Dialogue. Discover. Dream. Design. Deliver.

Start with the end in mind. (Where do we want to go?)
Pose questions to all. (Inquiry sparks exploration of new paths.)
Speak to the center. (The circle has no sides.)
Be open. (Forget titles, each has something to offer.)
Abandon preconceptions. (Release limits and build trust.)
Listen. (Appreciate others and discover common ground.)
Avoid judgment. (Criticism inhibits creativity.)
Share inspiration. (Nurture enthusiasm.)
Be brief. (Encourage everyone to participate.)
Focus on the future. (Imagine new possibilities.)
Have fun!





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