



# Tech chronicle

Creative Consultants Group, Inc.

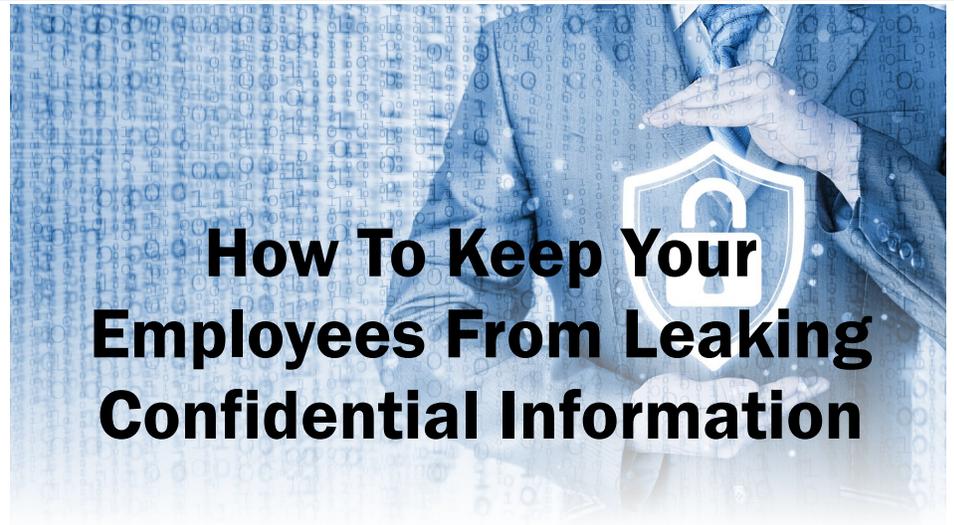
June 2017

## Lessons Learned from the WannaCry Malware

WannaCry is one of the few malware campaigns to become a household name. It's educated countless people on the reality of ransomware and the vulnerability of their data. If you're still worried about whether you're at risk, we've collected everything you need to know right [here](#).

**Read More:**

[www.getccg.com/wannacry/](http://www.getccg.com/wannacry/)



## How To Keep Your Employees From Leaking Confidential Information

Back in 2014, Code Spaces was murdered. The company offered tools for source code management, but they didn't have solid control over sensitive information — including their backups. One cyberattack later, and Code Spaces was out of business. Their killer had used some standard techniques, but the most effective was getting an unwitting Code Space employee to help — likely via a phishing attack.

When it comes to cybercrime that targets businesses, employees are the largest risks. Sure, your IT guys and gals are trained to recognize phishing attempts, funky websites, and other things that just don't seem right. But can you say the same thing about the people in reception, or the folks over in sales?

Sure, those employees might know that clicking on links or opening attachments in strange emails can cause issues. But things have become pretty sophisticated; cybercriminals can make it look like someone in your office is sending the email, even if the content looks funny. It only takes a click to compromise the system. It also only takes a click to Google a funny-looking link or ask IT about a weird download you don't recognize.

Just as you can't trust people to be email-savvy, you also can't trust them to come up with good passwords. It may sound so 2002, but plenty of people still use birthdays, pet names, or even "password" as their passcodes — or they meet the bare-minimum standards for required passcode complexity. Randomly generated passcodes are always better, and



This monthly publication provided courtesy of Bill Hinson, President Creative Consultants Group, Inc.

### Our Mission

To build a community of successful minded entrepreneurs that inspires excellence, encourages collaboration and expands the capacity of all members to achieve great things.

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requiring multiple levels of authentication for secure data access is a must-do.

Remember, that's just for the office. Once employees start working outside of your network, even more issues crop up. It's not always possible to keep them from working from home, or from a coffee shop on the road. But it is possible to invest in security tools, like email encryption, that keep data more secure if they have to work outside your network. And if people are working remotely, remind them that walking away from the computer is a no-no. Anybody could lean over and see what they're working on, download malware or spyware, or even swipe the entire

device and walk out — all of which are cybersecurity disasters.

Last but not least, you need to consider the possibility of a deliberate security compromise. Whether they're setting themselves up for a future job or setting you up for a vengeful fall, this common occurrence is hard to prevent. It's possible that Code Space's demise was the result of malice, so let it be a warning to you

**When it comes to cybercrime that targets businesses, employees are the largest risks.**

to employees that this behavior is considered stealing, or worse, and will be treated as such in criminal and civil court.

You really have your work cut out for you, huh? Fortunately, it's still possible to run a secure-enough company in today's world. Keep an eye on your data and on your employees. And foster an open

communication that allows you to spot potential — or developing — compromises as soon as possible.

We'd love the opportunity to help you ensure your network is secure. The first five businesses to contact us by June 30th will be eligible for a **\*FREE NETWORK Security assessment**, which will spot any vulnerabilities that exist within your network. Call us at **(843)234-9980**.

*\*Offer valid for qualified prospects with 10 or more computers and a minimum of 1 server.*



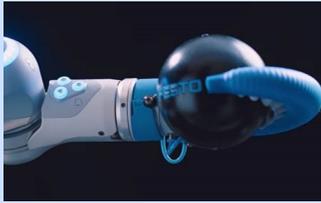
**Free Report: What Every Small Business Owner Must Know About Protecting and Preserving Their Company's Critical Data and Computer Systems**



This report will outline in plain, nontechnical English common mistakes that many small-business owners make with their computer network that cost them thousands in lost sales, productivity and computer repair bills, as well as providing an easy, proven way to reduce or completely eliminate the financial expense and frustration caused by these oversights.

**Download your FREE copy today at [www.getccg.com/protect/](http://www.getccg.com/protect/) or call our office at (843)234-9980.**

## Shiny New Gadget Of The Month:



### OctoGripper, the Octopus-Inspired Robotic Arm, Is Here

The animal kingdom is a reliable place to turn for mechanical inspiration. The German automation company Festo just made a robotic arm that takes its cue from an octopus. Meet the OctoGripper!

Festo figured it's hard to beat the octopus' flexibility. Built with a soft silicone structure that can be pneumatically controlled, the device bends inward to grip an item with two rows of suction cups. These create a vacuum, allowing the gripper to hold onto objects tightly while moving quickly—a common challenge in robotics. This isn't the only thing Festo is taking from nature. They want to see the OctoGripper incorporated into their BionicMotion Robot, which is inspired by an elephant's trunk. These could work side by side with humans, perhaps speeding up work.

Or they could pair up with Boston Dynamics and start the best robotic zoo this side of "Horizon: Zero Dawn."

# Goal Setting Doesn't Work

*(And Santa Claus May Not Exist)*

By Darren Hardy

When we were kids, we thought we could write down a list of everything we wanted and mail it to the North Pole. When we grew up, we realized there wasn't really a big roly-poly guy who delivered presents. A real person had to earn the money, march through shopping malls, wrestle the presents home, wrap them up, and place them under the tree. But I think many people still believe in Santa Claus. Why else would they write down a list of wants on New Year's Day, stick it in a drawer for the rest of the year, and wait around for their lives to change?

Sorry, but it's time to grow up. Most people know how to write down goals, but few ever achieve them. Want to stop chasing rainbows, wishing on stars, and rubbing lamps, and instead achieve real results? This article will help you start.

**WARNING:** Achievement requires work, discipline, commitment, and maybe some heartache and a stiffened spine. If any of that makes you queasy, I invite you to continue reading.

### The Cause of All Your Problems — and the Solution

When I ask people what they want to improve in their lives, I hear things like, "I need to make more money," or "My marriage is unhappy," or "I need to lose weight."

But these are simply symptoms or outcomes of the problem. The cause of the problem is you — and this is probably one of the most sobering understandings you can reach as you work toward your stated goals.

Whatever it is you want to change, whether it's your marriage, financial situation, or weight, you'll never achieve lasting change until you change. Once you improve, everything else around you will improve.

In life, you don't get what you want; you get in life what you are. The success you have in life correlates with your level of self-worth. But the human tendency is to engage in the study of effects, while giving little attention to causes.

I see this travesty play out every day. People complain about their terrible marriage, so they leave it. Oddly enough, they end up with similar problems in the next relationship. Why? Because they didn't address the real problem. The same set of circumstances and patterns of behavior will create the same outcome. Some people go from diet plan to diet plan, losing weight and then gaining it all back. Why? Because the plan and the weight aren't the issues or the solutions; they are effects, and the weight will ultimately meet them back where they are.

Wherever you are in life right now is your own doing — good or bad.

Darren Hardy is the creator and visionary behind SUCCESS magazine as well as the New York Times best-selling book "The Compound Effect." His newest book is "The Entrepreneur Roller Coaster."



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## CCG's Tech-Bytes

■ **Use This App To Pinpoint Dangerous Drivers.** The open road is full of jerks and road rages, and a new app is taking them on. Nexar asks you to mount your phone to your dashboard, and it will monitor surrounding traffic. If someone starts driving dangerously, it will ask if you want to record what's going on with a 30-second video. The goal is to capture license plates of bad or hostile drivers. This is useful if you witness a crash or a criminal offense. According to [trafficsafetystore.com](http://trafficsafetystore.com), Nexar also uploads data to a central database. It will let you know if someone with a bad driving history enters the camera's field of vision, helping you spot potential

bad drivers. In the future, Nexar plans to use GPS to identify dangerous cars to the side and behind them, too. Safety Resource Center - December 1, 2016

■ **Awesome tech you can't buy yet:** Airport Jacket – If you always find yourself forking out for excess baggage every time you take a flight, then an Aussie-based startup has come up with an ingenious solution that'll have you confidently packing the kitchen sink for your next trip. The "Airport Jacket" is, for all intents and purposes, a wearable suitcase. With a whopping 14 pockets and two detachable pocket panels capable of taking up to 15 kgs. (about

33 lbs.) of stuff, your only concern will be ensuring your legs don't give way as you stagger toward the check-in desk. The jacket — with all the stuff inside — can be quickly transformed into a small bag so you only need to put it on when you arrive at the airport. Once you're through check-in and on the plane, you can fold it back up again before throwing it into one of the overhead bins. Digital Trends -- February 26, 2017

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### WHO ELSE WANTS TO WIN A \$25 GIFT CARD

The Grand Prize Winner of last month's Trivia Challenge Quiz is Barbara Marshall from South Atlantic Bank! Barbara's name was randomly chosen among those that correctly answered my quiz question from last month: In the U.S.A., Memorial Day, the day to honor the fallen men and women of the military, occurs on the last Monday of May. From which war in U.S. history did Memorial Day arise?

The answer was c) The US Civil War. Now, for June's trivia question:

**The world's first one opened in Coney Island, New York on June 13th, 1884. The world's first what?**  
a) Burlesque Show b) 5 and 10 cent store c) Hot Dog Stand d) Roller Coaster

Email [bhinson@creativeconsultants.net](mailto:bhinson@creativeconsultants.net) with your answer!

