

*DataXoom Gives
Stevens Transport a
Fast Track for Training
with Mobile Data Services*



A Case Study In
Transportation

Stevens Transport, a family-owned asset based trucking company that trains an average of 400 truck drivers every day, has graduated thousands of students from its Stevens Driving Academy. The Dallas, TX company was one of the first to implement an online training course for its students, abandoning old-school pencil and paper methods for a mobile training app and wireless data connectivity. Today drivers in the training program can study lessons, take quizzes and even enjoy music and videos during their days-long training exercises. Delivering the wireless data connectivity to the mobile hotspots in more than 400 trucks: DataXoom.



In the latter part of 2012, Stevens Transport decided to implement its online training academy and began looking at several of the major wireless carriers for a mobile data offering. The transport company's director of training, William Talent, discovered DataXoom, a next-generation MVNO with mobile data services designed specifically for businesses.

When Stevens Transport reviewed its options, it found that DataXoom provided the best overall wireless value to the company. DataXoom's services require no contracts and it charges no activation or termination fees. Stevens Transport receives a single monthly invoice from DataXoom, so there's no need to struggle with multiple contracts from different wireless providers. The company also offers its customers an all-inclusive pricing structure, which means there are no surprise fees, additional taxes, unexpected overages or other hidden charges.

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Stevens Transport has realized several additional benefits as well. “Absolutely, DataXoom is extremely competitive when it comes to its monthly pricing. We’ve also been very impressed with its customer service. We receive weekly and monthly usage reports, and we can access our online management portal for current billing or usage information if necessary. For example, we’re able to see the hotspots that are less active, and we’re

also able to catch those that are excessively being used. All of this helps plan for and make better decisions about mobile data usage, costs per device, costs per month and more,” says Robert Solimani, Director of Regional Operations, Stevens Transport.

Student drivers can bring their own mobile devices, including tablets and laptops, to connect to the DataXoom hotspot in each truck. Stevens Transport shares a customized 2,000 Gigabyte plan amongst its 400 trucks equipped with DataXoom’s Netgear mobile hotspots. In addition to business-friendly pricing plans, billing services that are simple and straightforward, and comprehensive reporting, DataXoom’s service includes online enterprise management functions that make things easy for Stevens Transport.

“DataXoom helped us execute a flawless implementation of the program, and has made wireless connectivity simple for us. The service is also extremely flexible - we are able to turn on and off hotspots at a moment’s notice.”

Robert Solimani

Director of Regional Operations - Stevens Transport

“We have always led our industry in technology, and our online training program is an example of that. When we implemented a new program like this, we wanted to do everything possible to ensure it would be a success,” says Solimani. “We didn’t want to get bogged down in implementation and management complexities.”



Since Stevens began its online training program, the average number of days needed for a trainee to complete the program and begin driving on their own has decreased by almost 20% – important proof that the program is working as intended, says Solimani. It's also evidence that the wireless connectivity model, with DataXoom as the platform, is meeting the needs of the company each and every month.

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It's not just the student drivers who can take advantage of the DataXoom hotspots. Company drivers can pull up and park next to a cab that has a hotspot to connect to the Internet, and that connectivity also can be extended to the in-cab computers in all of the trucks that are used for electronic driving logs, navigation and accessing company-sanctioned web sites. When there's no access to a hotspot, the in-cab computers can also wirelessly connect to WiFi networks in Stevens Transport's yards, and at approved networks at certain truck stops throughout the country.

