

## *Mobile Data Technology for Medicare Health Risk Assessment*



### *A Case Study In* **Healthcare**

Signify Health (formerly CenseoHealth), the Texas-based business, performs countless tasks aimed at one common goal—enhancing customer wellness. The company’s nationwide network of nearly 5,000 contracted physicians performs comprehensive, Annual Wellness Visit-compliant health assessments with members in their homes, at network physician offices, and in community settings. Signify Health physicians require reliable, consistent data connectivity to ensure the real-time submission of patient health information to the central office through the use of a custom mobile app specifically developed to support the growing need for remote care.



With services that involve visiting patients’ homes, the investment in dependable data mobility is critical for fulfilling the business objectives of Signify Health. Joshua Anzaldua, Signify Health IT Manager explains, “We needed dependable wireless connectivity to perform important submissions of health record updates to our central office and book travel for our service providers.”

DataXoom provided Signify Health with LTE wireless to maximize data mobility and boast productivity levels among its staff. “What made DataXoom so appealing was the versatility and ability to mold things around the way we do business,” stated Joshua Anzaldua.



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**Joshua Anzaldua**  
Signify Health, IT Manager

DataXoom established newfound convenience and efficiency through which Signify Health operates today. Not only is the Dallas-based organization a leading Mobile Virtual Network Operator (MVNO), DataXoom offers an online platform that enables customers to effectively manage devices across numerous wireless networks. “DataXoom’s does not just offer data, they offer the service and convenience of activating multiple devices,” explains a pleased Joshua Anzaldua, Signify Health IT Manager. “(DataXoom) is one of the companies we work with that we don’t have to chase. They’re very dependable.”

The customer was particularly enamored with the quick, timely services that result from a simple email inquiry. “We get support that we wouldn’t be able to get directly from the carriers,” noted the Signify Health resource. “DataXoom offers more than just data services. They also maintain the outlook of building their business along with our business.”

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#### **A Stable Provider**

Benefitting from DataXoom’s sublime customer service, Signify Health was well equipped for increasing its pool of physicians from 300 to 1,200 while sharply reducing budgetary expenses. Furthermore, the company’s accounting personnel are equally thrilled with the simplified payment model of one all-inclusive bill. With plans to acquire an additional 500 nurse practitioners, the executives at Signify Health only hope to fortify a partnership with DataXoom in the future.

