

It's your day off, and you have a handful of errands to run. Enough that you don't want to leave your best friend home alone, but too many to leash him outside here-and-there for fear he'll get loose or stolen. He looks at you from the couch with those sad eyes that beg,

*"Please take me with you! Please...!"*



Thanks to a clever invention by DogSpot co-founder and CEO Chelsea Brownridge, your furry buddy doesn't have to spend the day home alone chewing your favorite shoes out of spite.

DogSpot is a luxury doggie condo where your pup can relax while you pop into the grocery store or café. The idea is to provide a safe, climate-controlled, puppy cam-monitored second home where owners can briefly leave their dogs while they patronize stores or restaurants where pets are not allowed. Members access the DogSpot with their unique member card or the DogSpot app, which also allows members to check ahead for availability and monitor their doggies during their stay.



DogSpots are also supervised 24/7 by the DogSpot customer service team who ensures the patrons are comfortable, cozy and happy. The insulated doggie condos are outfitted with UV lights and fans that keep the veterinarian-approved houses auto-sanitized and fresh between visitors. They are designed to fit one large (up to 100 pounds) or two smaller pups.

***So how does this hi-tech operation work?*** Without a dependable internet connection that can be maintained in diverse house placement and coverage environments — with suitable and affordable bandwidth to support video for the puppy cam — it doesn't. That's why DogSpot co-founder Todd Schechter had to invest a lot of time researching the best way to keep this state-of-the-art invention connected.





Schechter found that relying on a wired LAN connection was not a sustainable option because he had to depend on the businesses outside of where the DogSpot was located for Internet service. This presented security and potential connectivity (downtime) issues that were out of DogSpot's control.

Ultimately, Schechter determined it made sense to invest in dedicated cellular (LTE) connectivity for each location to ensure 24/7 uptime for customers. Each location requires a site survey to determine which carrier offers the strongest signal, as moving the DogSpot so much as a few feet in any direction can make all the difference.

Because of this, Schechter engaged DataXoom for DogSpot's LTE needs. DataXoom offers LTE solutions on all the major US carriers without contracts or early termination fees, providing DogSpot with the flexibility of switching carriers at any time when needed. This solution is managed through DataXoom's carrier-grade mobility implementation platform, so overages are carefully monitored and just one bill is due each month.



“We were struggling to pinpoint a flexible solution,” said Schechter. “Between being unable to find a suitable carrier-agnostic modem and the lack of the e-Sim availability in the United States, it was difficult to find a plan that gave us the flexibility to switch between carriers if we needed.”

Another benefit of DataXoom is that devices can be suspended when they are not in use, saving DogSpot money when houses are not operational for any reason. Dog owners everywhere are barking praise over Browning and Schechter's creation, loving the fact that they can bring their canine companions along for the day, knowing the secure and comfy mutt huts are available for just dollars a day.

“We look forward to growing along with DogSpot as their locations and data needs expand,” said Chris Hill, CEO of DataXoom. “It's exciting to help a start-up whose goal is to support dog friendly communities.”

###