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trs
the registration system

TRS – customizable online registration, backed up by world-class service and tech support:

- ☑ Volunteer management
- ☑ Event participant registration
- ☑ Dinners and fundraisers
- ☑ Conferences and meetings
- ☑ Exhibitors, sponsors and vendors

- ☑ Tours
- ☑ General admission ticket sales
- ☑ Online charitable donations
- ☑ Creation of a general volunteer database for quick future access

How TRS gives you control of your event:

Easy online registration – customized to your needs
No more mass data entry – your event registrants enter their contact information and select their activities:
- o Attendees
- o Event volunteers
- o Exhibitors and vendors
- o Breakout sessions
- o Ticket purchases
- o Luncheons and fundraisers

Communication
TRS saves thousands of hours, phone calls, emails and postage stamps:
- o Instantly contact one, some or all registrants:
  - ▪ By registrant type
  - ▪ By general activity involvement
  - ▪ By specific activity involvement
    - • Date and time
    - • Shifts
    - • Breakout sessions, etc.

- o Targeted or mass emails; several options available with a single mouse click:
  - ▪ Contact only those with completed itineraries
  - ▪ Contact only those with incomplete itineraries
  - ▪ Sent in plain text or HTML
  - ▪ Include a copy of each registrant's itinerary
  - ▪ Add attachments (area map, program schedule, parking pass, etc.)

- o Keep track of the status of every email: sent, opened, bounced or failed

Management Reports – instant standard or customized reports
Visual – know at a glance:
- o Who has signed up
- o Which activities are full and which are not
- o What each registrant has signed up for
- o Financial status of the event (if applicable)

Printed – have in your hands:
- o Accurate pre-event registration reports
- o Registrant check-in sheets
- o Post-event reports
- o Financial reports (if applicable)

MessageMakers is a TRS source authorized by TRS, The Registration System, to promote and offer discounted rates on world-class online registration.