareSync folder to view all previous versions of your files, and re-download them when necessary.

Data Backup, malware protection, collaboration, version control, and more - ShareSync has you covered! Contact us for more details.



ShareSync

Business gadget of the month

Now that you're back in the office to some degree, does it feel noisier than usual? Probably. So maybe it's time to treat yourself to a pair of noise-cancelling ear buds.

Bose Quietcomfort earbuds are expensive at \$279, but they will block out all the annoying office sounds. And the sound quality is great for listening to music, or joining your next Zoom meeting.



BeckITSystems[®]
Inc.

This is how you can get in touch with us:

CALL: 703-433-0732 | EMAIL: Ask@BeckITSystems.com

WEBSITE: <https://www.BeckITSystems.com>



Q



A

QUESTION

What's the best thing I can do to protect from a cyber-attack?

ANSWER

Typically, it's people who are your weakest link. Criminals spend a lot of time trying to fool them. Invest in good cyber security training to identify risks and promote best practice.



QUESTION

Do we really need to backup our business data?

ANSWER

Yes!! Imagine the worst-case scenario, where all of your data is deleted or stolen. Your client information, your projects, everything. How long would your business survive without it? No more than a few weeks. A good backup is a business basic.



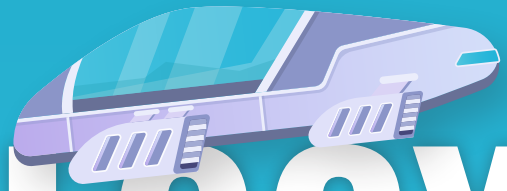
QUESTION

I know we need to encrypt our data, but what does that actually mean?

ANSWER

When you encrypt data, it goes from a 'plain text' version that anyone can read, to a coded version of the text that you need a special key to unlock. It means if your data falls into the wrong hands, the information can't be read or decoded.

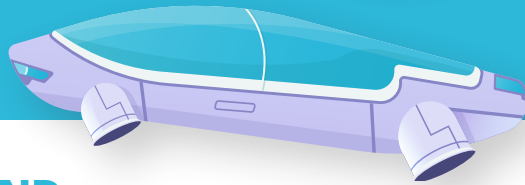
JANUARY 2022



TECHNOLOGY INSIDER



*Your monthly newsletter, written
for humans not geeks*



FLYING CARS AND ROBOT SERVANTS? BUSINESS TECH PREDICTIONS FOR THIS YEAR

OK, we lied. No flying cars this year. You can get a robot to vacuum your carpet though 😊

We've been busy reading the business technology predictions for this year. If you'd read these 20 years ago, they would have genuinely seemed like science fiction. But now, there's nothing being predicted for this year that really surprises us.

Here are a few we believe are most relevant to you.

More automation: It's now possible to make most software talk to most

other software. And that makes it easier to automate repetitive tasks. Any time a human has to repeat a task, you can find a way to get software to automate it for you.

AI being used by more businesses:

Artificial Intelligence is no longer just for big businesses. It's being used within software available to businesses of all sizes. You're probably benefitting from AI already without being aware of it.

Work From Home: Yes, the "new normal". It's not going away. Hybrid working is here to stay.

Other predictions include better voice search. And big improvements in battery technology.

DID YOU KNOW?



Did you know... you can hide your personal email address?

If you use an iPhone, you can get a unique random email address that forwards mail to your personal (**NOT** business address) email address. The idea is you can get quotes for things or sign up for mailing lists without fear... and delete that email address later.

Go to Settings > Apple ID > iCloud > Hide My Email

Create your new email address
> Continue (or make a note
first) > Next > Done

**Now you have another layer of
protection from spam.**



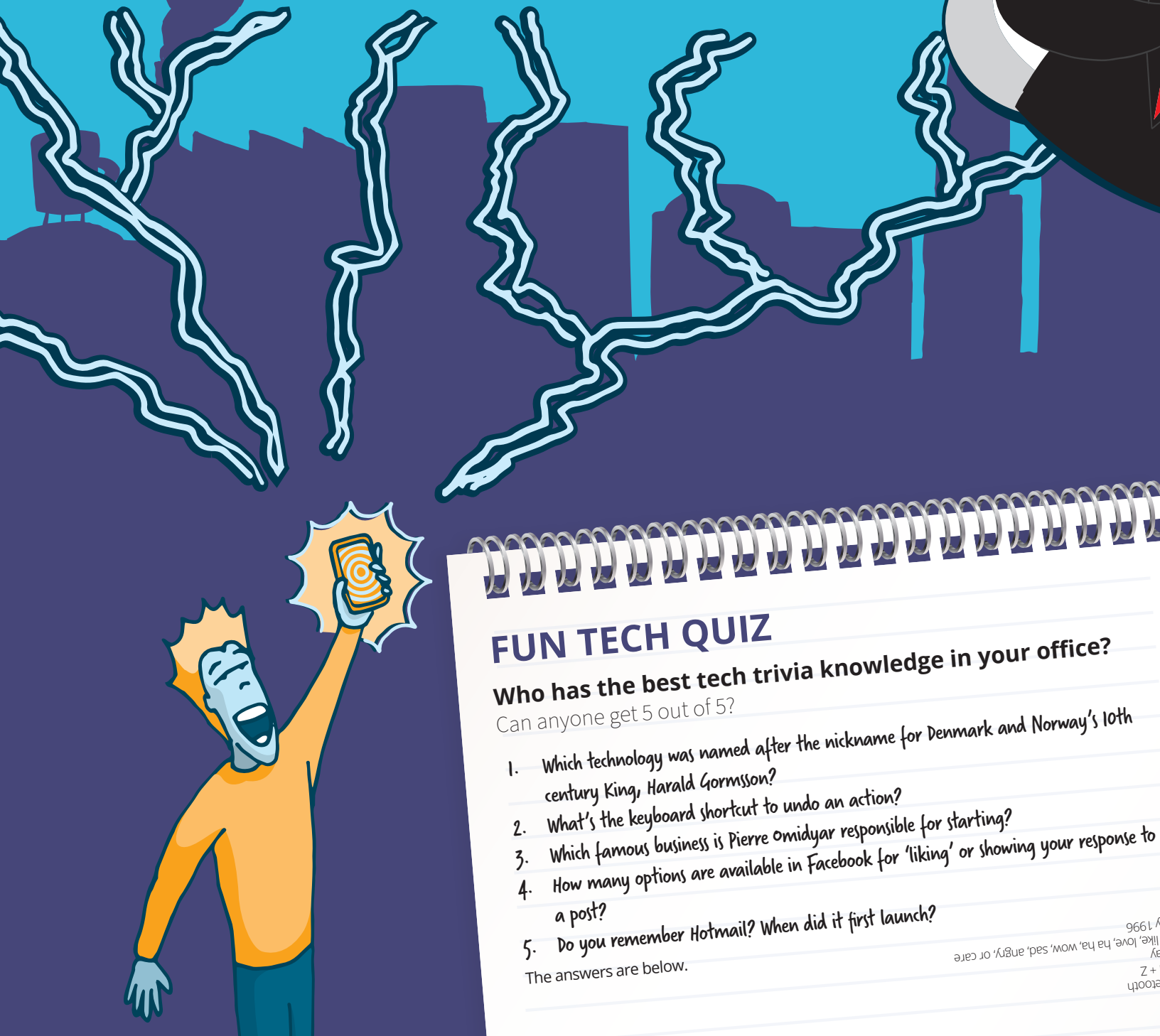
Technology update

Have you heard of juice jacking? It can happen if you or your team use free mobile charging stations.

Criminals use the charging cables to access the data on your phone. It's not yet a widespread threat, but you could buy your team power banks to carry with them instead.



Ha ha haaaa
More Juice...



FUN TECH QUIZ

Who has the best tech trivia knowledge in your office?

Can anyone get 5 out of 5?

1. Which technology was named after the nickname for Denmark and Norway's 10th century King, Harald Gormsson?
2. What's the keyboard shortcut to undo an action?
3. Which famous business is Pierre Omidyar responsible for starting?
4. How many options are available in Facebook for 'liking' or showing your response to a post?
5. Do you remember Hotmail? When did it first launch?

The answers are below.

9661
like, love, ha ha, wow, sad, angry, or care
Z +
etooth

INSPIRATIONAL QUOTE OF THE MONTH

"Growth and comfort do not coexist."

Ginni Rometty, CEO of IBM



Tech Fact#1

In 2020, the most common password in the world was '123456'. Hackers can crack this in less than a second

Tech Fact#2

In 1981, Microsoft began development of a program called 'Interface Manager'. By the time it had launched in 1985, it was known as... Windows

Tech Fact#3

There was a third founder of Apple. Ronald Wayne - who even designed Apple's first logo - sold his 10% stake just two weeks after partnering with Steve Jobs and Steve Wozniak. In total he got \$2,300 for it. Had he kept his stake, today it would be worth \$230 billion, and he'd be one of the richest people in the world

NEW TO SHARESYNC?

Moving and sharing files is easy with ShareSync.

ShareSync is a great tool for collaboration and sharing.

There's been an update. Now you can have access to your files while keeping your hard drive freespace open and available, thus speeding up your computer.

ShareSync is available in two modes: File Syncing and File Streaming.

Contact us to learn how ShareSync can provide data protection, malware protection, collaboration, and data loss recovery!