

# Five helpful tips for on-camera interviews

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## Appearance

Pick simple and comfortable clothing. When it comes to makeup, less is more! Try to stay away from clinky jewelry and always check your teeth before the camera turns on.



## Be Yourself

Pretend like you're talking to a friend. Be yourself and be authentic! However, aim to sound a little bit more enthusiastic than normal so you don't come off as monotone.



## Stay Hydrated

Bring water and take breaks as needed because talking under the lights can get warm!



## Attention

If you're going to use some notes, keep them clear and concise! You don't want to keep looking down at a piece of paper during the interview. Don't be afraid to ask for a teleprompter or cue cards but make sure your answers are still natural.



## Timing

Talk slow and take your time! The video clips will be edited so it's okay to start over if you don't know the answer to a question right away.

