PLATFORMS FOR VIRTUAL AND HYBRID EVENTS

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Start your planning and event platform selection by considering the following questions.

Who Is Our Community?

	Needs	Constraints
Attendees		
Presenters		
Sponsors		
Other		

Participant Functional Objectives

What do you want your audiences (both virtual and in-person) to get out of your event? What specific things do you want them to be able to accomplish as participants?

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	MessageMakers creators of experiences that transform