

DataXoom keeps the nation's largest privately-owned freight carrier connected on the road.



A Case Study In:
Transportation

The nation's largest privately-owned freight transportation carrier has a fleet of more than 6,700 tractors and 30,000 trailers. Their network has grown from a single location to over 200 terminals in all 50 states, the Caribbean, Canada and Mexico. Their success is based on finding new ways to do things better, including embracing the latest cutting-edge technology for managing LTL and final mile delivery.



Currently this top 25 trucking company equips over 5,000 of its delivery drivers with Samsung Galaxy J7 smartphones that are used exclusively to streamline their work order management process. The devices are connected to either Verizon or AT&T through DataXoom.

The Galaxy J7 is the driver's lifeline, providing communication with dispatch and access to specific apps that manage the delivery of freight and the driver's daily schedule.

DataXoom provides connectivity for the following in-cab applications:

- VMWare Workspace One for the EMM platform.
- TeamViewer QuickSupport for real-time delivery notifications between dispatch and the driver, and to provide dispatch with remote access to the driver's device.
- An in-house app built using PEGA Development Platform to simplify enterprise application integration.

Many logistics companies choose DataXoom's LTE solutions because of the business-friendly data plans, competitive pricing, data pooling, and most significantly, access to multiple carriers through one platform and one bill.

"Customers like the ability to use multiple carriers and manage them all on one bill."

*- Kelley Carr, VP Business Development,
DataXoom*



 *Case Study* Transportation

When researching LTE options to keep the Samsung devices connected on the road, the company searched “outside-the-box” for a business-friendly, enterprise-specific data solution and discovered DataXoom.

“We found DataXoom’s solution to be the best fit because of its multi-carrier options, competitive pricing and data pooling capabilities. We rely on the DataXoom platform to monitor data usage and subscriber information.”



DataXoom’s operations team worked closely with the company’s IT staff to map out rate plans, determine which carriers the trucking company wanted the devices connected to, and demonstrate how the DataXoom platform could meet the team’s needs for managing data usage, billing and reporting.

DataXoom’s VP of Business Development Kelley Carr applauds this customer for exceptionally managing data usage. “They have quickly grown to over 5,100 activations in under six months,” said Carr. “They manage activations and data usage extremely efficiently.”

DataXoom’s pro-business data plans are built exclusively for large enterprise customers who require flexibility in their data solutions. DataXoom provides access to the exact same networks as the major wireless service providers and bills customers directly through DataXoom’s proprietary, user-friendly platform.

“DataXoom looks forward to continuing to working with this top 25 trucking company as their activations grow and data needs evolve,” added Carr. “They are definitely ahead of the game.”



*No carrier contracts • No surprise fees
No unexpected overages • No hidden charges*
